

Student Program Board

FY2018 One-Time Requests

The Student Program Board (SPB) is presenting FY2018 One Time Allocation request to the Student Fee Advisory Committee to allow potential additional programming dollars to be added to our FY18 base budget. These requests are listed below:

1. \$10,081.00 to support Coog Comedy Showcase
2. \$159,212.00 to support an SPB Concert at Frontier Fiesta and Homecoming

SPB's requests will look to create a variety of diverse programming, which will contribute to the development of student life on campus. If approved, these funds will foster institutional commitment and student success.

FY2018 One-Time Allocation Request #1 – Coog Comedy Showcase

The Coog Comedy Showcase is a newer event in SPB programming, which was very successful last year. Last year, Coog Comedy Showcase was planned as our large-scale comedy event for the year and consisted of performers being able to perform their comedy acts in front of students. Coog Comedy showcase allowed students to show off their comedic skills by allowing them to perform in front of a large student audience. In addition to student performers, the show was closed with a special appearance from Quinta Brunson, a trending Buzz Feed comedian. In order to increase the attraction of comedic events on campus, these funds will help build a student centric comedy event.

SPB's Coog Comedy Showcase will consist of a performance by student comedians, leading up to a performance by Ali Wong, Godfrey, or Hal Sparks to end the night.

Summary of Expenses:

Performer Fee	-	\$8,000.00
Hotel/Travel	-	\$150.00
Catering/Green Room	-	\$100.00
Security	-	\$160.00
Marketing	-	\$1,100.00
Subtotal	-	\$9,510.00
UH Administrative Charge (6%)	-	\$571.00
Total	-	\$10,081.00

FY2018 One-Time Allocation Request #2 – SPB Concert Funding

The Student Program Board request \$181,048 in funding for a Homecoming concert to be held in Cullen Performance Hall, and a Frontier Fiesta concert to be held at Frontier Fiesta. Funding will cover the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, production, and marketing for both concerts. Attendees will be charged \$10, \$15, or \$20 (depending on seat location) for cost recovery during the Homecoming Concert.

- SPB would like to bring a known performer, one that appeals to all UH students, for the large annual Homecoming concert in Cullen Performance Hall. SPB and Homecoming would like to

bring a notable artist like DJ Khaled (\$75-100k), Cee-Lo Green (\$75-100k), or Janelle Monae (\$75k-\$100k).

- SPB and Homecoming are willing to charge students up to \$30 for cost recovery. Ideally, attendees will consist of only UH students, but if we do not sell out tickets could also be made available to the Houston community. Non-UH Students (Faculty, Staff, Alumni, and others) would be charged \$10 over the student ticket price, which would also contribute to cost recovery. The profits earned from ticket sales could then be used towards the Frontier Fiesta Concert in spring 2018.
- SPB and Homecoming will release tickets for sale 6 weeks before the concert, with student only sales lasting 3 weeks, and non-UH student tickets in the final three weeks. Students will be able to purchase up to 2 tickets.
- SPB and Homecoming will have 30 comped tickets for the event. (8 for the Student Program Board members, 7 for the Homecoming Board, 6 for Social Media Contests, 9 for artist needs)
- SPB will collaborate with both Frontier Fiesta and Homecoming to put on the concerts, but the funding will be under the Student Program Board base budget.

This funding request will allow SPB to bring two known performer to campus to appeal to the University of Houston student body. Concerts have a major influence on students' perception of campus life and set expectations for future SPB events. SPB would like to provide a high energy concert experiences to satisfy students if these funds are approved.

Summary of Expenses:

Performer Fee	-	\$120,000.00
Middle Agent	-	\$12,000.00 (10% Performer Fee)
Hotel/Travel	-	\$2,000.00
Catering/Green Room	-	\$2,000.00
Security	-	\$6,000.00
Marketing	-	\$6,000.00
Ushers (For Homecoming Concert)	-	\$2,200.00
Subtotal	-	\$150,200.00
UH Administrative Charge (6%)	-	\$9,012.00
Total	-	\$159,212.00

Total FY18 One-Time Allocation Requests

One-Time #1: Coog Comedy Showcase	-	\$10,081.00
One-Time #2: Concert Budget	-	\$159,212.00
Subtotal	-	\$169,293.00

Thank you for your consideration of this request.