



**STUDENT FEE ADVISORY COMMITTEE**

**Additional One Time Funding Request  
FY 23 Proposed Pay Increase**

#### **a. Additional One Time Funding Request FY 23**

##### **Proposed Pay Increase**

With CoogTV proposing an increase in student stipends, our goal is to continue the growth of membership, reach our videos to a bigger audience, and provide our members with production knowledge they can use for future projects. The Executive Board acknowledges the responsibilities and opportunities CoogTV can offer to UH students and will continue to utilize CoogTV's equipment to produce the best videos.

CoogTV inspires us to create and share amazing content with our audience of The University of Houston and others. Furthermore, CoogTV continues to constantly be present to our student body to continue our increase in memberships and maintaining member involvement. With our exceptional growth and involvement, CoogTV recognizes the student stipend no longer reflects certain producer positions.

CoogTV is proposing to increase the student stipend for two leadership positions; Entertainment Producer and Life & Arts Producer. With consistent growth and responsibilities in the last couple of years within these branches, the organization finds it necessary to have all the Producers to be paid the same.

##### **Entertainment Producer Statement**

With the Entertainment Branch, we are constantly increasing member engagement and quality of production/resulting projects with efficient planning and teaching of production skills. The Entertainment Producer works more than the assigned 15 hours in order to teach members skills not only in camera/audio/equipment set-up and use, but in skills of narrative storytelling, pitching/marketability, writing, acting, directing, and more through in-depth workshops to prepare members for the best versions of our productions. Since the beginning of the new CoogTV school year term, we have planned and shot a high-quality short film with CoogTV members, planned and are coordinating a large film festival event, and are holding meetings/shoots for each Entertainment show weekly to uphold consistency and growth of each show. Entertainment has a newfound appeal and focus in learning and cultivating a healthy environment for our members to educate themselves and create the best possible content. With the amount of work that is being done, it's only fair to conclude that the Entertainment Producer should be paid a higher wage that is equal to the other show producers.

### **Life & Arts Producer Statement**

As Life & Arts Producer we work more than the 15 hours we are originally assigned. We spend our time teaching and providing our members with knowledge of our cameras, audio, lighting, and set-up design skills. For Producers in the past, we have all experienced our members learn a lot of their knowledge of production basics from CoogTV. Additionally, with our branch growing consistently these past couple of years, we are having weekly shoots with more members involved along with producing more content. Furthermore, with our branch growing, we are expanding our connections with Houston businesses such as Seismique, MYX Blend Bar, and Houston Paintball. Additionally, with the increase of our responsibilities, we have also seen an increase of our time commitment to CoogTV. This leads to our conclusion to have Life & Arts Producer be paid \$779.40.

### **Entertainment, and Life & Arts General Responsibilities**

- Have weekly meetings for our branches
- Teach our members camera, audio, lighting, and more for our productions
- Reach out to businesses for variety in our productions
- Monitor each and every one of our shoots
- Provide opportunities to further their goals

CoogTV requests SFAC grants the organization a total amount of \$1,558.80 to support an increase of the student stipend for the positions of Entertainment and Life & Arts Producer starting in May 2022.

Entertainment Producer, 12 months x \$194.85.....	\$779.40
Life & Arts Producer, 12 months x \$194.85.....	\$779.40
UH Administrative Charge (6.0%).....	\$93.53
	<b>Subtotal: \$1,652.33</b>



**STUDENT FEE ADVISORY COMMITTEE  
FY22 & FY23 ONE - TIME FUNDING REQUESTS**

## **Additional One -Time Funding Request FY 23**

### **New Position - Sports Producer**

With CoogTV expanding and growing each year, the Executive Board has found it necessary to introduce a new paid position. CoogTV is proposing a One Time Request for our Sports Producer Position. The Executive Board has seen an increase in involvement in the last couple of years in this branch. The time and effort being a Sports Producer now reflect those producers who are regularly paid. CoogTV is requesting One - Time Funding for FY 22 and FY 23 to support the new Sports Producer position.

### **Sports Producer Statement**

Concerning the role of Sports Producer for CoogTV, it has been a stand-alone branch for the past two years. As it is a volunteer position, the Sports Producer sets weekly meetings, teaching script writing, camera presence, audio, lighting, camera basics, filming at every UH Athletics game, and building connections within UH Athletics. It is their responsibility to control their branch and produce consistent content. Aside from UH Athletics, the branch has expanded by covering professional sports such as the NBA, NFL, MLB, combat sports, etc. An emphasis on getting player/coach interviews has also been implemented with the access of media passes for CoogTV. Moreover, the branch has been growing in involvement throughout the semesters and comprises aspiring sports reporters to add new skills and to pursue their goals. More importantly, the city of Houston consists of a multitude of opportunities for sports which is a great stepping stone for students aspiring to a sports journalism-orientated career. As per the request of the role being paid, the Sports Producer works just as much as other paid producers. With that being said, the time and commitment would contribute to the expectation of working 20 hours a week when they are paid. In addition, there has been a variety and consistency of sports-centric videos since sports became its own distinct branch. Not to mention, it helps enhance credibility for both CoogTV and the Sports Producer if made an official paid role of the organization. The sports branch offers a captivating environment with content areas for members to focus on and get involved with.

### **FY 22**

Sports Producer, 4 months x \$779.40.....	\$3,117.60
May 1, 2022 - August 1, 2022	
UH Administrative Charge (6.0%).....	<u>\$187.05</u>
FY 22 Request Total .....	<b>\$3,304.65</b>



**STUDENT FEE ADVISORY COMMITTEE  
FY23 ONE - TIME FUNDING REQUEST**

## **One -Time Funding Request FY 23**

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### **FY 23 One-Time Request**

Sports Producer, 12 months x \$779.40.....	\$9,352.80
UH Administrative Charge (6.0%) .....	\$561.16
FY 23 Total .....	\$9,913.96