

UNIVERSITY of HOUSTON
HOME COMING
— 2018 —

Chair: Mayra Castillo
Vice Chair: Jesus Garza

**Homecoming Board SFAC
FY19/FY20 Requests**

Homecoming Board

FY2019 One-Time Requests

The Homecoming Board is presenting the following FY2019 One Time Allocations Request to the Student Fee Advisory Committee to allow for potential additional programming dollars to be added to our FY19 one time budget. The request is as follows:

1. FY19 Homecoming Marketing

The Homecoming Board is requesting to contribute to the building of lasting campus traditions, and fostering the growth of school pride in the student body. If approved, these funds will look to foster institutional commitment and student success.

FY2019 One Time Request #1 –Homecoming Marketing

Homecoming requests a one-time FY19 allocation of \$10,600.00 for additional organization marketing and promotional items in order to effectively advertise Homecoming’s purpose and mission. With Homecoming being in the fall semester, the Homecoming Board really utilizes the summer and Weeks of Welcome to promote everything that’s been done and everything that’s going to be done. The image that the Homecoming Board aims to portray to the University of Houston student body is that we are here and open to all students.

Marketing and promotional items	\$6,000.00
Center for Student Media Advertising	\$3,000.00
Marketing from Creation Station	\$ 1,000.00
Subtotal	\$10, 000.00
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UH Administrative Charge (6.0%)	\$600.00
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Total	\$10,600.00

Total FY19 One-Time Allocations Request

One-Time #1: Homecoming Marketing	\$10,600.00
Total	\$10,600.00

FY2020 One-Time Requests

The Homecoming Board is presenting the following FY2020 One Time Allocations Requests to the Student Fee Advisory Committee to allow for potential additional programming dollars to be added to our FY20 one time budget. Additionally, we are requesting One Time Allocation Requests for the FY19 One Time budget. The requests are as follows:

2. \$14,628.00 for The Tailgate
3. \$8,480.00 to support Cougar Sculptures
4. \$14,579.24 to support Bed Races

The Homecoming Board is requesting to contribute to the building of lasting campus traditions, and fostering the growth of school pride in the student body. If approved, these funds will look to foster institutional commitment and student success.

FY2020 One Time Request #1 – The Tailgate

The Tailgate is a new event implemented by the Homecoming Board in an effort to build on traditions that can be expanded as the years go by. This event serves as a celebration of Homecoming Week as it comes to an end and it strengthens the hype for the game the following day. Through activities and giveaways designated to promote school spirit and strength tradition, Homecoming hopes to add to the culture of our school and foster an event that students look forward to every year with the Tailgate.

Infrastructure	\$2,000.00
Promotional Items (Shirts/Hats)	\$3,000.00
Food & Beverage	\$4,000.00
Marketing	\$800.00
Themed Activities	\$4,000.00
Subtotal	\$13,800.00
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UH Administrative Charge (6.0%)	\$828.00
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Total	\$14,628.00

FY2020 One-Time Request #2 - Cougar Sculptures

The Homecoming Board, with the generosity of the Student Centers was able to purchase life-size cougar sculptures for spirit teams to decorate and be displayed during Homecoming Week in

the Student Center Plaza. With that, we have created a MOU stating that we will repay the Student Center back in 3 payments of \$8,000.00 over the course of 3 years. This year, the board has paid for a two-thirds of the cougars and would like to request money to allow the following Homecoming Board to have the funds to pay back the Student Centers.

Life-Size Cougar Sculptures Payment	\$8,000.00
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UH Administrative Charge (6.0%)	\$480.00
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Total	\$8,480.00

FY2020 One Time Request #3 – Bed Races

In an effort to expand on Homecoming Week, the Homecoming Board began a new signature event of mattress racing during Homecoming Week called Bed Races. Spirit teams are able to race each other down a racing strip, competing for the fastest time. With the continuation of this tradition, we would like to provide the board next year with the option to purchase more beds for more spirit teams to be able to participate. Our hope is that this tradition will continue to grow and last for years here on campus.

Mattresses/Beds (5)	\$1,000.00
Shipping	\$500.00
Equipment (Barricades/Tents)	\$7,840.00
Security/EMS	\$700.00
Food and Beverage	\$1,500.00
Marketing and Promotion	\$2,000.00
Facilities	\$214.00
Subtotal	\$13,754.00
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UH Administrative Charge (6.0%)	\$825.24
Total	\$14,579.24

Total FY20 One-Time Allocations Request

One-Time #1: The Tailgate	\$14,628.00
One-Time #2: Cougar Sculptures	\$8,480.00
One-Time #3: Bed Races	\$14,579.24
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Total	\$37,687.00

Homecoming will continue to reflect the objectives of the Division of Student Affairs and Enrollment Services, while setting an example of what it means to be a part of the University of Houston community. Homecoming is seeking to foster and promote students pride in their school through the exciting experiences offered to them during Homecoming Week every year. These requests will allow us to continue to build on campus pride in our students and become a premier Homecoming tradition throughout the state of Texas and the nation.

The Homecoming Board would like to thank you for your time and consideration of our budget requests.

FY2020 Base Request #1 – Bed Races

In an effort to expand on Homecoming Week, the Homecoming Board began a new signature event of mattress racing during Homecoming Week called Bed Races. Spirit teams are able to

race each other down a racing strip, competing for the fastest time. With the continuation of this tradition, we would like to provide the board next year with the option to purchase more beds for more spirit teams to be able to participate. Our hope is that this tradition will continue to grow and last for years here on campus.

Equipment (Fencing/Tents)	\$7,840.00
Infrastructure (Paint Supplies for Cougars)	\$500.00
Security/EMS	\$700.00
Facilities	\$214.00
Marketing and Promotion	\$2,000.00
Food and Beverage	\$2,500.00
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Subtotal	\$13,754.00
UH Administrative Charge (6.0%)	\$825.24
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Total	\$14,579.24

Total FY20 Base Allocations Request

Base #1: Bed Races	\$13,519.24
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Total	\$13,519.24

Homecoming will continue to reflect the objectives of the Division of Student Affairs and Enrollment Services, while setting an example of what it means to come to the University of Houston. Homecoming is seeking to foster and promote students pride in their school through the exciting experiences offered to them during Homecoming Week every year. These requests will allow us to continue to build on campus pride in our students and become a premier Homecoming tradition throughout the state of Texas and the nation.

The Homecoming Board would like to thank you for your time and consideration of our budget requests.