STUDENT FEES ADVISORY COMMITTEE (SFAC) FY2020 PROGRAM OUESTIONNAIRE

Submitted by:



The Department of Athletics Chris Pezman – Vice President

INSTRUCTIONS:

Please respond to all questions. Restate the question before providing your response. An electronic copy of your responses in PDF format should be sent to: SFAC Chair, in care of the Dean of Students Office, at wmunson@uh.edu by 1:00 p.m., Thursday, October 18, 2018. It should be noted that only electronic submissions will be considered. Only those requests submitted by 1:00 p.m., October 18, 2018 will be guaranteed full consideration.

1. Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms: your unit's mission, how you accomplish your unit's mission, and a justification of your unit's student fee allocation in terms of benefits for students.

The University of Houston, Athletics Department would like to thank the Student Fee Advisory Committee (SFAC) for its continued support and generosity.

Mission Statement:

The University of Houston, Department of Intercollegiate Athletics inspires excellence today while preparing leaders for life by fostering a culture, which challenges student-athletes to achieve their highest academic, athletic and personal aspirations.

Core Values:

Excellence – Integrity – Inclusivity – Loyalty – Accountability – Sportsmanship

Our athletic, academic and community service achievements earned over the last year demonstrate our effectiveness for providing value to the University of Houston. Athletically, we strive to relentlessly improve on the field of play, and our progress is enabled by the increased focus of recruiting talented student-athletes who balance their athletic aspirations with character and academic ability. We achieved remarkable success with our performances in a number of academic categories evidencing our commitment to education beyond NCAA eligibility standards. Our student-athletes performed community service hours throughout the city and gained essential life skills which will promote success after their time as a student-athlete comes to a close. These advances validate our commitment to student-athletes in preparing them to be Champions for Life. Through student backing, we are empowered to pursue our mission and provide a return on investment to the University by promoting campus pride and increasing the institution's exposure.

UH Athletics facilities continue to improve due to the gracious support of our student body and benefactors of UH Athletics. The transformation of Hofheinz Pavilion to become the Fertitta Center will be completed by December 1, 2018. While under construction, the facility design has been further modified to provide an extraordinary experience for students and sports fans as well as adaptability for non-athletics programming like concerts and entertainment shows which will provide additional value and exposure for our University. With the completion of the Football Indoor Practice Facility last year and renovations to Academics, improvements to Cougar Softball Field and Schroeder Park (home of Baseball) complete another push to enhance our sport program support facilities. Along with our work to improve facilities as well as engaging new business opportunities, UH will benefit from this expanded focus, which will increase our relevance in higher education.

Our goal is for Houston Athletics to be an undeniable source of student pride and campus identity by positively affecting the student experience, now and in the future. Our hope is that we have demonstrated the potential for what we can accomplish when we work together. Our expectation is to bring all Coogs together, uniting campus and using athletic achievement to enhance the overall institutional mission.

UH Athletics is requesting the full allocation of SFAC support to further our mission and increase institutional exposure.

2. Provide an organization chart of your unit. Large units may need to have an overview chart and then more specific charts for each program. Where you have multiple staff in the same position (e.g. counselor, advisor, etc.), note this on your chart. Student employees should be cited on the chart and identified as students.

(Attached)

3. List your unit's strategic initiatives and action steps identified for the 2016-2017 academic year and cite the specific Division of Student Affairs and Enrollment Services (DSAES) Strategic Initiatives and University of Houston Strategic Goals to which they relate. Please comment on your success in achieving these strategic initiatives/action steps. If a strategic initiative/action step changed during the year, please note this and explain. Also, list any new strategic initiatives/action steps, the rationale for the addition, and comment on your success in achieving these items.

UH Athletics Objectives for 2017-2018

Strategic goals fall into the framework of the Department's Operating Principles. All initiatives, programs and objectives support our commitment to advance and to epitomize these principles.

1. Cultivate the highest quality sports programs, facilities and resources to build and maintain winning traditions.

University of Houston Strategic Goal impacted:

- National Competitiveness
- Athletic Competitiveness
- National and Local Recognition
- Resource Competitiveness

Division of Student Affairs Strategic Initiatives impacted:

• Cultivate a collective identity that demonstrates a united vision.

Success in achieving Initiative 1:

- **A.** All Sports
 - 4 NCAA Men's Track & Field NCAA National Championships (3 individual, 1 relay)
 - 174 total team wins
 - 36 NCAA Individual postseason appearances
 - 31 All-Americans
 - 13 NCAA team postseason appearances
 - 6 American Athletic Conference team championships (Fifth time in school history)
- B. Men's Basketball
 - Earned the program's first at-large bid to the NCAA Tournament since 1990 after posting a 27-8 record
 - With a 67-65 win over San Diego State, Cougars earned their first NCAA
 Tournament victory since 1984 and fell just a buzzer-beater short to eventual
 NCAA finalist Michigan of advancing to the Sweet 16
 - Finished among the top-22 leaders in both final national polls
 - Houston was one of only six teams in the nation to record a perfect home season after going 15-0 at Health & PE Arena during renovations to the Fertitta Center
 - Head Coach Kelvin Sampson was named the American Athletic Conference Coach of the Year and earned similar honors from the National Association of

- Basketball Coaches District 25
- Guard Rob Gray was named to the All-American Athletic Conference First Team and captured the league's scoring title for the second straight season
- Guard Armoni Brooks was recognized as the league's Sixth Man of the Year, while forward Fabian White Jr. earned a place on the league's All-Rookie Team

C. Football

- Hawai'i Bowl participant
- Houston qualified for NCAA postseason play for the fifth straight season
- 2017 senior class closed its era as the second-winningest class in Houston Football history
- Sophomore defensive lineman Ed Oliver became the first underclassman in college football history to win the Outland Trophy, presented to the nation's top interior lineman
- Oliver earned All-America First-Team honors for the second straight season and was named the American Athletic Conference Defensive Player of the Year

D. Track & Field/Cross Country

- 2018 American Athletic Conference Men's Indoor Champions
- 2018 American Athletic Conference Men's Outdoor Champions for ninth title in last 11 years
- 2018 American Athletic Conference Women's Outdoor Champions
- NCAA Cross Country Championships qualifier Brian Barraza for third straight season
- NCAA Women's Cross Country South Central Regional participant
- NCAA Men's Cross Country South Central Regional participant
- Men's Track & Field finished third at the NCAA Outdoor Championships, matching the program's highest finish in 1959
- Under the leadership of Head Coach Leroy Burrell, Houston was named the American Athletic Conference
- Coaching Staff of the year in Men's Indoor Track & Field and Men's and Women's Outdoor Track & Field
- Houston became the first program in American Athletic Conference history to sweep the Men's and Women's Outdoor championships
- Cameron Burrell won the NCAA Outdoor 100-meter national championship to earn Houston's first individual outdoor title since 1994
- Men's 4x100-meter relay team of John Lewis III, Elijah Hall, Mario Burke and Cameron Burrell won the NCAA relay national championship for the second straight season and set a collegiate record
- Elijah Hall swept the 60- and 200-meter NCAA Indoor national championships, becoming only the fourth sprinter in history to accomplish that feat
- Brianne Bethel received the Most Valuable Track Performance Award at the American Athletic Conference Outdoor Championships
- Hall received the Co-Most Valuable Track Performance Award at the American Athletic Conference Indoor Championships
- Barraza was named to the Google Cloud Academic All-America First Team as selected by CoSIDA

E. Swimming & Diving

- NCAA Championships individual qualifiers Zarena Brown, Peyton Kondis and Ksenia Yuskova)
- American Athletic Conference champions for the second straight season
- Six American Athletic Conference individual champions and three relay titles (Zarena Brown, 100-yard free, 200-yard free, 500-yard free; Lauren Burrell, 3-meter diving; Peyton Kondis, 100-yard breast; Eleana Koutsouveli, 200-yard IM

- and 400-yard free, 400-yard medley and 800-yard medley relays)
- Head Coach Ryan Wochomurka named the American Athletic Conference Coach of the Year for the second straight season
- Micaela Bouter was named the 2017-18 American Athletic Conference Scholar-Athlete of the Year for the second straight season and recognized as Scholar All-America Team by College Swimming Coaches Association of America after posting a 3.42 team GPA in spring 2018

F. Baseball

- American Athletic Conference regular-season champions
- NCAA Chapel Hill Regional participant
- Finished among the top-30 in four national polls
- Head Coach Todd Whitting was named the American Athletic Conference Coach of the Year after leading the Cougars to their fifth title in the last five years
- Aaron Fletcher was named the American Athletic Conference Pitcher of the Year, the second straight season a Cougar collected that award

G. Women's Basketball

- NIT participant
- Cougars finished 20-12 overall for the program's 12th 20-win season
- Competed in the postseason for the first time in seven years with a berth into the WNIT
- Jasymne Harris and Angela Harris were named to the All-American Athletic Conference teams

H. Tennis

- Posted a 20-4 overall record for the sixth 20-win season in program history
- Tallied a perfect 14-0 home record at the Barbara Wallace Winston Tennis Facility to tie the school record
- Tsveta Dimitrova and Sveva Mazzari earned All-American Athletic Conference honors

I. Softball

- NCAA Baton Rouge Regional participant
- Finished second in the American Athletic Conference
- Utility star Savannah Heebner was named to the NFCA All-America Second Team and was recognized as the American Athletic Conference Co-Pitcher of the Year
- J. Men's Golf NCAA Bryan Regional individual qualifier Michael Perras
- **K.** Soccer Hannah Dauzat was named to the Google Cloud All-Academic Third Team as selected by CoSIDA

L. Women's Golf

- NCAA Championships individual qualifier Leonie Harm
- NCAA Austin Regional participant
- Program has advanced to NCAA postseason play every year in which it was eligible for team competition
- Houston captured the American Athletic Conference Championships title for the second time in three seasons.
- Head Coach Gerrod Chadwell was named the league's Coach of the Year for the second time in the last three years, while Leonie Harm was recognized as the conference's Player of the Year, a first in program history.
- Finished among the top-30 leaders in the *Golfstat* and *Golfweek* polls
- Harm was joined on the All-American Athletic Conference team by seniors Megan Thothong, Courtney Tibiletti and Allie Andersen.
- Thothong, Harm and Amanda Elich were selected as Women's Golf Coaches Association All-American Scholars

2. Provide a competitive environment of high entertainment value for a loyal fan base with a commitment to sportsmanship and customer service.

University of Houston Strategic Goal impacted:

• National and Local Recognition

Division of Student Affairs Strategic Initiatives impacted:

 Actualize and leverage the fiscal, human, technological and facility resources that enhance the student experience.

Success in achieving Initiative 2: University Exposure:

- 34 Men's Basketball games were nationally televised (ESPN, CBS and CBS College Sports) during the 2017-18 season
- 13 Football games nationally televised on ESPN or CBS family of networks
- 17 Baseball games were televised, including the American Athletic Conference Championship
- Eight Women's Basketball games were nationally televised
- 15 Softball games were televised including six on the ESPN family of networks
- Visitors to Campus for 2016-17
 - Football 195,499 total attendance to TDECU Stadium (6 games)
 - Men's Basketball 54,919 total attendance to HP&E Arena at Texas Southern (15 games)
 - Baseball 41,717 total attendance to Schroeder Park (27 dates)

Customer Service/Entertainment Value:

- TDECU Stadium has an allocation of 5,000 student seats located in the lower bowl of the east end zone for every home football game with additional student seating is made available in the upper level of the east end zone
- Fertitta Center has 1,000 seats for students to attend all UH sporting events with 300 situated on courtside
- Increasing emphasis to provide value menu options exclusively for UH students at both TDECU Stadium and the Fertitta Center
- Instituting a ticket donation program to provide unused tickets for students when the demand is at capacity to offer more opportunities for attendance
- Installed an audio/visual experience for the Fertitta Center that will exceed all expectations for fan/student experience

3. Attract and develop student-athletes who exhibit the qualities of intellectual growth, accountability, maturity, independence and leadership with the goal of building champions for life.

University of Houston Strategic Goal impacted:

- Student Success
- National Competitiveness

Division of Student Affairs Strategic Initiatives impacted:

• Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Success in achieving Initiative 3:

Student-Athlete Bill of Rights:

- Initiated guideline in summer 2018
- Developed to add depth to the student-athlete experience and provide a standard for care

• Increased protections for student-athletes

Student-Athlete Advisory Committee:

- Student-Athlete leaders with representation for every sport
- Empowered with the responsibility of being the voice of UH student-athletes for our department, on campus, in the AAC and among the NCAA membership
- Pivotal time for leadership with the emphasis on student-athlete experience to shape the future of UH Athletics
- Carrying the message for our programs with regard to time utilization and accountability
- Driving integration of the student-athlete academic, athletic and personal development with the influence of purpose in community service and other opportunities to enhance the student-athlete experience
- 5. Enrich the opportunity to earn an undergraduate degree by offering each studentathlete a quality educational, social and athletic experience.

University of Houston Strategic Goal impacted:

- Student Success
- National Competitiveness

Division of Student Affairs Strategic Initiatives impacted:

• Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Success in achieving Initiative 4:

Academics:

- In 2017-18, 70 student-athletes received their bachelor's degree
- Fall 2017 GPA for all student-athletes: 2.89
- Fall 2017 Cumulative GPA for all student-athletes: 2.90
- Spring 2018 GPA for all student-athletes: 2.98
- Spring 2018 Cumulative GPA for all student-athletes: 2.92
- Average hours passed per student-athlete: 14
- 25% of all student-athletes earned Dean's List honors
- All programs exceeded the minimum threshold of the NCAA Academic Progress Rate of 930 meaning more than 93 percent of each team (over the last four years) was eligible, retained and/or graduated
- Women's Golf and Women's Cross Country were presented the NCAA Public Recognition Award for perfect multi-year APR score
- 202 student-athletes earned AAC All-Academic honors
- 6. Ensure the department is in adherence with NCAA, Office of Civil Rights, Conference and University rules and regulations to operate with the highest degree of integrity.

University of Houston Strategic Goal impacted:

• Student Success

Division of Student Affairs Strategic Initiatives impacted:

 Develop a culture of innovation and accountability in the redesign of Division policies, processes and procedures. Success in achieving Initiative 5:

Gender Equity:

- Continued emphasis for the Women Empowered Programs
- Ongoing assessment and self-evaluation of gender equity compliance
- Provide leadership opportunities for female employees through NACWA membership

NCAA Compliance Program:

- Full implementation of Head Coach Accountability program
- Expansion of full-time compliance staff by one employee
- Successful completion of annual internal compliance audit with no major findings
- No major infractions

6. Exercise fiscal responsibility throughout the Department of Intercollegiate Athletics.

University of Houston Strategic Goal impacted:

• Resource Competitiveness

Division of Student Affairs Strategic Initiatives impacted:

- Develop a culture of innovation and accountability in the redesign of Division policies, processes and procedures.
- Create and engage in strategic partnerships.

Success in achieving Initiative 6:

- Athletics continues to work closely with University Finance & Administration on multi-year financial plan for base university support and competitive university support
- Continue to drive results in self-generated revenues from ticket sales, donations, media rights and licensing along with non-traditional revenue opportunities
- Renewed approach to generating resources from non-athletics programming in Athletics facilities
- Pursuing partnerships with outside groups to monetize facility use

7. Build and strengthen relationships throughout the University campus and the Houston community.

University of Houston Strategic Goal impacted:

Community Advancement

Division of Student Affairs Strategic Initiatives impacted:

• Foster the creation of global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Success in achieving Initiative 7:

Community Service:

Houston student-athletes, coaches and staff worked with many organizations in the Houston area including:

- o Texas Children's Hospital
- o Generation One Academy
- Nehemiah Center
- o Center for Hearing and Speech
- YES Prep

- Marathon Kids
- Habitat for Humanity
- UH National Night Out
- o Star of Hope Mission
- o Heroes' Day with Houston Fire Department
- Special Olympics
- o Reading with the Pros
- Ronald McDonald House
- o Meals on Wheels
- **4.** Please discuss the means that you are utilizing to evaluate both your success in achieving the aforementioned strategic initiatives and/or action steps and their importance as compared to others that you might pursue. Where data exist, discuss the number of persons served by each of your programs and any assessment measures and/or learning outcomes used to evaluate program success. Please provide the method for collecting these data. If available, please provide program benchmarking data from comparable institutions.

Evaluations are based on competitive benchmarking processes reviewing comparable peer institutions on the NCAA Division I Football Bowl Subdivision level. Specifically, the process focused on programs classified as non-Power Five Conference programs with operating budgets in the \$30-\$60 million range. Financial data is sourced by the NCAA Dashboard Indicators for FY2018 data (most recent available) as well as the WIN AD program available through Winthrop Intelligence. Department benchmarking for services and support were obtained through institutional surveys gathered by the NCAA and/or conference affiliates.

Other evaluative information assessed is based on responses from alumni, fans, students, University administration, competitive records of teams and academic records of student-athletes. Comparator information is further derived from the Learfield Director's Cup results which evaluates the athletics success of every NCAA Division I member. Data regarding the number of persons served is based on attendance figures, ticket office audits and business office and specific Athletics area accounting records.

Number of Students Served:

- 5. Please discuss any budget or organizational changes experienced since your last (FY2019) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

NCAA Governance Model is an impact to our department's budget and strategy. Power 5 Conferences (SEC, ACC, Big 12, Pac 12 and Big 10) exercise more decision-making power with regard to NCAA legislation – classified as autonomy legislation. In order for UH to maintain a competitive balance, resources are critical to adopt many of those autonomous

decisions. Our ability to adapt to the changing NCAA culture will determine our success at the University of Houston in the coming years, not only on the field of play but in classrooms, research laboratories and in the make-up of our student-body.

UH Athletics' membership in the American Athletic Conference continues to expand the University of Houston brand at a national level. We look to position ourselves for future conference realignment opportunities which will grow our department as well as the University as a whole.

A major initiative within Athletics control for conference positioning is athletics competitiveness and the development/enhancement of key facilities. These facilities include the TDECU Stadium, the Guy V. Lewis Development Facility, Carl Lewis Complex (track/soccer facility), the Dominic & Ellen Ng Academic Center for Excellence, Cougar Den, and the Football Indoor Practice Facility. In progress right now are the Softball Hitting Facility which will open in December 2018 and the Baseball Clubhouse scheduled to open Spring 2019.

Facility improvements such as the ones mentioned above are essential to enhance our capacity for financial stability and athletic success. Fan experience as well as our ability to recruit top talent will only grow as our facility enhancements take place, in turn bringing more positive local and national attention to the University of Houston. Epitomizing the spirit of transformation is the renovation of Hofheinz Pavilion to become the Fertitta Center which will open on December 1, 2018. This major project, along with TDECU Stadium and the Guy V. Lewis Development Facility, fulfills our commitment to the students from the 2012 student referendum to improve Athletics facilities, and we could not feel more prideful in the results.

Athletics continues to partner with Aramark who manages our facility maintenance, grounds operations and event management. Over the past year Athletics has assumed greater control over this operation. Athletics is working regularly with student and campus organizations to plan and execute student events in Athletics venues, and we have invested in measures to facilitate that situation more easily.

The Department of Athletics push for national relevance, conference positioning, brand expansion and community partnerships continues to build the image and stature of Houston Athletics and demonstrates its importance to the growth of the institution and the enhancement of the overall student experience.

6. If your unit concluded FY2018 with a Fund 3 addition to the Fund Equity in excess of \$5,000, please describe the conditions which caused the addition and provide a line-item identification of the budgetary source(s) of the addition (i.e. lapsed salary, conference travel, etc.).

Athletics did not conclude FY 2018 with a Fund Equity addition to the Fund 3.

7. Please list your 2019-2020 strategic initiatives and action steps in priority order and cite the specific Division of Student Affairs Strategic Initiatives and University of Houston Strategic Goals to which they relate. Larger units may wish to group responses by subprogram. Under each strategic initiative, please state the specific action steps (programs, activities, services, policies/procedures, etc.) that you intend to implement to accomplish your stated initiative.

UH Athletics Objectives for 2019-2020

In understanding the expansiveness of our operation, all department goals fall into the framework of the department's Operating Principles. All strategic initiatives, programs and objectives support our predisposition to adhere to these principles.

1. Cultivate the highest quality sports programs, facilities and resources to build and maintain winning traditions.

University of Houston Strategic Goal related:

- National Competitiveness
- Athletic Competitiveness
- National and Local Recognition
- Resource Competitiveness

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Champion exceptional opportunities and services to support all UH student
- Create and foster a cohesive division identity, culture and community
- **2.** Provide a competition environment of high entertainment value for a loyal fan base with a commitment to sportsmanship and customer service.

University of Houston Strategic Goal related:

National and Local Recognition

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Evaluate, actively pursue, and leverage resources to enhance the UH experience
- **3.** Attract and develop student-athletes who exhibit the qualities of intellectual growth, accountability, maturity, independence and leadership with the goal of building champions for life.

University of Houston Strategic Goal related:

- Student Success
- National Competitiveness

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Champion exceptional opportunities and services to support all UH student
- **4.** Enrich the opportunity to earn an undergraduate degree by offering each student-athlete a quality educational, social and athletic experience.

University of Houston Strategic Goal related:

- Student Success
- National Competitiveness

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Champion exceptional opportunities and services to support all UH students
- **5.** Ensure the department is in adherence with NCAA, Office of Civil Rights, Conference and University rules and regulations to operate with the highest degree of integrity. University of Houston Strategic Goal related:
 - Student Success

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Create and foster a cohesive division identity, culture and community
- Evaluate, actively pursue, and leverage resources to enhance the UH experience
- **6.** Exercise fiscal responsibility throughout the Department of Intercollegiate Athletics. University of Houston Strategic Goal related:
 - Resource Competitiveness

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Create and foster a cohesive division identity, culture and community
- Forge and strengthen partnerships to expand our reach into the university and greater community
- **7.** Build and strengthen relationships throughout the University campus and the Houston community.

University of Houston Strategic Goal related:

• Community Advancement

Division of Student Affairs and Enrollment Services Strategic Initiatives related:

- Create and foster a cohesive division identity, culture and community
- Forge and strengthen partnerships to expand our reach into the university and greater community
- 8. Recognizing that the potential to generate additional Student Service Fee income for FY2020 base funding is extremely limited and recognizing that it is likely that some units will not be allocated the FY2020 base budget and/or one-time funds requested. Please provide a narrative of how your unit would accommodate a reduction of 5% in your total approved FY2018 base Student Service Fee budget and provide a line-item explanation of where budgetary cuts would be made.

In the event a 5% reduction in the FY 2018 SSF budget was imposed, Athletics would evaluate salaries & wages to accommodate the reduction. Part-time support would likely be impacted the most including tutors, managers and other support positions, and ultimately, full-time positions would also be subject to review.

9. What are the other possible sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)? If you receive funds from other sources, please briefly describe the source, purpose, and duration of the funding and report the amounts received in the appropriate rows/columns on the SFAC Spreadsheet.

Externally generated revenue is a key element to Athletics success and future viability. Pursuing excellence in the recruitment and training of exemplary student-athletes, the hiring and retaining of exceptional coaching talent and staff and the provision of quality facilities are all fueled by Athletics' ability to draw financial interest to our program. Comprehensive strategy and conjunctive effort will be executed to maximize any and all possible sources of funding of which we can control.

These sources include:

- Season and individual game ticket sales
- Annual giving & capital gifts
- Parking revenue
- Concession sales
- Corporate sponsorships
- Marketing royalties
- Conference and NCAA Distribution
- Third party special events

10. Please describe any services that are similar to yours and/or any overlap between your unit and any other unit(s) providing services to students and the rationale for the overlap.

Student-Athlete Services concurs with the academic advising component for student-athletes. Due to the consuming schedule commitments (competition, training, travel, etc.) and NCAA academic eligibility rules compliance required of a student-athlete, Athletics provides academic counselors who are more accessible and specifically trained to address these specific concerns.

Sports Medicine intersects with University Health Services. Due to the distinct nature of sport injuries and prevention it is imperative our student-athletes are being treated by athletics trainers who have studied sport specific practices.

Sport Performance overlaps with aspects of the Student-Recreation Center, but to have the ability to properly train for sport specific purposes, student-athletes need equipment and strength and conditioning coaches, who have the ability to enable our student-athletes to reach their highest potential.

Athletics is offering services for mental health and well-being in affiliation with UH Counseling and Psychological Services. These services are tailored more to the needs of student-athletes as evidenced by national trends across the NCAA membership.

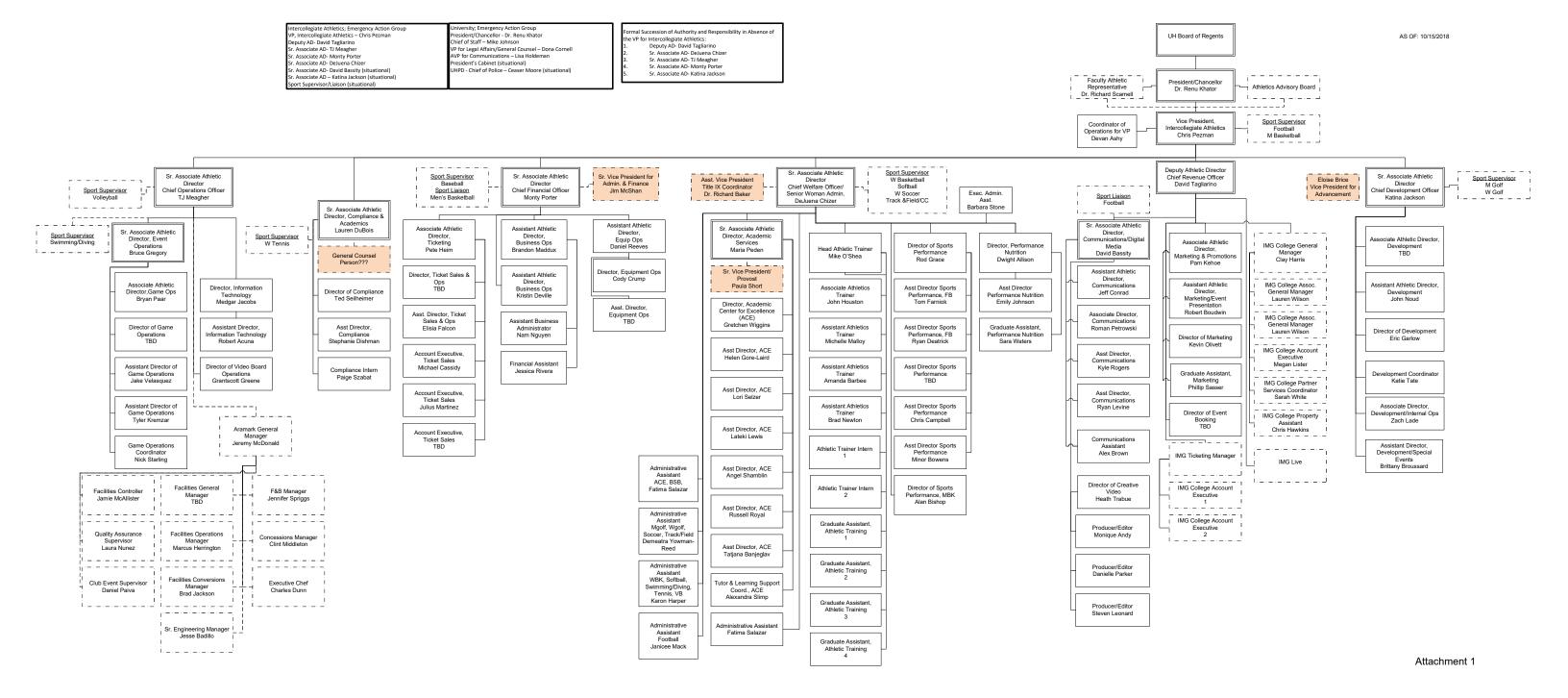
Career Development is an emphasis in Athletics which would align with University Career Services. The approach has been in response to specific requests in the marketplace which embrace the desirability for having individuals as employees who have been in the student-athletes culture.

NOTE:

The totality of your responses to these questions should give the members of the Committee a comprehensive understanding of the role and function of your unit(s). To the extent that your responses do not accomplish this, please revise them accordingly.

Please send electronic responses ONLY (PDF format) to:

Chair, SFAC
% Dean of Students Office_
wmunson@uh.edu



HEAD COACHES

