



Student Fee Advisory Committee Program One Time Request FY2023
Student Program Board
President: Kaitlin McMaryion

FY2023 One-Time Request #1 – SPB Cinema Programming

The Student Program Board requests \$15,900.00 to support Cinema programming throughout FY2023. Due to the variety of different movie genres available and the high number of attendees at cinema events, SPB Cinema has consistently been one of our most popular programming committees. In the past year, we were successfully able to host 13 cinema events, with over 600 students in attendance throughout the year. Though these numbers are lower than they have been in years past, they are congruent with the overall decrease in the on-campus population during FY21. As we return to an in-person campus environment and strengthen our cinema programming, we find a higher demand for a greater variety of movies throughout the year. We have been able to program previous events thanks to our collaborators such as, Black Student Union, Student Housing and Residential Life, and Frontier Fiesta and hope to increase this list moving forward.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Movie Rights	\$9,000.00
Marketing	\$3,000.00
Student Centers' Reservation/AV	\$3,000.00
Subtotal	\$15,000.00
UH Administrative Charge (6%)	\$900.00
Total	\$15,900.00

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. If approved, these funds will be instrumental in furthering our goals of creating more popular and unique events. Additional funding for our cinema programming would allow us to continue our history of successful, inclusive movie events while providing greater programming options for students. Thank you for your consideration.



Student Fee Advisory Committee Program One Time Request FY2023
Student Program Board
President: Kaitlin McMaryion

FY2023 One-Time Request #2 – SPB Homecoming Concert Funding

The Student Program Board requests \$84,800.00 in funding for a smaller-scale Homecoming Concert to be held on campus. Funding will cover the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, and marketing for the concert. SPB wishes to collaborate with the Homecoming Board to host concerts for students, staff, and alumni. The 2020 Homecoming Concert was virtual and featured hip-hop artist Lucky Daye. The total cost of the concert was \$24,310.00 and 120 UH students logged on to the virtual event. Because of the virtual nature of the program, performance fees across the industry were lower than typical rates and goods and services for an in-person concert such as production, backline, security, travel, catering, and other items associated with an in-person concert were not expended during FY21. Students were also given the unique opportunity to have a meet and greet with the Rapper. SPB would like to continue to collaborate with the Homecoming Board to create an atmosphere that students can enjoy during this tradition here at the University of Houston. The Student Program Board believes due to the concert being virtual and during the ongoing Covid-19 Pandemic, this caused a major reduction in the number of students that attended the virtual concert. For reference, in FY20, the Homecoming concert cost \$37,975.00 and garnered an attendance of 1,213. We are asking to increase the budget to \$60,000 specifically for the artist as this would open the door to artists with an increased popularity and following, therefore encouraging more students to attend the event.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Performer Fee	\$60,000.00
Production	\$8,000.00
Middle Agent (10% Performer Fee)	\$6,000.00
Catering/Green Room	\$1,000.00
Security	\$4,000.00
Marketing	\$1,000.00
Subtotal	\$80,000.00
UH Administrative Charge (6%)	\$4,800.00
Total	\$84,800.00

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. We would like to have the opportunity to host the Homecoming concert every year, because we are the primary programming board, and we can create a unified university on campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhance their experience here on campus. SPB brings out the University of Houston's diverse campus to these events and creates a shared experience for all. Thank you for your consideration.



Student Fee Advisory Committee Program One Time Request FY2023
Student Program Board
President: Kaitlin McMaryion

FY2023 One-Time Request #3 – Fiesta Concert

Frontier Fiesta is one of the largest and longest standing programming traditions at the University of Houston. SPB is requesting funding to bring a notable artist next year that appeals to all UH students to continue to strengthen this amazing three-day event. Large-scale concerts have a major influence on students' perception of campus life and set expectations for future SPB events. SPB would like to provide a high-energy experience on campus for students and Frontier Fiesta is the right atmosphere to host this notable artist because of its large attendance and its ability to give a memorable experience for students. In the past, this concert has served as a major anchor to Frontier Fiesta programming and has proven to be a major asset in attracting to this wonderful tradition. As a point of reference, some notable artists that would be considered bringing to campus along with current quotes are Kali Uchis at \$150,000, 6LACK at \$75-\$125k, and Jaden Smith at \$75-125k. Additionally, with these higher level artist come additional expenses such as increased production costs and higher levels of security.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Performer Fee	\$127,000.00
Production	\$12,000.00
Middle Agent (10% Performer Fee)	\$12,000.00
Catering/Green Room	\$2,000.00
Marketing	\$3,000.00
Subtotal	\$156,000.00
UH Administrative Charge (6%)	\$9,360.00
Total	\$165,360.00

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. We would like to have the opportunity to host the Frontier Fiesta concert every year, because we are the primary programming board, and we can create a unified university on campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhance their experience here on campus. SPB brings out the University of Houston's diverse campus to these events and creates a shared experience for all. Thank you for your consideration.



Student Fee Advisory Committee Program One Time Request FY2023
Student Program Board
President: Kaitlin McMaryion

FY2023 One-Time Request #4 – Drive-In Movie

The Student Program Board (SPB) is submitting one FY2023 One-Time Request to the Student Fees Advisory Committee as a request to allow for additional programming during the Spring 2023 semester in addition to our FY23 base budget.

In April 2021, SPB created a unique experience for students and community members to safely gather and enjoy a drive-in movie experience with a double feature cinema event. This event allowed space for community, collaboration, and campus pride during a time when coming together in traditional ways was not possible. While we move back towards an in-person environment with in-person programs, SPB seeks resources to continue to make the drive-in movie experience an engaging one for students. The attendance at the 2021 drive-in movie event was 167. SPB would aim to increase attendance in FY23 through marketing, giveaways, and concessions at the event.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Parking and Transportation (Lot Rental)	\$ 3,460.00
RTS Traffic Lights and Signs	\$ 1,725.00
APS - Perimeter Fencing	\$ 8,737.00
UH Police Department	\$ 1,015.00
Movie Rights	\$ 1,000.00
Inflatable Screen Rental	\$ 4,000.00
Concessions	\$ 1,000.00
Giveaway	\$ 1,000.00
Marketing	\$ 750.00
SUBTOTAL	\$ 22,687.00
UH Admin Fee (6.0%)	\$ 1,361.22
TOTAL	\$ 24,048.22