



# STUDENT PROGRAM BOARD

FY20 Base Augmentation Requests

# Student Program Board

## FY2020 Base Augmentation Requests

The Student Program Board (SPB) is submitting one FY2020 Base Augmentation request to the Student Fees Advisory Committee to allow potential additional programming dollars to be added to our FY20 base budget.

- \$10,600.00 to support SPB Cinema Programming.

SPB's requests will look to enhance current programming in order to better serve the University of Houston's student body. By using these funds, SPB would be able to improve our large scale events that are held each year which historically attract the most attendance for SPB. If approved, these funds will be instrumental in furthering our goals of creating more popular and unique events. Additional funding for our cinema programming would allow us to continue our history of successful, inclusive movie events while providing greater programming options for students.

### FY2020 Base Request #1 – SPB Cinema Programming

Due to the variety of different movie genres available and the large amount of attendees at cinema events, SPB Cinema has consistently been one of our most popular programming committees. In the past year, we were successfully able to host 18 cinema events, with a total of 4,000 students in attendance throughout the year. We have increased the attendance by 49% since the 2017-2018 fiscal year, which was around 2,600 students. As we strengthen our cinema programming, we find a higher demand for more variety of movies throughout the year. We were able to program these events thanks to our collaborators such as, InfraRED Nights, Student Housing and Residential Life, RECESS, Universal Pictures, and Hogan Communications. We had the opportunity to host four advanced screenings, two of which filled the theater to maximum capacity: Happy Death Day, Justice League, Blockers, and Truth or Dare.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

### Summary of Expenses:

|                                 |                    |
|---------------------------------|--------------------|
| Movie Rights                    | \$6,250.00         |
| Marketing                       | \$1,750.00         |
| Student Centers' Reservation/AV | \$2,000.00         |
| <b>Subtotal</b>                 | <b>\$10,000.00</b> |
|                                 |                    |
| UH Administrative Charge (6%)   | \$600.00           |
| <b>Total</b>                    | <b>\$10,600.00</b> |

SPB would like to say thank you in advance for your consideration of this request.