

★ FRONTIER ★  
**FIESTA**  
STUDENT-LED ★ STUDENT-RUN  
— EST. 1939 —

Chair: Bianca Ibarra

Vice-Chair: Maggust Bui

**FRONTIER FIESTA ASSOCIATION SFAC FY2022**

**Frontier Fiesta Association**  
**FY 2022 One-Time Requests**

The Frontier Fiesta Association's (FFA) One Time Requests for FY 2022 are as follows:

- 1. \$131,440 for Operations Expenses**
- 2. \$79,056.93 for Safety & Security**
- 3. \$88,008.62 for Parking Lot Rental**

The FFA Board believes that these requests are critical to the immediate execution of the event and long-term growth of the organization. Each request will serve as an instrumental component of the event's continued success.

**FY 2022 One Time Request #1 – Operations Expenses**

FFA is requesting \$131,440 to have the foundational infrastructure necessary to build and maintain Fiesta City along with its activities. The 2022 event will require stages, tents, lavatories, electrical and safety related equipment, and additional materials. FFA is requesting funding to retain the turnstile entrance system to increase event attendance tracking efficiency and provide a safer event. SFAC's funding of the stages, electrical, and other infrastructure aspects as well as the necessary upgrades is vital to the event's existence and ability to safely host attendees.

The breakdown for Operations Expenses is as follows:

<b>Item</b>	<b>Cost</b>
Stages	\$30,000.00
Tents	\$30,000.00
Power	\$24,000.00
Miscellaneous	\$12,000.00
Labor & Delivery	\$28,000.00
Admin Fee	\$7,330.00
<b>Total</b>	<b>\$131,440.00</b>

### **FY 2021 One Time Request #2 – Safety & Security**

Frontier Fiesta is requesting \$79,057.45 for security and safety expenses, which will provide comprehensive protection to all Frontier Fiesta attendees throughout the event. Consistently providing students, faculty, staff and community members, the opportunity to enjoy themselves while providing a secure and safe space is a top priority for any activity, especially for one as large as Frontier Fiesta. With assistance from SFAC, FFA will contract all the necessary safety & security measures for a 20,000+-person event to maintain order and ensure all University of Houston policies and procedures are followed. These funds specifically cover police, fire marshal, ambulance and security services to ensure quick response times to any potential emergency situations that may emerge at such a large event. Aside from event oversight to be provided March 25<sup>th</sup> – 27<sup>th</sup>, FFA is requesting funds for security to protect FFA, University, contractor and participating organizations property during the build week and the days that follow, leading up to the event, March 13<sup>th</sup> – 24<sup>th</sup>. This security will be responsible for watching over materials, which include power tools, generators, A/V equipment, vehicles, and other various building materials.

The breakdown for Safety & Security is as follows:

<b>Item</b>	<b>Cost</b>
UHPD	\$42,105.00
Ambulance	\$4,590.00
Fire Marshals	\$2,887.50
Security	\$25,000.00
Admin Fee	\$4,474.95
<b>Total</b>	<b>\$79,057.45</b>

### **FY 2022 One Time Request #3 – Parking Lot Rental**

FFA is requesting \$88,008.62 for the Transportation and Parking Advisory Committee (TPAC) to cover the costs charged to Frontier Fiesta by TPAC to rent parking lot 12A and 12B, near the TDECU Stadium and additional event parking in the Stadium Parking Garage. Frontier Fiesta has consistently negotiated rates down from TPAC and is continuing to do so. In 2015, FFA was charged a standard visitor rate of \$10 per spot per day, the following year it was negotiated down to \$5 per spot per day, and year after it was negotiated down further to \$4 per spot per day. The Fiesta Board is working with TPAC and campus stakeholders to explore and identify the best lot for Frontier Fiesta 2022 to take place and determine fair pricing for the cost of the lot. FFA anticipates FY20's pricing per day to be \$5 per lot, per day. The additional request for "Parking Lot Hole Filling," will allow FFA to return the lot to its original state after tents have been removed to the university with all drilled holes filled to ensure safety for the campus. With assistance from SFAC, FFA will be able to provide students, faculty, staff, and community members a location for Frontier Fiesta to occur, along with clear information regarding parking lot closures to raise awareness and build anticipation prior to the event.

The breakdown for TPAC parking lot rental costs is as follows:

<b>Item</b>	<b>Cost</b>
Parking Lot Fees	\$72,237.00
LED Parking Signs	\$5,990.00
Hole Filling	\$4,800.00
Admin Fee	\$4,981.62
<b>Total</b>	<b>\$88,008.62</b>

The Frontier Fiesta Association would greatly appreciate the following requests to continue to host a quality event, as well as impact more of the University of Houston community. This long-lasting tradition has proven to be an aspect of the University that students and alumni alike can connect with the traditions of the University and create timeless memories. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and the following funds will help the Frontier Fiesta Association to do so.

FY 22 One Time Request #1 – Operation Expenses	\$131,440
FY 22 One Time Request #2 – Safety, Security & Insurance	\$79,057.45
FY 22 One Time Request #3 – Parking Lot Rental	\$88,008.62
<b>Total</b>	<b>\$298,506.07</b>

Thank you from the Frontier Fiesta Association for considering the above requests.