1. **Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms: your unit's mission, how you accomplish your unit's mission, and a justification of your unit's student fee allocation in terms of benefits for students.**
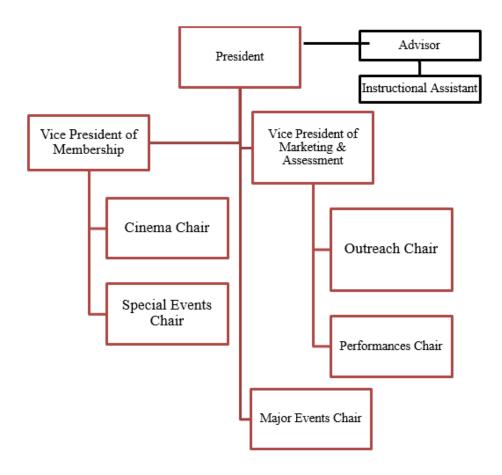
   The Student Program Board is the University of Houston's premier university sponsored organization. Our mission is to enhance the student experience at the University of Houston and contribute to student engagement by providing inclusive programs that appeal to a diverse community of students. The Student Program Board exists to create programs with social, cultural, and intellectual aspects for the student body throughout the year in which all students are encouraged to attend. We host an average of 80 events per year for the students on campus and provide an escape from stresses in their everyday life. Our events provide access for students to enjoy social interaction and entertainment right here on campus.
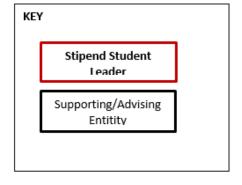
   In the 2018-2019 academic year, we programmed a variety of events to enhance the student's experience at the University of Houston and received tremendous success. In terms of events specifically hosted by our Committee Chairs, we achieved an average cost per student of $7.98 across more than 70 events with approximately 12,000 unique UH attendees throughout the year. The Student Program Board continues to serve as the primary programming board and entertainment entity on campus, giving rise to a variety of low to no cost events on campus for all students.

   SPB recognizes that college campuses should stretch farther than academics and athletics and want to promote an interactive environment for students to participate within the University of Houston campus. With the engaging experience that we provide, the organization wants to contribute to the students' overall commitment to the university and their greater sense of belonging in this campus community. Furthermore, we encourage students to persist in their college career and graduate. Students who get involved on campus have been known to be more likely to graduate on time, as well as having a connection to the university, which will lead to more involved alumni.

   The student fee dollars allocated by SFAC directly impact the quality of our organization and programs. SPB will continue to strive for growth as a Tier One organization, while also putting students first. It is SPB's goal to provide SFAC with the information necessary to support our large goals and aspirations not only for the future of our organization, but for the future of the University of Houston's overall collegiate experience for students.

2. **Provide an organization chart of your unit. Large units may need to have an overview chart and then more specific charts for each program. Where you have multiple staff in the same position (e.g. counselor, advisor, etc.), note this on your chart. Student employees should be cited on the chart and identified as students.**

President

Advisor

Instructional Assistant

Vice President of Membership

Vice President of Marketing & Assessment

Cinema Chair

Outreach Chair

Special Events Chair

Performances Chair

Major Events Chair

KEY

Stipend Student Leader

Supporting/Advising Entitity

Student Program Board
2018-2019 Organizational Chart

3. List your unit's strategic initiatives and action steps identified for the 2018-2019 academic year and cite the specific Division of Student Affairs and Enrollment Services (DSAES) Strategic Initiatives and University of Houston Strategic Goals to which they relate (links below). Please comment on your success in achieving these strategic initiatives/action steps. If a strategic initiative/action step changed during the year, please note this and explain. Also, list any new strategic initiatives/action steps, the rationale for the addition, and comment on your success in achieving these items.

DSAES Plan: (http://www.uh.edu/dsaes/about/strategic_plan.html) UH Goals: (http://www.uh.edu/president/vision-priorities/)

SPB Strategic Initiative 1: Enhance the impact collaborative relationships with UH departments and organizations have on co-sponsored events.

Action Step 1: Increase the amount of collaborations in which the collaborators have a direct effect on the event's planning and/or execution.

Status: Achieved/Ongoing—We have collaborated with a total of 32 organizations with 5 of the organizations being new collaborations. For the new collaborations, 6 or the collaborations were external, in which we partnered with Coca-Cola Ambassadors, Abercrombie and Fitch, YouTube Red, Sneaker Summit, The Levenson Group (in partner with Disney), and RECESS. The other 16 internal collaborations both consisted of campus departments and registered student organizations. Some of the internal collaborations done last year were with The Houston Hobbyist Guild, Kendo Club, Fencing Club, Sigma Kappa Sorority, NAACP, and Nourish International.

Action Step 2: Enhance relationships with existing partners in order to increase attendance and student satisfaction at signature events.

Status: Achieved/Ongoing — The Student Program Board put significant effort into enhancing relationships with existing partners such as the Center Student Involvement through InfraRED in order to increase attendance at our annual Stuff-A-Bear event, our advanced screening partnerships to bring higher quality cinema events, and Coca-Cola to provide free beverages at over 10 events last year. These are just a few examples, and we feel that this is something we're making great strides in. These collaborations are ultimately increasing the student satisfaction responses in our post-event assessments, enhancing events that we provide, and positively impacting our ability to fulfill our mission.

DSAES Strategic Initiative 1.b: Establish supportive and advocacy based programs and services for commuter, transfer, adult, non-traditional and graduate students.
DSAES Strategic Initiative 5.c: Develop a comprehensive and integrated communications plan to increase awareness and understanding among the Division, the campus community and the surrounding environments about who we are, what we do, and who we serve.

SPB Strategic Initiative 2: Develop a comprehensive strategic plan in order to increase the number of unique attendees at SPB events.

Action Step 1: Improve the effectiveness of SPB marketing in order to increase the attendance at events.

   Status: Achieved/Ongoing- In previous years, the chair positions facilitated their own individual marketing processes, and we struggled with timely execution. This year, we reworked how our Vice President of Marketing and Assessment (VPMA) position to have one person facilitate all of the marketing development, execution, and distribution for SPB events. They serve as the main point of contact between chairs and our designers at Creation Station as well as Printing & Postal. This process has proven to be more successful in communication for marketing our events, resulting in a more efficient marketing timeline and distribution process. This is turn has improved not only the quality of our marketing (which has gone on to win awards at the NACA Regional Conference) but we also believes has contributed to an increase of our attendance since students are learning about events in a more timely manner. We will continue utilizing this role in a similar way in upcoming years.

Action Step 2: Reach out to currently underutilized departments and organizations in order program events that would attract a more diverse student population

   Status: Achieved/Ongoing - The Student Program Board made an intentional effort to collaborate with RSOs to coordinate Holi and the LGBTQ Resource Center to assist with Let's Get SexED. The Student Program Board took on a leading role for the Holi event this year, collaborating with Vibha, Pratham, Indian Pharmacy Student Association, Indian Student Association, Graduate Indian Association, and the Council for Cultural Activities. Two of those organizations (IPSA and Pratham) were new collaborations for SPB. We facilitated the process for the other organizations in order to make it a more effective process. We are really proud of being able to lead the event planning process of this program and the cultural engagement opportunity it provides for students at the University of Houston. We also worked closely with the LGBTQ Resource Center to assist with the planning process, marketing development and distribution, and day-of execution.

Action Step 3: Assess student interest by creating an open environment for suggestions on new programs.

   Status: Ongoing – The Student Program Board consistently requests feedback in our post-event assessments where each attendee is able to provide ideas in an open text box. We also added a new model of seeking student opinions via our social media platforms this year. We started consistently asking for new ideas via open social media polls. This is something we plan to continue doing as well as developing more opportunities for students to provide suggestions in the future.

Action Step 4: Collect student attendance information such as demographics at the end of each semester and comparing it to see the difference of attendance. This will be done in order to see if we are reaching new people with our events or not attracting new attendees.

Status: Achieved/Ongoing — The Student Program Board collected the ID numbers of every student that attended any event hosted by our organization through swiping Cougar Cards as attendees enter the event. This data is consistently being downloaded from the Get Involved platform to be analyzed to better understand the population that our organization is serving.

DSAES Strategic Initiative 1.d: Establish supportive and advocacy based programs and services for commuter, transfer, adult, non-traditional and graduate students. DSAES Strategic Initiative 3.c: Explore and enhance multicultural-based collaborative programs with departments outside of the Division and in partnership with agencies in our surrounding environments.

DSAES Strategic Initiative 4.c: Establish and implement a series of reporting procedures for the purpose of demonstrating measurable outcomes and data to demonstrate a collective contribution to student success.

SPB Strategic Initiative 3: Utilize the SPB budget in a more fiscally responsible and conservative manner.

Action Step 1: Reach out for more co-sponsorships to provide an enhanced experience in order to minimize costs as well as bring in an aspect to the event that would otherwise not have been possible.

Status: Achieved/Ongoing — The Student Program Board achieved this action step through several of our events. We specifically made an effort with one of our signature events this year, Stuff A Bear. We elected to collaborate with the Center for Student Involvement's InfraRED: Skate Night event. This enabled us to utilize funding we would normally have to spend on reservations, marketing, and other event components to provide more critters. By combining these events, we were able to enhance the student experience by adding a glow skating rink, food, photobooths, DIY crafts, and prizes to the overall event experience as well. This event garnered a total attendance increase from 489 to 901. We plan on continuing to utilize this co-sponsorship and further developing others as well. Other co-sponsorships this year include Let's Get SexED with LGBTQ Resource Center, Frontier Fiesta Concert with Frontier Fiesta, Holi, Spiderman: Into the Spiderverse with Center for Student Involvement, and three advanced screening opportunities.

Action Step 2: Maintain a low cost per student while upholding high quality standards.

Status: Achieved/Ongoing — The Student Program Board achieved a cost per student of $7.91 for FY19 across 66 events. This is a 4% decrease from FY19. SPB has maintained a general goal over the last several years to stay under $10.00 regarding cost per student so this is in line with that overarching goal. We also feel that we are still hosting quality events that students are enjoying, and our post-event assessments are showing that most students agree or strongly agree that they enjoyed their time at our events.

Action Step 3: Better utilize campus resources such as existing departments and organization members in order to reduce internal costs.

Status: Achieved/Ongoing — The Student Program Board has worked toward this goal by using various campus organizations and departments in a range of activities and events, such as the Center for Student Involvement resources as well as co-sponsorships and collaborations to help with overall event costs. Our partnerships with departments and organizations like the Center for Student Involvement, LGBTQ Resource Center, Council for Cultural Activities, Homecoming Board, Frontier Fiesta Board, Coca-Cola, and many others have allowed us to continue reducing event costs as well as our cost per student. These partnerships have allowed for us to decrease our cost per student by $0.25 in FY19 and have contributed to an overall attendance increase of over 3,500.

Action Step 4: Publish and distribute a sponsorship packet in order to attract potential sponsors.

Status: Ongoing – SPB began creating our Sponsorship Packet to coordinate with University Advancement and provide to potential vendors and external sponsors. An external collaborator, RECESS, is assisting us in obtaining sponsors by creating an event profile for us on their website so that their clients can have easy access to the different events we put on.

DSAES Strategic Initiative 2.d: Create and implement a division-wide advancement and fundraising program in partnership with the Division of University Advancement.

SPB Strategic Initiative 4: Strengthen organizational structure by further developing the committee system.

Action Step 1: Delegate more responsibility to officers and committee members.

Status: Achieved/Ongoing — The Student Program Board achieved this action by determining specific job tasks and responsibilities for our officers during the application process as well as incorporating more intentional office hours. They were also given specific group chat access as officers to better communicate with one another. Our Vice President for Membership also implemented a points and incentive system for our committee members to create a more exciting way for our members to engage with the organization. When we surveyed members for what they were looking for our of their SPB experience, they overwhelmingly responded with making friends and having fun. As a result, we also implemented opportunities for them to help plan socials and additional events so that they could be a bigger part of our planning process.

Action Step 2: Establish and define officer roles to better support organizational needs as seen by Chairs by having set officer positions for all Chairs as well as set responsibilities for those specific officers.

Status: Achieved/Ongoing — The Student Program Board achieved this action by making sure that our officer roles were defined and implemented by the Chairs at the point of application. The application process was revamped to ensure the students selected were passionate about their experience. Specific requirements regarding office hours and task completion were also implemented to make expectations clearer. We received positive feedback

from the board members and officers that their experience was more helpful, meaningful, and engaging than in past years. We will continue to develop these officer roles in the future and are excited about this progress.

Action Step 3: Empower board members to effectively lead their committees, foster a community, and enhance committee output through leadership development and trainings.

      Status: Achieved — The Student Program Board achieved this action by offering leadership development opportunities through retreats, board meetings, and one-on-one advising meetings. These sessions were specifically focused on individualized growth and development having retreats and various develop based meetings, ensuring that growth and development were occurring during their time on the board. The board members were taught various leadership skills on leading a group and how to keep a group active as well. Members were also guided through leadership development sessions by the Vice President of Membership through each of their general meetings so that they would also be able to speak to their growth as individuals as a result of being part of the Student Program Board.

DSAES Strategic Initiative 2.b: Execute an effective operating plan of existing fiscal, human, technological and facility resources in support of student success.

SPB Strategic Initiative 5: Increase member retention from semester to semester.

Action Step 1: Utilize a comprehensive membership plan to incentivize participation with point tracking and rewards.

      Status: Achieved — The Student Program Board implemented a member point tracker, which allowed for members to gain various awards by gaining points, while also building team/volunteer moral in order to keep members involved and engaged. This resulted in a competition throughout the year for members to feel more excited about earning points through volunteering at events, attending general meetings, and many other opportunities. The top point winners were recognized at the end of year banquet and received awards for their efforts. We found this to be an effective practice and will continue it in following years.

Action Step 2: Create an environment that encourages involvement in event planning by empowering members and officers to be more involved in the process of event planning.

      Status: Achieved/Ongoing — The Student Program Board was able to achieve this by allowing for more opportunities for members to feel involved with various events. We utilized general meetings to gather opinions from the general members and officers to enhance planned events and also hosted an event planning competition to give members the opportunity to plan their own events. Officers of each committee were also responsible for developing and executing one event in the spring semester to prepare them for potentially applying for the board in the future. We also implemented the Banquet Committee to encourage members and officers to participate in planning of the end of year banquet.

Action Step 3: Conduct reviews each semester of membership development and make improvements as needed.

Status: Achieved — The Student Program Board was able to achieve this action by using membership reviews and surveys that were implemented by our Vice President of Membership, that allowed for the board to get a better understanding of how our members were feeling about their positions on our team. We made changes throughout the year such as posting membership points rankings and hosting an event planning competition as a result of these surveys.

DSAES Strategic Initiative 2.b: Execute an effective operating plan of existing fiscal, human, technological and facility resources in support of student success.
DSAES Strategic Initiative 4.a: Develop a comprehensive assessment plan that identifies learning and program outcomes and demonstrates a process for improvement based on measurable results.

4. **Please discuss the means that you are utilizing to evaluate both your success in achieving the aforementioned strategic initiatives and/or action steps and their importance as compared to others that you might pursue. Where data exist, discuss the number of persons served by each of your programs and any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting these data. If available, please provide program benchmarking data from comparable institutions.**

It is our goal as program planners to coordinate events that will result in the maximum number of student attendance and overall positive experience for students. Assessing, internally and externally, SPB events is a crucial aspect of the pre-event and post-event planning process. Through assessments we are able to, in the future, put on even better programming by learning from our past mistakes and figuring out what we can do better the next time around for all events. By doing this, SPB is in the position to increase student involvement and experience. Assessments are not only useful for event planning improvements, but it is also a major part of encouraging teamwork, something we work toward indefinitely improving as a board. After each event, board members come together and evaluate the positives and negatives of the event hosted. With this, the board is able to constructively criticize one another and foster constructive decisions which allow room for board, personal, and event growth. SPB utilizes the following methods to evaluate the board's success in achieving our program standards:

SPB's assessment tools include, but are not limited to:
- Text surveys/polls for use during major events that require audience input
- iPad/Computer for assessments/surveys utilized after an event
  - Many of our survey questions were adjusted to produce higher quality responses and gain valuable information about student opinion regarding future events
- Paper surveys when Wi-Fi is unavailable

- Polls on social media (Facebook, Instagram, Twitter)
  - This was heavily emphasized over the summer to help plan the fall programming calendar by gaining insight from the general student body

Each chair is required to complete a program planning file for every event, including marketing forms, an event checklist, and an event evaluation form, which are later discussed with the chair's liaison. The assessment form includes attendance, total cost, cost per student, student feedback from surveys, strengths & weaknesses of the event, and improvements for future events in the same realm of the event hosted. SPB continues attendance data collection related to assess our marketing plan. We believe that attendance at our events is the most direct form of feedback from students. For all of our events, we track attendance with the help of our "swipe-in" method which consists of students using their Cougar Cards to gain entry into our events.

Student Program Board Fiscal Year	Events	Attendance
Fiscal Year 19	66*	21,813
Fiscal Year 18	77	18,900
Fiscal Year 17	104	23,183**
Fiscal Year 16	77	39,313

*SPB event numbers show a decrease largely due to a decrease in tabling events.
** SPB attendance shows a significant decrease in attendance as card swiping was used to track attendance for more accurate numbers at Winter Wonderland, rather than clicker counts.

With this data, SPB is better able to assess what attendance looked like in the previous year as we strive to increase our numbers in all aspects, attendance and events, while keeping in mind quality over quantity and student's experience above all.

During the summer, the Vice President of Marketing and Assessment (VPMA) reevaluates SPB's event evaluations and surveys within the scope of the Division of Student Affairs assessment goals. The VPMA uses assessments to gauge if programming encourages leadership development, diverse and inclusive environments, event coordination that keeps in mind the well-being of students, student success & experience, and an overall sense of belonging in the UH community. With the help of the advisor, we currently have an assessment plan and execution strategy in place that will help shape future SPB events.

5. **Please discuss any budget or organizational changes experienced since your last (FY2019) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.**

The Student Program Board restructured some of the responsibility distribution amongst their chair positions at the end of the 2018-2019 academic year as we began recruiting for the 2019-2020 board. The programming structure had evolved past their previous chair titles so the structure was revised to better reflect the needs of the organization. This only impacted the

internal structure and did not impact any budget/funding needs. The following chair positions show the previous structure:

- Comedy & Speakers Chair: responsible for bringing educational, entertaining and/or college relevant lectures and comedic events to campus
- Special Events Chair: responsible for bringing annual traditional events that do not meet the descriptions of the other standing committees within the scope of SPB
- Concerts Chair: responsible for bringing concerts and musical events within the scope of SPB
- Social Media & Communications Chair: responsible for maintaining all social media platforms and planning trip events
- Cinema Chair: responsible for bringing cinema events within the scope of SPB

The following chair positions reflect the new structure:

- Major Events Chair: responsible for bringing annual traditional, larger scale events to UH's campus.
- Special Events Chair: shall bring novelty-based events to campus and has the opportunity to create a variety of non-traditional/annual events for UH's campus.
- Cinema Chair: responsible for bringing cinema events within the scope of SPB
- Performances Chair: responsible for bringing live performances, such as speakers, comedians, and musical events within the scope of SPB.
- Outreach Chair: responsible for maintaining all social media platforms and seek out potential partnerships/sponsorships

6. **If your unit concluded FY2018 with a Fund 3 addition to Fund Equity in excess of $5,000, please describe the conditions which caused the addition and provide a line-item identification of the budgetary source(s) of the addition (i.e. lapsed salary, conference travel, etc.).**

   The Student Program Board did not conclude our most recent fiscal year with funds exceeding $5,000.

7. **Please list your 2020-2021 strategic initiatives and action steps in priority order and cite the specific Division of Student Affairs and Enrollment Services Strategic Initiatives and University of Houston Strategic Goals to which they relate. Larger units may wish to group responses by subprogram. Under each strategic initiative, please state the specific action steps (programs, activities, services, policies/procedures, etc.) that you intend to implement to accomplish your stated initiative.**

SPB Strategic Initiative 1: Enhance the Student Program Board's credibility and success by making efforts to be recognized by national, regional, and/or local entities.

SPB's Strategic Initiative 1 falls under the DSAES Plan of Student Success. Under the Student Success initiatives, we make sure that the Student Program Board is always pushing ourselves to achieve great heights through submitting to national leadership conventions to not only get national recognition, but to also develop a sense of professional presenting skills. The Student Program Board also seeks out national recognition by submitting events put on at campus for recognition too.

Action Steps:

- Submit a presentation proposal to the annual National Association of Campus Activities (NACA) convention.
- Submit Award Nominations for events and aspects of put on by the Student Program Board to entities such as NACA Regional/National conventions and/or Association of College Unions International (ACUI) competitions.

SPB Strategic Initiative 2: Cultivate a culture of collaboration throughout event planning process to maximize resources and budget to provide more engaging events for the diverse population of the University of Houston.

SPB's Strategic Initiative 2 falls under the DSAES Plan of Student Success and Resources. Under the Student Success and Resources initiatives, we connect SPB with diverse experiences by utilizing our resources to identify the gaps and needs of students while enriching the sense of connection, belonging, and shared UH identity among all students. SPB's Strategic Initiative 2 also falls under the UH Goals of Community Advancement, and Student Success. We strive to make our organization recognized around campus to enhance the student experience in all aspects by utilizing our resources to accomplish our mission.

Action Steps:

- Utilize Outreach Chair position to intentionally reach out to potential collaborators and partners (both department and organizational).
- Increase overall number of collaborative events throughout the year and develop at least 2 new partner/collaborator relationships.

SPB Strategic Initiative 3: Foster sustainable leadership development of SPB board and members.

SPB's Strategic Initiative 3 falls under the DSAES Plan of Student Success and Division Cohesion. Under the Student Success and Division Cohesion initiatives, the Student Program Board is always trying to advance and develop the student leaders within the organization, as well as ensuring that the assistance of our administrative staff is being used effectively through assisting us develop as well.

Action Steps:

- Incorporate a developmental curriculum throughout a the SPB board member experience to encourage personal and leadership development.
- Develop and restructure board member requirements to achieve more productivity within the workplace and overall in the execution of SPB's events/programming.
- Restructure the SPB general member experience to provide more engaging and interactive opportunities.

SPB Strategic Initiative 4: Explore sponsorship and partnership opportunities to increase availability of funding and resources for events.

SPB's Strategic Initiative 4 falls under the DSAES Plan of Resources. Under the DSAES Plan of Resources initiative, having the Student Program Board acquire these services and partnerships would allow for more events to be put on without the worry and stress of financials.

Action Steps:

- Work with potential sponsorships providers such as RECESS and Coca-Cola to develop systems to acquire event sponsors.
- Reach out to local sponsorship providers to gain information regarding services that could potentially be used for events on campus.

8. **Recognizing that the potential to generate additional Student Service Fee income for FY2020 base funding is extremely limited and recognizing that it is likely that some units will not be allocated the new base budget and/or one-time funds requested. Please provide a narrative of how your unit would accommodate a reduction of 5% in your total FY2020 base Student Service Fee budget request and provide a line-item explanation of where budgetary cuts would be made.**

Having to make accommodations of a 5% reduction for our overall budget would impact the Student Program's Board ability to fully execute our events to the best of our ability. Unfortunately, our annual Winter Wonderland would likely be the event most heavily impacted, as this is where a large portion of our budget is required. This year, we have allocated more funding to this event than in previous years to establish it as a more well-rounded, engaging, and inclusive program (especially given that it is one of our signature programs). This is a traditional event that SPB has been putting on for over 10 years. Last year, We would likely have to reduce the amount of snow from 60 tons to approximately 35 tons of snow. This snow is the main item and function of our annual Winter Wonderland event so this would largely impact the event. As well as the snow, we would also have to reduce the amount of funnel cakes, hot chocolate, and t-shirts we provide. We would also not be able to include some of the additionally engaging components such

as or eliminate all of the additionally engaging components of the event such as photo booth opportunities or entertainment/performers.

9. **What are the other possible sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)? If you receive funds from other sources, please briefly describe the source, purpose, and duration of the funding and report the amounts received in the appropriate rows/columns on the SFAC Spreadsheet.**

- Through SPB Cinema, we have partnered with several marketing and movie distribution companies including Hogan Communications, NBC Universal, TBD Marketing Group, and Cross Culture Marketing Group. These companies provide free advanced screening of movies for students before they are released to the general public. We work with these companies to show these movies on campus, while they provide an encoded DCP copy of the film, payment for reservation, marketing, and security. SPB will continue to search for new opportunities to premiere movies with the success of past showings including *A Star is Born, GET OUT,* and *Justice League.* We also premiered TV series *Birth of a Nation* and *Ash vs. Evil Dead* in the past years.
- A source of revenue includes trips to events and places in the Houston area planned by our Social Media and Programming Chair. Students are asked to pay $5.00 to $25.00 to subsidize additional expenses. These fees help us decrease the cost of these trips off campus.
- SPB also utilizes collaboration through several other University Sponsored Organizations including Frontier Fiesta (Frontier Fiesta Concert w/ A$AP Ferg), Homecoming (Homecoming Concert, GlowCade), and Student Government Association (Perks of Being a Wallflower).
- SPB also looks towards departments for collaboration such as the Center for Diversity and Inclusion, LGBTQ Resource Center (Let's Get SexED w/ Ignacio Rivera), the Campus Recreation and Wellness Center (Haunted House and Movies), and Center for Student Involvement (InfraRED Nights).
- In collaboration with RECESS, we have created a sponsorship profile through their website, RECESS Playground for our large-scale events. RECESS does our job of reaching out to potential sponsors that would like to come to these events and all we are needed to do is accept/reject the offer on our end.

10. **Please describe any services that are similar to yours and/or any overlap between your unit and any other unit(s) providing services to students and the rationale for the overlap.**

When it comes to any other services provided on the University of Houston campus, as the Student Program Board, we are mindful that there are a few other organizations and events that are similar and overlap with our current services such as:

- Student Centers Film Series - provides movie screenings on campus but focuses more on educational films
- CCA Cultural Programming - provides campus-wide programming with a specific focus on cultural programs
- Registered Student Organizations - provide more organizational-specific programming for UH campus