

Homecoming Board

FY2020 One-Time Requests

The Homecoming Board is presenting the following FY2020 One Time Allocations Request to the Student Fee Advisory Committee to allow for potential additional programming dollars to be added to our FY20 one time budget. The requests are as follows:

1. FY20 Homecoming Summer Marketing
2. FY20 Employee Salary Increase

The Homecoming Board is requesting to contribute to the building of lasting campus traditions, and fostering the growth of school pride in the student body. If approved, these funds will look to foster institutional commitment and student success.

FY2020 One Time Request #1 –Homecoming Summer Marketing

Homecoming requests a one-time FY20 allocation of \$10,580.92 for additional organization marketing and promotional items in order to effectively advertise Homecoming’s purpose and mission. With Homecoming being in the fall semester, the Homecoming Board really utilizes the summer and Weeks of Welcome to promote everything that’s been done and everything that’s going to be done. The image that the Homecoming Board aims to portray to the University of Houston student body is that we are here and open to all students.

Marketing and promotional items	\$8,982.00
Marketing from Creation Station	\$ 1,000.00
Subtotal	\$ 9,982.00
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UH Administrative Charge (6.0%)	\$598.92
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Total	\$10,580.92

FY2020 One Time Request #2 –Homecoming Employee Salary Increase

Homecoming Board requests a base augmentation allocation of \$9,446.14 for rate augmentation for student leaders. Our University Sponsored Organization is student-run and student-led and chooses to compensate our student leaders, commensurate upon experience and position. These student leaders wish to make further contributions to the UH community, and recognize that

having the opportunity to contribute to other organizations will be beneficial to their overall college experience.

To remain compliant with IRS requirements and the Student Government Bill for an increase of the minimum wage of all student employees to \$8 per hour, all student leaders in University Sponsored Organizations were transitioned from stipends to hourly rates, and adjusted their compensation rates respectively, with support from DSAES Student Life administration.

DSAES Strategic Initiative - Resources: Evaluate, actively pursue, and leverage resources to enhance the UH experience.

1. Pursue and develop resources to address identified gaps and needs.
2. Leverage and adapt resources in innovative ways to increase effective utilization.

Group	Titles	# Spots	# Months	Hrs/Wk	Hrly Rte	Wks/Mo	Total	2019-2020 Total	FY Difference
Homecoming	Chair Homecoming	1	8	20	\$ 9.50	\$ 4.33	\$ 6,581.60	\$ 29,703.80	\$ 7,798.28
Homecoming	Vice Chair - Homecoming	1	8	20	\$ 9.00	\$ 4.33	\$ 6,235.20		
Homecoming	Director of Marketing Homecoming	1	8	15	\$ 8.50	\$ 4.33	\$ 4,416.60		
Homecoming	Director of Productions Homecoming	1	8	15	\$ 8.00	\$ 4.33	\$ 4,156.80		
Homecoming	Director of Spirit Homecoming	1	8	15	\$ 8.00	\$ 4.33	\$ 4,156.80		
Homecoming	Director of Court Activities Homecoming	1	8	15	\$ 8.00	\$ 4.33	\$ 4,156.80		

Employee Salary Increase	\$7,798.28
Overtime for Homecoming Week	\$1,020.00
Benefits(1%)	\$88.18
Subtotal	\$8,906.46

UH Administrative Charge (6.0%)	\$539.68
Total	\$9,446.14

Total FY20 One-Time Allocations Request

Base #1: Summer Marketing	\$10,580.92
Base #2 : Employee Salary Increase	\$9,446.14
Total	\$20,027.06

Homecoming will continue to reflect the objectives of the Division of Student Affairs and Enrollment Services, while setting an example of what it means to be a part of the University of Houston community. Homecoming is seeking to foster and promote students pride in their school

through the exciting experiences offered to them during Homecoming Week every year. These requests will allow us to continue to build on campus pride in our students and become a premier Homecoming tradition throughout the state of Texas and the nation.

The Homecoming Board would like to thank you for your time and consideration of our budget requests.

FY 2021 One-Time Requests

The Homecoming Board is presenting the following FY2021 One Time Allocations Request to the Student Fee Advisory Committee to allow for potential additional programming dollars to be added to our FY20 one time budget. The requests are as follows:

1. FY21 Homecoming Summer Marketing

The Homecoming Board is requesting to contribute to the building of lasting campus traditions, and fostering the growth of school pride in the student body. If approved, these funds will look to foster institutional commitment and student success.

FY2021 One Time Request #1 –Homecoming Summer Marketing

Homecoming requests a one-time FY21 allocation of \$10,580.92 for additional organization marketing and promotional items in order to effectively advertise Homecoming’s purpose and mission. With Homecoming being in the fall semester, the Homecoming Board really utilizes the summer and Weeks of Welcome to promote everything that’s been done and everything that’s going to be done. The image that the Homecoming Board aims to portray to the University of Houston student body is that we are here and open to all students.

Marketing and promotional items	\$8,982.00
Marketing from Creation Station	\$ 1,000.00
Subtotal	\$ 9,982.00
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UH Administrative Charge (6.0%)	\$598.92
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Total	\$10,580.92

Total FY21 One-Time Allocations Request

One-Time #1: Homecoming Summer Marketing	\$10,580.92
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Total	\$10,580.92

Homecoming will continue to reflect the objectives of the Division of Student Affairs and Enrollment Services, while setting an example of what it means to come to the University of Houston. Homecoming is seeking to foster and promote students pride in their school through the exciting experiences offered to them during Homecoming Week every year. These requests will allow us to continue to build on campus pride in our students and become a premier Homecoming tradition throughout the state of Texas and the nation.

The Homecoming Board would like to thank you for your time and consideration of our budget requests.