STUDENT PROGRAM BOARD

FY2020 One-Time Requests

Student Program Board

FY2020 One-Time Request

The Student Program Board (SPB) is submitting one FY2020 One-Time request to the Student Fees Advisory Committee to allow potential additional programming dollars to be added to our FY20 base budget.

• \$16,562.29 to support SPB hourly wage increase

FY2020 One-Time Request #1 – SPB Hourly Wage Increase

The Student Program Board requests a FY20 One-Time allocation of \$16,562.29 for rate augmentation for student leaders. Our University Sponsored Organization is student-run and student-led and chooses to compensate our student leaders, commensurate upon experience and position. These student leaders wish to make further contributions to the UH community, and recognize that having the opportunity to contribute to other organizations will be beneficial to their overall college experience.

To remain compliant with IRS requirements and the Student Government Bill for an increase of the minimum wage of all student employees to \$8 per hour, all student leaders in University Sponsored Organizations were transitioned from stipends to hourly rates, and adjusted their compensation rates respectively, with support from DSAES Student Life administration.

DSAES Strategic Initiative - Resources: Evaluate, actively pursue, and leverage resources to enhance the UH experience.

- 1. Pursue and develop resources to address identified gaps and needs.
- 2. Leverage and adapt resources in innovative ways to increase effective utilization.

Group	▼ Titles	▼ # Spots ▼ # Months	-	Hrs/Wk 🔻	H	rly Ra 🔻	Wks	/Mo 🔻	To	tal 🔹	2019-2020 Total	FY Difference
Student Program Board	President SPB	1	12	20	\$	9.50	\$	4.33	\$	9,872.40	\$ 54,558.00	\$ 15,470.10
Student Program Board	VP Marketing & Assessment SPB	1	12	20	\$	9.00	\$	4.33	\$	9,352.80		
Student Program Board	VP of Membership	1	12	20	\$	9.00	\$	4.33	\$	9,352.80		
Student Program Board	Cinema Chair SPB	1	10	15	\$	8.00	\$	4.33	\$	5,196.00		
Student Program Board	Comedy and Speakers Chair SPB	1	10	15	\$	8.00	\$	4.33	\$	5,196.00		
Student Program Board	Concerts Chair SPB	1	10	15	\$	8.00	\$	4.33	\$	5,196.00		
Student Program Board	Special Events Chair SPB	1	10	15	\$	8.00	\$	4.33	\$	5,196.00		
Student Program Board	Social Media & Programming Chair SPB	1	10	15	\$	8.00	\$	4.33	\$	5,196.00		

Summary of Expenses:

Wage Increase	\$15,470.10
Benefits	\$154.70
6% Admin Fee	\$937.49
Total	\$16,562.29

SPB would like to say thank you in advance for your consideration of this request.

STUDENT PROGRAM BOARD

FY2021 One-Time Requests

Student Program Board

FY2021 One-Time Requests

The Student Program Board (SPB) is submitting three FY2020 One-Time requests to the Student Fees Advisory Committee to allow potential additional programming dollars to be added to our FY20 base budget.

- \$10,600.00 to support SPB Cinema Programming.
- \$59,890.00 to support the Homecoming Concert
- \$165,360.00 to support the Frontier Fiesta Concert

SPB's requests will look to enhance current programming in order to better serve the University of Houston's student body. By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attracts the most attendance for SPB. If approved, these funds will be instrumental in furthering our goals of creating more popular and unique events. Additional funding for our cinema programming would allow us to continue our history of successful, inclusive movie events while providing greater programming options for students. SPB would like to have the opportunity to host the Homecoming and Frontier Fiesta concerts every year, because we are the primary programming board and we can create a unified university on campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhances their experience here on campus. SPB brings out the University of Houston's diverse campus to these events and create a shared experience for all.

FY2021 One-Time Request #1 – SPB Cinema Programming

Due to the variety of different movie genres available and the large number of attendees at cinema events, SPB Cinema has consistently been one of our most popular programming committees. In the past year, we were successfully able to host 13 cinema events, with a total of 3,668 students in attendance throughout the year. As we strengthen our cinema programming, we find a higher demand for more variety of movies throughout the year. We were able to program these events thanks to our collaborators such as, InfraRED Nights, Student Housing and Residential Life, RECESS, Universal Pictures, and Hogan Communications. We had the opportunity to host three advanced screenings: A Star is Born, Mid-90s and Nobody's Fool.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Movie Rights	\$6,250.00
Marketing	\$1,750.00
Student Centers' Reservation/AV	\$2,000.00
Subtotal	\$10,000.00
UH Administrative Charge (6%)	\$600.00
Total	\$10,600.00

Summary of Expenses:

FY2021 One-Time Request #2 – SPB Homecoming Concert Funding

The Student Program Board requests \$55,120.00 in funding for a smaller-scale Homecoming Concert to be held on campus. Funding will cover the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, and marketing for the concert. SPB wishes to collaborate with the Homecoming Board to host concerts for students, staff, and alumni. The 2017 Homecoming Concert was with Slim Thug and Mike Jones. The total cost of the concert was \$37,100.00 and brought out 1587 UH students, making it the most successful free Homecoming Concert ever hosted by SPB. SPB would like to collaborate again with the Homecoming Board to create an atmosphere that students can enjoy during this tradition here at the University of Houston. The Student Program Board believes that we can replicate a low budget concert, similar to 2017 with strong student assessment and input in the future.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Performer Fee	\$40,000.00
Production	\$8,000.00
Middle Agent (10% Performer Fee)	\$4,000.00
Catering/Green Room	\$1,000.00
Security	\$2,500.00
Marketing	\$1,000.00
Subtotal	\$56,500.00
UH Administrative Charge (6%)	\$3,390.00
Total	\$59,890.00

FY2021 One-Time Request #3 – Fiesta Concert

Frontier Fiesta is one of the largest traditions on campus. SPB is requesting funding to bring a notable artist next year that appeals to all UH students to continue to strengthen this amazing three-day event. Large-scale concerts have a major influence on students' perception of campus life and set expectations for future SPB events. SPB would like to provide a high-energy experience on campus for students and Frontier Fiesta is the right atmosphere to host this notable artist because of its large attendance and its ability to give a memorable experience for students.

Some notable artists that would be considered bringing to campus are: Lizzo (\$100-125k), 6LACK (\$125k), and Normani (\$75-150k).

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Performer Fee	\$127,000.00
Production	\$12,000.00
Middle Agent (10% Performer Fee)	\$12,000.00
Catering/Green Room	\$2,000.00
Marketing	\$3,000.00
Subtotal	\$156,000.00
UH Administrative Charge (6%)	\$9,360.00
Total	\$165,360.00

Total FY2020 One-Time Requests

Request #1: Cinema Programming	\$10,600.00
Request #2: Homecoming Concert	\$59,890.00
Request #3: Frontier Fiesta Concert	\$165,360.00
Total	\$235,850.00

SPB would like to say thank you in advance for your consideration of these requests.