



**Council of Ethnic Organizations
SFAC Report FY 2010**

Submitted January 31, 2009

Question #1

Please provide a one-page executive summary of your questionnaire responses. This summary should include, in brief terms; your unit's mission, how you would accomplish your unit's mission, and justification of your unit's student fee allocation in terms of benefits for students.

The Council of Ethnic Organizations is a cross-cultural powerhouse of students with the mission to understand and exhibit the tremendous diversity the University of Houston has to offer. This is accomplished by gathering different groups and individuals to work together to create exuberant events so the University of Houston students can obtain a true cultural experience. "Uniting Cougars through DIVERSITY" is a key theme of CEO. By enlightening the student population on the various ethnic groups represented at the University of Houston, students are able to appreciate and benefit from diversity.

CEO has pushed forward with our mission by continuing to make sure that student groups at the University of Houston have access to the many resources that CEO has to offer. CEO puts on events such as Diversity Week, Asian Appreciation events, cultural enrichment events and plays, Women Appreciation events, Homecoming involvement, Frontier Fiesta involvement, African-American Appreciation events, and we offer co-sponsorship with registered student organizations to assist in the planning and execution of programming, encouraging student groups to display their individuality. Participation in CEO is open to all University of Houston students. Student Organizations are encouraged to apply for funding assistance for programs that align with the goals and mission of CEO.

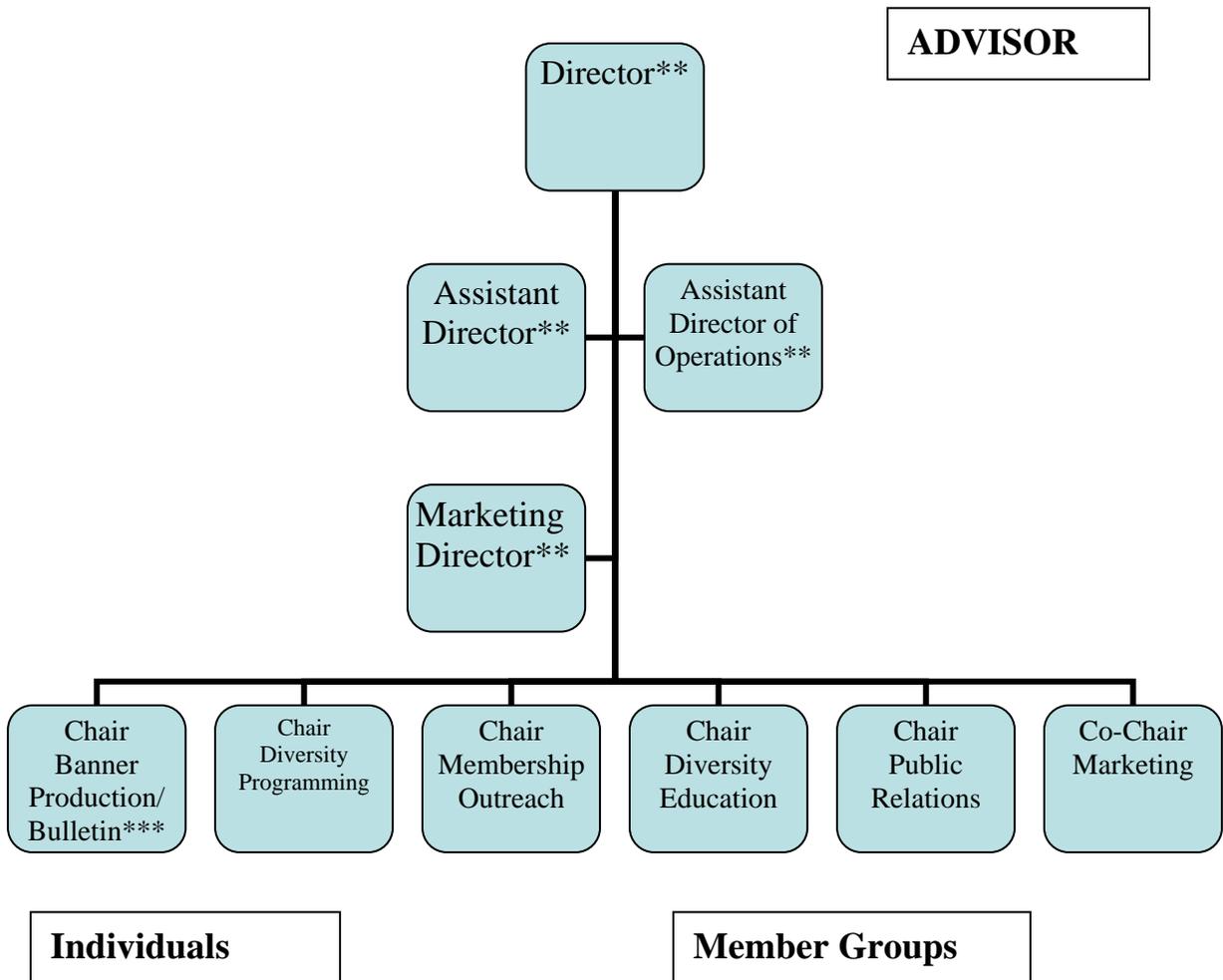
CEO, this year, has gone great lengths to revamp old tradition and programs. We have labored to surpass traditional programming methods and focus on a contemporary presentation. Through new marketing styles, given through technology, CEO is able to promote our events to the student population. Some new marketing tactics have been key chains, note pad and pen sets, motorized fans, drawstring bags and water bottles that travel the campus and promote the organization on a daily basis. A common activity of CEO is to hold pizza mixers throughout the academic year for students to convene together and network in an environment that accepts and promotes their diversity. These pizza mixers also give opportunity for student input and new ideas that have contributed to the versatile programs that CEO has offered this year. CEO also uses the Daily Cougar, banners, flyers and various other sources to promote events and encourage student participation. We support the activities of other fee funded groups to reach out to the audiences of their programs as well. CEO also offers diversity through leadership. CEO has many volunteer positions making it possible to obtain leadership skills that will remain with our volunteers for years to come.

CEO works meticulously to implement programs and events to promote interaction and involvement with students. In order for CEO and student organizations to continue our symbiotic relationship, in which we both do things that benefit each other, student funds are necessary. CEO is a way to connect all nationalities and cultures at the University of Houston and we ask that you assist us to continue "Uniting Cougars through DIVERSITY".

Question #2

Provide an organization chart of your units. Large units may need to have an overview chart and then more specific charts for each program. Where you have multiple staff in the same position (e.g. counselor, custodian, etc.), note this on your chart. Student employees should be cited on the chart and identified as students.

Council of Ethnic Organization
Organizational Structure 2008-2009



**Denotes paid position from CEO budget.

***The previous chair positions for Banner Production and Bulletin Board were combined into one position.

Question #3

List the objectives that you provided with your 2007-2008 SFAC request. Please comment on your success in achieving these objectives. If an objective changed during the year, please note this and explain. Also, list any new objectives, the rationale for the addition, and comment on your success in achieving these objectives.

Objective #1

Restructure policy and procedures for member groups

- Require them to sponsor at least one program per semester with CEO
 - We are still currently working on this task. Because of the vast number of student organizations, the limited number of calendar days per semester, and also other organizational commitments this task is still in the development stages. But we do currently reach out to all student organizations when considering our programs.
- Require that they attend other members programs
 - We currently do not require members to attend other members programs unless directly sponsored with CEO, but we do offer incentives such as earning “member points”. At the end of the semester the student groups can then use these “member points” to apply for CEO’s “Organization of the Year”.
- Require delegates be present at all CEO meetings
 - We do currently require all CEO member groups to attend all CEO meetings to continue to reap the benefits that we have to offer.
- Strictly enforce guidelines on using CEO supplies
 - We do enforce guidelines on using CEO supplies because we understand how precious our funding is. We make sure that paperwork is filled out for all supplies given out and we cross reference it with program and event sign in sheets to make sure that the member group has committed to participating in the diversity we have to offer.

The following are the benefits of CEO:

- Networking
- Funded Co-Sponsorships
- Budgeting Assistance
- Diversity Training
- Event Marketing Assistance
- Advertising
- Free Banner Paper
- Free Copies
- Phone Access
- Computer Access

CEO prides itself on being one of the only student fee funded groups that is able to provide all this to its students. University students do not have to go far to find what they need because CEO has so much to offer.

Objective #2

Collaborate more with other University of Houston Colleges

- Become more involved when individual colleges host programs.
 - We have collaborated with departments to have effective programming such as Diversity Week that combined with International Education Week where we worked with 5 departments/academic programs: International Students and Scholar Services, Department of International Admissions, Language and Culture Center, students of Moore's School of Music, Phi Beta Delta International Honor Society –UH Chapter, and Cross Cultural Dialogues where we worked with Counseling and Psychological Services, UH Law Center, and UH Women's Resource Center.
- Establish a relationship with college faculty and administration.
 - This has already been obtained by having faculty members speak at our events. Beyond speaking at our events we enjoy having faculty interaction with our advisor and her coworkers, creating the "ultimate student-faculty" relationship. A list of faculty members includes Dr. Franklin Anderson, Dr. Elwyn Lee, Dr. James Anderson, Paurul Fernandes, and Ken Waldman.
- Attend student leader meetings to explain CEO
 - We try to attend as many student leader meetings as possible as part of our marketing scheme to make sure that we are reaching our target audience. We attend leadership luncheons, retreats, and orientations that Campus Activities offers throughout the semester.

Objective #3

Provide more cultural resources for the students

- Update the CEO library.
 - CEO bought additional resources to add to the library, including a book on Martin Luther King, Jr. that was utilized during the 2009 Martin Luther King, Jr. tribute festivities.
- Have cultural music readily available
 - CEO is currently in the process of adding music to its resources, but for the time being CEO makes use of the resources within its member groups. If there is a certain type of music needed, member groups are first contacted to see if they have any available. This has satisfied the need for the time being.
- Purchase cultural movies, and make them available to check out.
 - CEO is currently in the process of purchasing cultural movies to add to its resources. Research is being done to survey member groups on movie titles that they are interested in so that when the cultural movies are purchased they will be useful.
- Have tapes that teach languages available to check out
 - CEO is currently in the process of making tapes available that teach different languages. We are researching different companies and what they have to offer when it comes to learning styles and speeds, and pricing.

Objective #4

Restructure Co-Sponsorship form for individual members

- This has been done and is an ongoing process. We consistently have our member groups rate our co-sponsorship process to gain input on how we can revamp and make changes that benefit them.

Question #4

Please discuss the means that you are utilizing to evaluate both your success in achieving the aforementioned objectives and their importance as compared to other objectives that you might pursue. Where data exists, discuss the number of persons served by each of your programs and the satisfaction level of those served. Please provide the method for collecting these data.

Student participation and satisfaction is very important to CEO. CEO makes brief surveys that people can fill out at the end of various events. We also use word of mouth to gauge how the students felt about the event. We are always asking students what they think about an event, and we take as many notes as possible. We also hand out papers at our biweekly meetings, and ask members to write down any suggestions they might have and we discuss if they liked a certain program and how we could make it better. We also are evaluated by our advisor after each event.

Spring 2008

Martin Luther King Celebration

This event took place in the A.D. Bruce Religion Center. It was co-sponsored by National Pan Hellenic Council – University of Houston, African American Studies Department, Center for Mexican American Studies Department, Asian American Studies Department, UH Women’s Resource Center, Black Leadership Network, and the Office of the President. The Gospel Choir also participated by providing the live music for the event. This event was hosted to celebrate and highlight the tremendous strides made by Dr. Martin Luther King, Jr. and the advancements that were a major result of them. Total attendance of members and participants: about 250

Asian Spring Fest

This event took place in the University Center North Patio and highlighted many of the cultural aspects and ideals of our Asian students, faculty, and staff here at the University of Houston and across the world. We had performances ranging from singing, poetry, and dancing, including the Asian Lion Dance. Student organizations that participated include Vietnamese Students’ Association, and Filipino Students’ Association. Total attendance of members and participants: about 200

THE EVENT

This event was a college readiness program co-sponsored with Greek Life, Administration and Finance, Office of the President, Office of the Vice President for Student Affairs. The purpose of this event was to recruit young high school students, from historically underrepresented backgrounds in higher education, to pursue and obtain post-secondary education. Total attendance of members and participants: about 650

Buffalo Soldier Story

This event was co-sponsored with the Veteran Services Office and Residential Life and Housing. This was an one man play that depicted the often untold story of the life and experiences of a Buffalo Soldier. There was also a display that accompanied the play. Total attendance of members and participants: about 40

Black History Week

This was a weeklong serious events taking place all over campus to enlighten University of Houston students on the history of African-Americans and how they are just as much apart of establishing American History as any other group of people. This event was co-sponsored with the National Society of Black Engineers-University of Houston. Total attendance of members and participants: about 350

Frontier Fiesta

CEO participated in one of University of Houston's most famous traditions. This was a 3 daylong event full of festivities for all UH students, faculty, friends, and family to enjoy. CEO contributed by providing Ferris wheel, Tilt-a-whirl, and merry-go-round that were available to the public at the event. Total attendance of members and participants: about 5000

Block Party

This was co-sponsored with the Metropolitan Volunteer Program, Student Program Board, and Alpha Phi Alpha Fraternity, Inc. Together CEO and the other organizations hosted a free social event to the UH campus with free food, music, and lots of activities. There was also a concert afterwards, free to all UH students, featuring the musical group Day 26. Total attendance of members and participants: about 1200

Women of the World Banquet

This an annual event that CEO hosts to honor outstanding female students on the University of Houston Campus. It is a banquet open to the public with a catered dinner an dinner and entertaining cultural performances to fill the evening. The candidates for "Woman of the world" apply and are selected for an interview before that date. On the day of the banquet the winner is announced and their scholarship is given. Total attendance of members and participants: about 150

Texas Diversity Council College Summit

This is a college conference, where colleges and corporations from around the nation come together to have an opportunity to network and see how other campuses and corporations are expressing diversity and leadership opportunities. Total attendance of members and participants: about 10

Summer 2008

Organization Fairs

CEO attended all new, transfer, and international student orientations. This was done to welcome the incoming students to also market the wonderful benefits that CEO has to offer. Total attendance of members and participants: about 2400

Fall 2008

Cat's Back August 27, 2008

This event helped to “welcome back” new and returning students, faculty, and staff to the University of Houston. CEO participated in this event by publicizing the morning of with free hot dogs given out in the UC Arbor to generate excitement and anticipation of the festivities to come. CEO also participated in the organization fair. Total attendance of members and participants: about 5000

Get to Know CEO Week September 29th – October 3rd:

Get to Know CEO Week is an annual event hosted at the beginning of the semester for the students to become acquainted with the new staff members. This year events included:

Monday

11:30a- 1p **Kickoff Celebration**- This was an event for all of the students and student organizations to come out and market to the new students. CEO has input as far as food and we had performers to come support our kickoff in the UC Arbor. Total attendance of members and participants: about 300

Tuesday:

11:30-1pm **Game Night**- An opportunity for students to fellowship and bond in a relaxed setting in the UC Game Room. We played pool and bowling and explained more to the students about CEO. Total attendance of members and participants: about 50

Wednesday:

11:30a- 1p **Nigerian Independence Day**- Nigerian Student Association took the fore run on this event. They strived to have students of the University to know and understand the Nigerian Culture through dance and food. Total attendance of members and participants: about 200

7p-9p **Afro-Columbian Panel Forum**- The University of Houston LULAC (League of United Latin American Citizens) and NAACP (National Association for the Advancement of Colored People) joined together to inform our collegial community of the political and social issues this population faces. Total attendance of members and participants: about 75

Thursday:

7:00 -9pm **Movie Showing**- We hosted a movie night in the Pacific Room were we showed “The Kingdom” featuring Jamie Foxx. Popcorn, pizza and soft drinks were provided on behalf of CEO. We had a discussion before and after the movie regarding the cultural implications of the movie. Total attendance of members and participants: about 75

Friday:

3-4pm

General Meeting- This is an opening meeting for all our registered organizations in the CEO meeting room. We served snacks to become better acquainted with all new students interested in CEO. We registered new organizations and we also had an icebreaker for other organizations to advertise their events. We also gathered ideas and planned some of the events for the Fall semester. Total attendance of members and participants: about 20

Expresiones de Alma – October 15, 2008

This event was co-sponsored with Lambda Theta Alpha Sorority, Inc.. The event focused on traditional Hispanic music, an art viewing and cultural Hispanic food. Total attendance of members and participants: about 100

Participation in Homecoming Week

During the Homecoming celebrations, CEO painted a window in the UC. The theme was “Riding the Waves of Diversity”. It was a chance for all student organizations to see what CEO does beyond assisting other student organizations and show school spirit. Total attendance of members and participants: about 10

Participation in the Investiture of President Khator

CEO also participated in the Investiture of Chancellor and President Dr. Renu Khator, which was rescheduled due to Hurricane Ike to be included with the Homecoming Festivities. Total attendance of members and participants: about 300

Diversity Week 2008 November 17th-20th

Diversity Week is an annual event held to promote and educate the University of Houston students on various cultures. This year CEO did a collaboration with International Education Week. This year’ events included:

Monday

11:30a- 1p

Kickoff Celebration- This event had input with Dr. James Anderson, member part of the International Education Week. CEO has input as far as food and we had performers to come support our kickoff in the UC Arbor. Total attendance of members and participants: about 300

Tuesday

10:00a- 12p

Study Abroad Forum- This event was for all students to gain knowledge about our Study Abroad program here at the University. We gave out free food. It was held in the UC World Affairs Lounge. Total attendance of members and participants: about 300

Wednesday

7-10pm

International Education Week Extravaganza- This event is a potential annual event for all the diverse groups on campus to showcase their talents through the arts. We gave out participation awards Total attendance of members and participants: about 800

Thursday

11:30a – 1p

International Food Fair: This is an annual event where we allow our member groups to showcase their culture in a row of booths at the Cullen Family Plaza to the University of Houston community. Students portrayed diverse food, music, dance, pictures, and art from their cultures. Total attendance of members and participants: about 150

World Aids Day-December 1, 2008

CEO co-sponsored with Cougar Peer Educators free HIV testing in both the University Center and the Campus Recreation and Wellness Center. Different clinics and companies were also brought out to share their information with university students. Lastly to commemorate the event a quilt was put on display for students to sign committing to help fight the battle against HIV and AIDS. Total attendance of members and participants: about 350

Banner for Mumbai

During the course of our Fall semester, there was a tragic terrorist attack event in Mumbai, India. In to response to this international call of need Council of Ethnic Organizations collaborated with Student Government Association to make a banner in honor of the terrorist attack. The banner was put on display for two days in the UC Arbor for students, faculty, and staff to sign to show their support. Over 500 signatures were received. The banner was then taken to Mumbai, India by a university student to share with the people there. CEO has received pictures of where the banner was hung in Mumbai and also emails of gratification from those that saw it hang in Mumbai. Total attendance of members and participants: about 400

December 2008 Graduates (Daily Cougar advertisement)

CEO sponsored an advertisement on the back page of the Daily Cougar Graduation Edition to congratulate all those conferring degrees in Fall 2008. Total attendance of members and participants: the entire campus body

Spring 2009

Martin Luther King, Jr. Celebration- January 20, 2009

On January 20, 2009 CEO hosted an Inauguration Watch Party in the Houston Room so that all UH students, faculty, and staff could together witness history being made. This event was co-sponsored by the Office of the President, and Student Government Association. Total attendance of members and participants: about 600

Martin Luther King, Jr. Forum January 22, 2009

On January 22, 2009 CEO hosted a panel discussion to further discuss the history that was made by President Barack Obama and how it relates to the history Dr. Martin Luther King, Jr. has already made. The main topics of discussion were “Surpassing the status quo”, “Is the 'Dream' realized?”, and “Do we live in a colorblind society?” Panelists included students, faculty, and staff. Both event were also co-sponsored by the Office of the President, and Student Government Association. Total attendance of members and participants: about 100

Upcoming Spring 2009 Programs

Asian Spring Celebration	TBA
“The Event” Org fair/ Panel	2/26/2009
Black Heritage Appreciation	TBA
Women Appreciation Event	TBA
Frontier Fiesta: Carnival	3/26/2009 – 3/28/2009
Hot Topics: The importance of diversity	4/9/2009
Black Images Symposium	4/8/2009 – 4/11/2009
Women of the World Banquet	4/15/2009

Question #5

Please discuss any budget changes from your last (FY2009) SFAC request, their impact on your programs, and your reason for implementing them. SFAC recognizes that some programs did not receive the funds that they requested, that some programs were impacted by additional expenses after the conclusion of the budget cycle, and that some programs may be ahead of or behind their self-generated income projections.

CEO is requesting an increase in base funding for the daily operations of CEO. The purpose of this base augmentation:

- Fund our bi-weekly position so that it is paid above the federally mandated minimum wage and competitive with other student positions on the University of Houston campus. The budget salary is \$1662.00.
 - **Office Assistant**

The Office Assistant assists both Director and Assistant Director with all aspects of the organization. The Office Assistant is responsible for maintenance of the CEO office and providing CEO members with equipments and supplies. The Office Assistant is responsible for taking minutes at CEO executive meetings and is the point of contact for all who enter CEO. Advise and assist student organizations as they request CEO Co-Sponsorship.
- Fund five chair positions with a budget salary of \$4360.00. Descriptions of the chairs include:
 - **Chair for Diversity Education**

Responsible for holding diverse educational programs on-campus for all students. Programming is not limited but can be in the form of speakers, workshops, or forums. This chair also advises and assists student organizations as they request CEO Co-Sponsorship.
 - **Chair for Public Relations**

This chair is responsible for maintaining positive relationships with CEO individual and group members. Responsibilities include attending member group meetings
 - **Chair for Diversity Programming**

Responsible for interactive programming on-campus for all students. Programming is not limited to but can be in the form of Food & Culture Night, Diversity Week, and various cultures/ heritage appreciation days.
 - **Chair for Banner Production**

Responsible for making banners for CEO events and programming. This chair also advises and assists member groups with the production of banner signs and maintaining our CEO bulletin board for keeping the boards informative and up to date. This chair may conduct Bulletin Board Contest to promote member involvement.
 - **Chair of Membership Outreach**

Responsible for recruitment and retention of members.

Question #6

Please list your 2008-2009 objectives in priority order. Larger units may wish to group your response by subprogram. Under each objective, state the specific programs, activities, and/or services that you plan to implement to meet your objectives.

Objective #1

- Continue to promote CEO through new and innovative means.
 - More cultural displays
 - Partner with other student organizations and departments

Objective #2

- Create and/or enhance partnerships with various departments and cultural student organizations.
 - Have them participate in the process
 - Soliciting their opinions

Objective #3

- Continue to create more innovative ways to educate students on the vast cultures
 - Diversity Retreats with members and member groups
 - Host programs on an annual basis
 - Host events off campus for on-campus students

Question #7

What are the other sources of funding available to your unit and what efforts are being made to access them (e.g. grants, donations, etc.)?

Council of Ethnic Organizations is run and operated by student fees. For this reason all CEO events are free to University Houston students and the organizations that want to actively participate does not solicit funds from the University of Houston or the surrounding community.

Question #8

Please describe any overlap between your unit and any other unit(s) providing services to students and the rationale for the overlap.

The Council of Ethnic Organizations focuses on culturally enriching the student population at the University of Houston as well as the surrounding communities. Although there are other fee funded organizations that operate under Campus Activities and the University Center, there is only one organization dedicated to the display of diversity on campus. While other programming boards are centered on social and novelty programming, with the help of registered student organizations, each CEO event is spotlights a different heritage and culture. CEO is the only organization that offers the opportunity to its member groups to be year-round members and receive resources to assist in the organizations activities. CEO is also the only organization will co-sponsor up to \$1200 a year for programs that target CEO's goal of multicultural and diverse programming.

To: Student Fee Advisory Committee

From: Vanessa Nwaozo, Director
Council of Ethnic Organizations

Date: January 29, 2009

Subject: Fund Equity

The reasons for the fund equity of \$7262 are these three factors:

*We were not fully staffed the whole year which contributed to \$3,490 in wages not being spent due to vacant positions.

*We collaborated on the Cats Back Welcome Back activities where funding arrangements were made during the month of August.

*We are able to use the money remaining from last year's wages to fund our bi-weekly position this fiscal year.

*We collaborated with the Student Affairs portion of the Investiture of President Khator which was originally scheduled for September. It was supposed to be in conjunction with the Student Affairs Resource Fair & Constitution Day observance. Since we were a part of larger committee, timing of decisions were not in our total control.

We moved the fund balance to FY09 in order fulfill our commitment to these important university endeavors and all of our commitments were made and helped to make the Cat's Back Welcome Back and the Student Affairs Resource Fair & Constitution Day observance a huge success.

Thank you for your time in accepting and reviewing the budget for the fiscal year 2010.