



Coog Radio One Time Request

FY24

Coog Radio has been evolving since last year. We've updated our Constitution for the first time since 2018, instituted a 4-Branch system for members to get hands-on experience (in marketing, web, engineering, and programming), completely redesigned our website and branding, and have revamped our inventory (music and equipment both!) processes to make them both more detailed and more efficient.

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Our officers started this year's work on May 1 and have been changing Coog Radio for the better ever since. We're incredibly proud of the work we've done so far, and we look forward to discussing our requests with SFAC and how we anticipate they will improve Coog Radio even further. If you have any questions regarding our One-Time Requests, I'd be more than happy to answer them for you during our presentation.

A. FY23 Additional One-Time Request – Stipend Pay for Radio Hosts (8 mo.)

Coog Radio has centered its focus this year on reviving the radio stream. The culture of Coog Radio has been fairly casual in the past, with radio show hosts allowed to miss showtimes with few consequences, outdated analytics software for the website (which prevented us from seeing which shows were succeeding), and no incentive for show hosts to take their position at Coog Radio seriously.

To solve these problems, we believe it would benefit Coog Radio to implement a competitive system for stipend pay of radio hosts. Auditions will be held the first week of the semester, and everyone selected for a radio show is eligible to participate. The 8 radio show hosts with the highest scoring audition, as decided by a board of three Coog Radio officers, will be granted stipend positions with a salary of \$80 per month.

We believe that adding 8 stipend positions will create a culture of opportunity and healthy competition to Coog Radio, and encourage radio show hosts to take their shows more seriously. These radio hosts will receive an \$80.00 monthly stipend for completing their four weeks' of shows with no missed shows (pre-recording if necessary, or replaying a previous show in cases of emergency).

FY23

Stipend Pay, 8 Stipends x \$80.00 x 8 Months	\$5120.00
\$5120.00 x 1.06 (Admin. Charge)	\$5427.20