



# A.D. BRUCE RELIGION CENTER

ONE TIME REQUEST FOR FY 2023

**One Time FY23 SFAC Request Proposal**  
**A.D. Bruce Religion Center**

**1. Graduate Assistant – AD Bruce Religion Center**

This request is for a Graduate Assistant wages, benefits and administrative fee for FY23.  
As part of the DSAES Strategic Mapping [Student Success] [Division Cohesion] [Resources]

The addition a Graduate Assistant position will assist in the implementation of several program initiatives as AD Bruce Religion Center looks to “**Celebrate Spiritual Diversity**” through interfaith dialogue; supporting campus outreach to further develop collaborative programs and services with student organizations and colleges & departments; and assist with the development and implementation of departmental assessment projects.

The current department staffing structure makes it challenging to accomplish many of our department goals. The support list is growing while our staff is not. As an office of two full-time staff and student employees, we are not only struggling with prioritizing the order of the growing list, but we are also challenged with our total capacity and if we can even address items on the list regardless if it is a high priority. Two staff members unfortunately cannot move the needle enough. The adding of a Graduate Assistant helps with all efforts to grow AD Bruce Religion Centers campus impact.

Salary	\$14,400.00
Benefits	\$ 1,800.00
6% Admin	\$ 972.00
<b>TOTAL</b>	<b>\$17,172.00</b>





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**2. Marketing – AD Bruce Religion Center**

This request is for marketing funds and the associated administrative fee for FY23.  
As part of the DSAES Strategic Mapping [Student Success] [Resources] [Partnerships]

We are grateful to have received this support over the last few years, we are now asking for a more permanent base augmentation. We plan to continue the marketing efforts from the previous year so that we can build upon the marketing campaigns established to support A.D. Bruce Religion Center services, programs and events.

- Continue the **Celebrate Spiritual Diversity** campaign
- Increase work with Center for Student Media
  - Ads in **The Cougar** and **CoogLife**
  - Staff/Ministry Editorial submissions
- Business Marketing via WeddingWire & The Knot
- Social Media Marketing
- Outreach
  - Campus Tabling
  - A.D. Bruce Brochure

Marketing	\$5,000.00
6% Admin	\$300.00
<b>TOTAL</b>	<b>\$5,300.00</b>





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### **3. Programming – AD Bruce Religion Center**

This request is for programming funds and the administrative fee for FY23.

As part of the DSAES Strategic Mapping [Student Success] [Resources] [Partnerships]

We are grateful to have received this support over the last few years, we are once again requesting one time funding support. We will continue hosting programs that introduces students to faith, religion and spirituality, while also providing continued support for students who are looking to stay connected with others within this community.

Faith, Religion and Spirituality has become a major component when thinking of students and their mental health and overall well-being. Meditation and mindfulness programs are a couple of examples of how students can be introduced and further educated on spirituality and its connection to mental health benefits. Introducing faith and spirituality to students and identifying useful practices can help students and their perception of life skills (i.e. coping with stress, adjusting to difficult situations, problem solving and self-confidence) to name a few. Providing students with more opportunities to connect with their “inner selves” facilitates growth in their academic and leadership skills, contributes to their intellectual self-confidence and psychological well-being, as well as enhance their college experience satisfaction.

We are asking for additional and continued support so that we can continue our support of students who currently attend while also extending the reach to additional students about the programs and events hosted by A.D. Bruce Religion Center. The programing support will also help in our continued efforts in creating new social communities for students to engage with peers and ministries of worship. As a social circle, our students can also share with each other about spiritual wellness practices and how they have adopted new spiritual/religious values which guide their day to day.

With continued support, we would look to provide the following:

- Programs/Partnerships
  - Lectures Series (with Religious Studies)
  - Student Concert Series (with Moores School of Music)
  - Faith/Spirituality Speakers (with Campus Ministries Association)
  - Yoga Series (with Campus Recreation)
  - Mindfulness Series (with Mindful Coogs)
  - Spiritual Well-Being (with UH Wellness)
- Events/Activities
  - Interfaith Dialogue Series
  - Interfaith Week(s)
  - Interfaith Speakers
  - Meditation Program
  - Faith-based Movie Series w/ Discussion
  - Weeks of Welcome
  - Summer Orientation Programs

Programming	\$15,000.00
6% Admin	\$900.00
<b>TOTAL</b>	<b>\$15,900.00</b>