

★ FRONTIER ★
FIESTA
STUDENT-LED ★ STUDENT-RUN
— EST. 1939 —

Chair: Christopher J. Caldwell

Vice-Chair: Heavenly Ukejuh

FRONTIER FIESTA ASSOCIATION SFAC FY2023

Frontier Fiesta Association
FY 2023 One-Time Requests

FY 2023 One Time Request #1 – Operations Expenses

FFA is requesting \$131,440 to have the foundational infrastructure necessary to build and maintain Fiesta City along with its activities. The 2023 event will require stages, tents, lavatories, electrical and safety related equipment, and additional materials. FFA is requesting funding to retain the turnstile entrance system to increase event attendance tracking efficiency and provide a safer event. SFAC's funding of the stages, electrical, and other infrastructure aspects as well as the necessary upgrades is vital to the event's existence and ability to safely host attendees.

The breakdown for Operations Expenses is as follows:

Item	Cost
Stages	\$30,000.00
Tents	\$30,000.00
Power	\$24,000.00
Miscellaneous	\$12,000.00
Labor & Delivery	\$28,000.00
Admin Fee	\$7,330.00
Total	\$131,440.00

The Frontier Fiesta Association would greatly appreciate the following requests to continue to host a quality event, as well as impact more of the University of Houston community. This long-lasting tradition has proven to be an aspect of the University that students and alumni alike can connect with the traditions of the University and create timeless memories. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and the following funds will help the Frontier Fiesta Association to do so.

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FY 2023 One Time Request #2 – Safety & Security

Frontier Fiesta is requesting \$79,057.45 for security and safety expenses, which will provide comprehensive protection to all Frontier Fiesta attendees throughout the event. Consistently providing students, faculty, staff and community members, the opportunity to enjoy themselves while providing a secure and safe space is a top priority for any activity, especially for one as large as Frontier Fiesta. With assistance from SFAC, FFA will contract all the necessary safety & security measures for a 20,000+-person event to maintain order and ensure all University of Houston policies and procedures are followed. These funds specifically cover police, fire marshal, ambulance and security services to ensure quick response times to any potential emergency situations that may emerge at such a large event. Aside from event oversight to be provided during the three days of Frontier Fiesta, FFA is requesting funds for security to protect FFA, University, contractor and participating organizations property during the build week and the days that follow, leading up to the event. This security will be responsible for watching over materials, which include power tools, generators, A/V equipment, vehicles, and other various building materials. The breakdown for Safety & Security is as follows:

Item	Cost
UHPD	\$42,105.00
Ambulance	\$4,590.00
Fire Marshals	\$2,887.50
Security	\$25,000.00
Admin Fee	\$4,474.95
Total	\$79,057.45

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FY 2023 One Time Request #3 – Parking Lot Rental

FFA is requesting \$88,008.62 for the Transportation and Parking Advisory Committee (TPAC) to cover the costs charged to Frontier Fiesta by TPAC to rent parking lot 12A and 12B, near the TDECU Stadium and additional event parking in the Stadium Parking Garage. Frontier Fiesta has consistently negotiated rates down from TPAC and is continuing to do so. Additionally, the Fiesta Board will work with TPAC and campus stakeholders to explore and identify the best lot for Frontier Fiesta 2023 to take place and determine fair pricing for the cost of the lot. FFA anticipates FY23's pricing per day to be \$5 per lot, per day, based on previous years. The additional request for "Parking Lot Hole Filling," will allow FFA to return the lot to its original state after tents have been removed to the university with all drilled holes filled to ensure safety for the campus. With assistance from SFAC, FFA will be able to provide students, faculty, staff, and community members a location for Frontier Fiesta to occur, along with clear information regarding parking lot closures to raise awareness and build anticipation prior to the event.

The breakdown for TPAC parking lot rental costs is as follows:

<u>Item</u>	<u>Cost</u>
Parking Lot Fees	\$72,237.00
LED Parking Signs	\$5,990.00
Hole Filling	\$4,800.00
Admin Fee	\$4,981.62
Total	\$88,008.62

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FY 2023 One Time Request #4 – A/V Productions & Lighting

FFA is requesting \$35,510.00 to assist with the cost of providing an enthralling visual, audio and lighting display at our variety shows, student performance shows, talent shows, and at the main stage throughout all three days of the event. Funding requested below is essential to the success of individual and event activities because it provides students, faculty, staff, and community members to be heard and seen when performing throughout Frontier Fiesta. With SFAC’s assistance, FFA will be able to provide audio and lighting at all stage locations throughout the event. Without this component, students won’t be able to see or hear any of the performances taking place at the event.

The breakdown for Productions Audio & Visual funds is as follows:

<u>Item</u>	<u>Cost</u>
Main Stage A/V	\$25,000.00
Student Prod. Stages A/V	\$12,000.00
Labor & Delivery	\$30,000.00
Admin Fee	\$4,020.00
Total Expenses	\$71,020.00
Frontier Fiesta Contribution	\$35,510.00
FY22 Request Total	\$35,510.00

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