



STUDENT FEE ADVISORY COMMITTEE

Base Funding Request FY 23

Proposed Pay Increase

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With CoogTV proposing an increase in student stipends, our goal is to continue the growth of membership, reach our videos to a bigger audience, and provide our members with production knowledge they can use for future projects. The Executive Board acknowledges the responsibilities and opportunities CoogTV can offer to UH students and will continue to utilize CoogTV's equipment to produce the best videos.

CoogTV inspires us to create and share amazing content with our audience of The University of Houston and others. Furthermore, CoogTV continues to constantly be present to our student body to continue our increase in memberships and maintaining member involvement. With our exceptional growth and involvement, CoogTV recognizes the student stipend no longer reflects certain producer positions.

CoogTV is proposing to increase the student stipend for two leadership positions; Entertainment Producer and Life & Arts Producer. With consistent growth and responsibilities in the last couple of years within these branches, the organization finds it necessary to have all the Producers to be paid the same.

Entertainment Producer Statement

With the Entertainment Branch, we are constantly increasing member engagement and quality of production/resulting projects with efficient planning and teaching of production skills. The Entertainment Producer works more than the assigned 15 hours in order to teach members skills not only in camera/audio/equipment set-up and use, but in skills of narrative storytelling, pitching/marketability, writing, acting, directing, and more through in-depth workshops to prepare members for the best versions of our productions. Since the beginning of the new CoogTV school year term, we have planned and shot a high-quality short film with CoogTV members, planned and are coordinating a large film festival event, and are holding meetings/shoots for each Entertainment show weekly to uphold consistency and growth of each show. Entertainment has a newfound appeal and focus in learning and cultivating a healthy environment for our members to educate themselves and create the best possible content. With the amount of work that is being done, it's only fair to conclude that the Entertainment Producer should be paid a higher wage that is equal to the other show producers.

Life & Arts Producer Statement

As Life & Arts Producer we work more than the 15 hours we are originally assigned. We spend our time teaching and providing our members with knowledge of our cameras, audio, lighting, and set-up design skills. For Producers in the past, we have all experienced our members learn a lot of their knowledge of production basics from CoogTV. Additionally, with our branch growing consistently these past couple of years, we are having weekly shoots with more members involved along with producing more content. Furthermore, with our branch growing, we are expanding our connections with Houston businesses such as Seismique, MYX Blend Bar, and Houston Paintball. Additionally, with the increase of our responsibilities, we have also seen an increase of our time commitment to CoogTV. This leads to our conclusion to have Life & Arts Producer be paid \$779.40.

Entertainment, and Life & Arts General Responsibilities

- Have weekly meetings for our branches
- Teach our members camera, audio, lighting, and more for our productions
- Reach out to businesses for variety in our productions
- Monitor each and every one of our shoots
- Provide opportunities to further their goals

CoogTV requests SFAC grants the organization a total amount of \$4,956.98 to support an increase in student stipend for the positions of Entertainment Producer and, Life & Arts Producer.. CoogTV requests base funding to support the proposed pay increase for FY2023.

Entertainment Producer, 12 months x \$194.85.....	\$2,338.20
Life & Arts Producer, 12 months x \$194.85.....	\$2,338.20
UH Administrative Charge (6.0%).....	\$280.58
	Subtotal: \$4,956.98