UNIVERSITY of
HOUSTON
UNIVERSITY CAREER SERVICES

COUGAR PATHWAY

UNIVERSITY CAREER SERVICES

One Time Funding Request for FY 2020

One time Request FY20

University Career Services (UCS) requests for an additional one-time FY20 to support virtual career services support

The request below is related to student success:

1. University Career Services aims to support *on campus and off campus* students by providing in person and *virtual career services,* professional development opportunities and career programs to help students secure favorable internships and full time employment. University Career Services collaborates and share resources with UH departments and academic areas to host such programs.

   Virtual career services include

   Cougar Pathway powered by Symplicity allows for students to make appointments, apply to jobs (over 1500 jobs are posted daily), and register for career programs and fairs. Additionally, employers use Cougar Pathway to post jobs, and register for career fairs. Cougar Pathway is a robust career management system, and allows UCS to send targeted email messages, create employer resume books (by request only), create utilization reports and assessment data as well.

   Since 2014, Cougar Pathway has been the main career management system used by all majors and students eligible for college work study. Currently, over 20,000 students are actively using Cougar Pathway. Reserve funds were used for a 3 year contract with Symplicity. The funding request is to include this expenditure in UCS's one time funding as there are no reserve funds available.

   VMOCK powered by Smart Resume Platform, another virtual resource is an online program which allows students to upload their resume and have it reviewed for FREE, using data and benchmarks from professionals throughout all industries. Feedback is generated immediately and shared with the student so improvements can be made. There are over 10,350 students using VMOCK. Having this resume platform is vital to UCS's operation as it increases efficiency and provides immediate feedback to students which allows them to apply for jobs quicker.

   In 2015, UCS partnered with Bauer's Career Center to negotiate a reduced rate three year contract which allows all students to access this resource. Notable highlights using VMOCK has been faculty successfully using with class assignments, developing stronger resumes for graduate students, non-traditional students looking to incorporate their experience or transition to a new career as well as assist commuter students not able to come to our office. Since 2015, VMOCK has been available for all majors to use to improve their resume and get immediate feedback.

FY2020 One Time Request.

UCS One time requests	Amount	Reason
OT FY20	$37,100	Symplicity and VMOCK (includes 6% admin charge)
Total	$37,100	