

University of Houston Bands

Spirit of Houston Cougar Marching Band, Cheer, and Dance

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Thank You

We are grateful for the tremendous support from the Student Fees Advisory Committee and the students of the University of Houston. This support is vital to our ability to represent our campus and the city of Houston.



Mission and Program Overview

MISSION

To be the most invested spirit program in the country, maintaining a relentless commitment to service and performance on the UH campus, our city, state, and nation. The SOH's purpose is to represent and lead the university as ambassadors of spirit and tradition at the University of Houston.

STUDENTS

# of students in program	809
Majors Represented	Over 70
Majors other than Music	2/3
Music Majors	1/3

Recruiting for The University of Houston

High Schools Recruited

Stephen F. Austin High School
Woodlands High School
Spring High School
Shadow Creek High School
George Ranch High School
Pearland High School
Dawson High School
Haltom High School
Heights High School
Crosby High School



180 freshmen joined the Spirit of Houston in the Fall of 2018.

BOA Houston

On October 6, 2018, the Spirit of Houston performed in exhibition at the Bands of America Houston Regional. The competition is one of the largest in the state, and the 9,600 seat stadium was filled during the performance.

Additional school visits and on-campus program visits will occur throughout the fall of 2018 and the spring of 2019.

Recruiting for The University of Houston

Cougar Band Camp

320 middle school and high school students attended camp this summer.

Camps are **key to recruitment** into the band program and teach Cougar Pride and traditions at a young age.

Many of our current UH students attended camp for several years. The staff is predominantly staffed with alums of the band program.

UH Band Invitational

The UH Band Invitational showcases exceptional band programs from across the state of Texas. The schools are introduced to the superior facilities at UH and invited to perform in the Moores Opera House.

Last May, 46 school bands performed at the Invitational, allowing 2000+ students and parents to **experience UH**, our campus, and our facilities. We expect a record number this year as well.

Off-Campus Engagement

Throughout the year, top student musicians in the state are being directly engaged regarding the University of Houston.

Directors and student leaders are attending local area marching contest, the State Marching Contest, local region band concerts, and the Texas Music Educators convention to meet potential student **recruits for the University of Houston**.

Spirit of Houston Campus Appearances

Student Life/Campus Events

7 Summer Orientations
Homecoming Events
Frontier Fiesta Events
Pep Rallies
Cougar Preview
Cub Camp Send Off
Basketball Run-Out
Performances
Finals Mania(Fall/Spring)
Chris Matthew's "Hardball"
Appearance
Local News- Football
Appearances

Travel Appearances

Fall 2017 and Spring 2018

USF (Pep Group)
Temple (Cheer/Mascot)
Tulsa (Cheer/Mascot)
Tulane (Large Pep Group)

Men and Women's AAC Basketball
Tournament
(Basketball Band/Spirit)
NCAA Men's Basketball Tournament

Fall 2018 and Spring 2019

Rice (Full SOH)
Texas Tech (Pep Group)
ECU (Cheer/Mascot)
Navy(Pep Group)
SMU (Large Pep Group)
Memphis (Cheer/Mascot)

Potential Bowl Game (Full
SOH)
Men's and Women's AAC
Basketball Tournament
(Band/Spirit)

Spirit of Houston Community Appearances

March for Babies

Rodeo Parade

MLK Parades (2)

Sprint for Life

Democratic Convention Bid

Performance- City of Houston

School Literacy Visits- HISD and

Aldine ISD

Houston Pride Parade

Astros World Series Champions

Parade

Mayor's Back to School Fest



Cheer and Mascots



Appear at football, volleyball, basketball and baseball games, as well as countless community and charity events.

Provide stunt and tumbling clinics for local students.



Cougar Dolls



Appear at football, volleyball, basketball and baseball games, as well as countless community and charity events.

Provide clinics for local students and assist in outreach programs through UH and local school districts.



Travel

Goal: Increase presence at all away games in support of our teams and to increase state, national and international exposure for the the University of Houston. **SPiRiT** presence is paramount within the student and fan experience.

The UH Bands request \$100,000 to support the travel needs of the organization for Fall 2019.



Spirit of Houston Football Travel:

OU (performance at high school football game on Friday),
UNT (performance at high school football game on
Friday), Advocare Texas Kickoff (Full SOH- bus travel
required), UCF (Pep Group), Tulsa (Pep Group), Tulane
(Pep Group), UCONN (Cheer/Mascot)

Spirit of Houston Exhibition Performances:

Bands of America San Antonio Regional OR Texas State
Marching Contest, local marching contest, local high
school football game



Cheer and Dance

The Spirit of Houston is in need of additional funding to fund, grow, and nurture the spirit programs including Cheer and Dance.

To grow and prosper as spirit groups, our units are in need of additional uniform maintenance and parts, equipment, supplemental training/staff, and travel to cheer/dance summer clinics to prepare for the year.

We respectfully request a one-time allocation of \$50,000.00 to support these needs of the Cheer and Dance programs.



Spirit Group Growth and Training

2018 Cheer Summer Program- NCA Cheer Camp

Bus Travel: \$3,205.00

Cheer Registration (includes housing and meals): \$16,801

Experience includes training for routines and stunting, leadership training, safety training, and right to earn bid for NCA National Competition.

2018 Dance Summer Program- Pro Action Dance Camp

Lodging: \$1,800.00

Registration: \$4,440.00

Experience includes training for basic skills, choreography used for Cougar Dolls routines throughout the year, leadership training, and team skills training.

Thank you

We are grateful for the amazing support from the Student Fees Advisory Committee and the students of the University of Houston. Our success would not be possible without you!

