

Homecoming Board

FY2018 One-Time Requests

The Homecoming Board is presenting FY2018 One Time Allocation request to the Student Fee Advisory Committee to allow potential additional programming dollars to be added to our FY18 base budget. These requests are listed below:

1. \$17,702.00 to support Homecoming Fiesta
2. \$13,524.54 to support Homecoming's advertising efforts

Homecoming requests create a successful brand and presence, which contribute to the development of a campus tradition. If approved, these funds will foster institutional commitment and student success.

FY2018 One-Time Request #1 – Homecoming Fiesta

Homecoming Fiesta is now a celebrated tradition in regards to Homecoming's collaborative programs. Partnering with Frontier Fiesta has allowed both organizations to provide an exciting close to the Homecoming Events before the Friday night concert. This collaboration allows both organizations to celebrate the treasured traditions of Homecoming and Frontier Fiesta. Homecoming is, once again, requesting one-time funding of the Homecoming Fiesta event. This funding will allow more options for students to be entertained throughout the entire event. The students will have a large variety of entertainment options, such as inflatables, novelties, and attractions.

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| Gaming Area with tents | \$5,000.00 |
| Inflatables (2) | \$2,000.00 |
| T-Shirts (500) | \$3,200.00 |
| Food & Beverage | \$3,000.00 |
| Student Prizes | \$1,000.00 |
| Music (DJ) | \$500.00 |
| Marketing | \$2,000.00 |
| Subtotal | \$16,700.00 |
| UH Administrative Charge (6.0%) | \$1,002.00 |
| Total | \$17,702.00 |

FY2018 One-Time Request #2 – Advertising Tools

Homecoming requests a one-time FY18 allocation of \$13,524.54 for additional organization advertising tools in order to effectively advertise not only Homecoming as an organization, but to build awareness of our events. The image that the Homecoming Board aims to portray to the student body of the University of Houston is one of being orderly and well maintained both in organizational structure and tangible presence, which includes the marketing equipment that Homecoming utilizes both at events and recruitment tabling.

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| 10 x 10 Classic Tent Frame (2) | \$460.00 |
| 10 x 10 Pro Top for Tent (2) | \$399.00 |
| Digital Patch fee- Tent (8) | \$112.00 |
| Custom Graphics- Tent | \$428.00 |
| Tent Roller Bags (2) | \$164.00 |
| Tear Drop Flags (12) | \$2,511.00 |
| Stretch Table Cover (2) | \$677.00 |
| Reusable Outdoor Banner (4) | \$718.00 |
| Banner Backdrop Stand (4) | \$600.00 |
| Tabletop Display | \$690.00 |
| Marketing from Creation Station | \$3,000.00 |
| Center for Student Media Advertising | \$3,000.00 |
| Subtotal | \$12, 759.00 |
| UH Administrative Charge (6.0%) | \$765.54 |
| Total | \$13,524.54 |

TOTAL FY18 One-Time Allocation Request

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|--------------------------------|-------------|
| One-Time #1: Homecoming Fiesta | \$17,702.00 |
| | \$13,524.54 |
| Total | \$31,226.54 |

Homecoming is continuing to adjust and reevaluate our objectives reflecting the Division of Student Affairs and Enrollment Services' vision for student life to ensure Homecoming is taking the same path as the University as well. Homecoming seeks to create inclusive and exciting experiences that connect UH students with our University's treasured history and innovative future. These requests will allow the Homecoming Board to continue to fulfill our mission and grow towards becoming one of the premier student run Homecoming traditions in the state of Texas.

The Homecoming Board would like to thank you for your consideration of these requests.