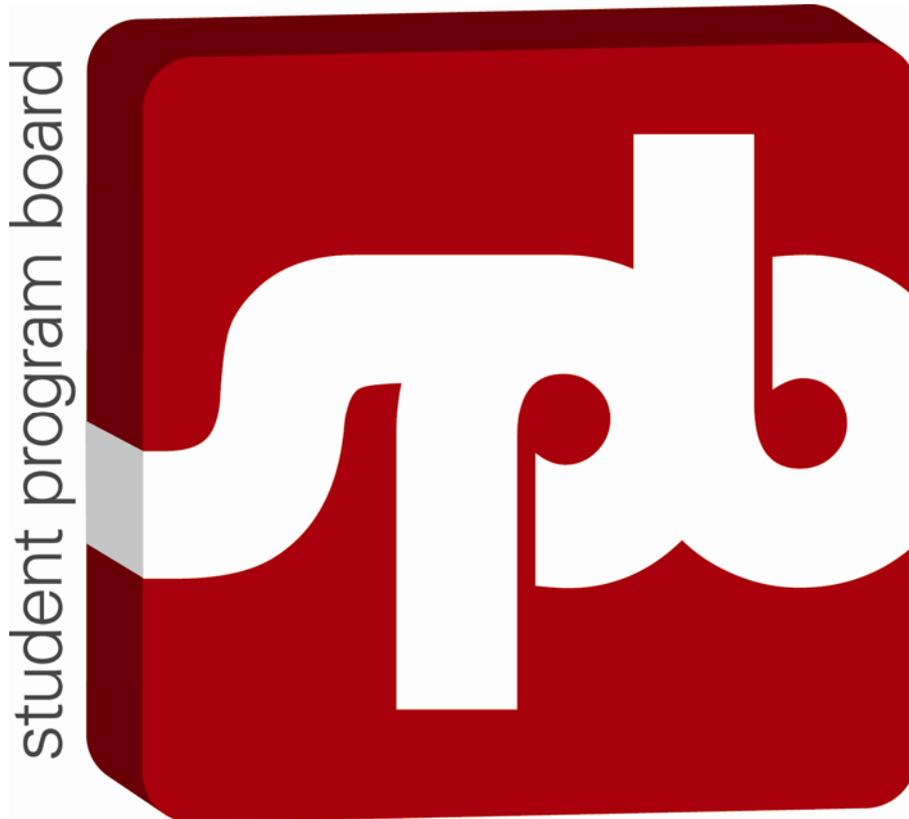


UNIVERSITY *of* HOUSTON

Student Program Board



Student Service Fees Advisory Committee

Base Augmentation Request FY10

**STUDENT PROGRAM BOARD
BASE AUGMENTATION REQUEST FY 2010**

The Student Program Board (SPB) is presenting a base augmentation request to the Student Fee Advisory Committee to provide financial assistance to SPB to support an additional program chair and programming costs and a graduate assistant to continue to enhance the programming offered to the University of Houston community.

After the 2006 Student Program Board Task Force Report, SPB has gone through a series of changes and improvements to fulfill their mission. In order to maintain quality programming and enhance student life at UH, SPB must continue to improve and become comparable to other program boards throughout the county. To do this, SPB is requesting to add an additional chair position as well as a graduate assistant position and increase overall funding for programming. The organizational structure of SPB will not change dramatically. Attached is a draft of the organizational chart that would be in effect if the base augmentation is granted to SPB.

The 2009-2010 SFAC Program Questionnaire outlines the commitment from SPB to maintain quality programming as well as developing student leaders at the University of Houston. The new SPB Chair Position would be a Trips and Tournaments Chair. This chair would be responsible for arranging trips for UH students to away athletics events (including bowl games, NCAA tournaments and Conference USA tournaments), as well as to local Houston area attractions which range from local museums, athletics events, or city festivals. In addition, this position would be responsible for creating more tournament style programming on campus spanning from chess tournaments to video gaming tournaments. Although this program chair would be encouraged to collaborate with partners on campus (including UH Athletics, Campus Recreation, UC Leisure Services, etc) to keep the costs of Trips and Tournaments programs to a minimum, it would still need programming dollars to support the planning of events, as well as to provide potential discounted tickets to UH students. A minimal amount of \$12,000 for programming is being requested for Trips and Tournaments to pay for trips including travel and discounted admission costs to events for UH students as well as to fund tournaments throughout the year.

The total cost of adding an additional SPB Chair Position to increase the variety and amount of programming for the University of Houston community is as follows:

Compensated Student Leader Stipend	\$900.00
Associated Benefits	\$77.85
UH Administrative Charge	\$34.20
VPSA Administrative Charge	\$13.50
Programming Dollars	\$12,000
UH Administrative Charge	\$456.00
VPSA Administrative Charge	\$180.00
Total =	\$13,661.55

In addition to adding the new program options for Trips and Tournaments, the Student Program Board would be requesting SFAC's consideration for additional funding to increase the amount of programming currently offered to the student body. Over the past semester, SPB has offered fifty-seven (57) programs compared to the twenty-six (26) programs last fall. This increase in programming has occurred while utilizing the same budget. The board has stretched their funding to the limit, so in order to continue to increase the amount of programming opportunities to UH students, the board is requesting additional funding. Here is the break down in costs for the requested additional funding dollars:

Programming Dollars	\$12,481.50
UH Administrative Charge	\$474.31
VPSA Administrative Charge	\$187.23
Total	\$13,143.04

In the winter of 2009, SPB conducted benchmarking research about program board budgets throughout the country. Of the thirty plus (30+) institutions that were contacted, thirteen (13) responded with information related to their programming budgets and advising responsibilities. The chart below is based on the findings of the benchmarking research and displays the amount the Program Board (or similar entity) spends per year on programming at their institution. These amounts do not include personnel/staffing, operations or marketing costs.

School	Programming Dollars
Ohio State University	\$1,113,750.00
University of Georgia	\$854,648.00
Penn State University	\$841,150.00
Georgia State University	\$530,000.00
University of Alabama	\$390,000.00
Texas Tech University	\$289,170.00
University of Virginia	\$261,000.00
Stephen F. Austin State University	\$173,000.00
Boise State University	\$150,950.00
University of Texas- Arlington	\$128,884.00
University of North Texas	\$110,000.00
University of Houston (with requested base augmentation)	\$82,931.04
University of Iowa	\$64,765.00
IUPUI	\$62,850.00
University of Houston	\$57,152.00

With the additional \$13,143.04 in programming dollars, SPB could do many things. Every year at retreat, the board brainstorms programming ideas for the UH campus community. Since our funding is limited, the board only selects a very small number of these ideas to execute during the year. Below, you will see some of the ideas for programming that could become a reality with additional funding:

Program Ideas

Inventors Showcase	Self-defense course
One.org weekend	Young CEOs lecture
UH Gladiator	Get bigger acts!!
Gaming Tournaments	So You Think You Can Dance Tour
Olympics (Academic)-Billy Madison	Salsa/ Swing classes
Iron Chef	Soul/Blues Concert
Last Comic Standing	Famous Alumni Convention
Cougar Idol	Valentine's Day Blind Date MTV Singled Out
Paintball Tournament	Food Network's Cultural Cuisine
Rockets Games	Bollywood Movie Week
UH Guinness Book of Records	Technology Convention
Invention Contest/ Robot Wars	Elected Officials Forum
Linkin Park	Open-Mic Music
Board Games Tournament	Ice Skating
Open-Mic Comedy (Last Cougar Comic Standing)	True CSI (Forensic seminar, museum of natural science)
Eating Contest	Cheese and Wine Tasting Event
Mythbusters	I'm Famous, Now What? Celebrity forum
Musical Acts: Fall Out Boy, American Idols, Dave Matthews Band, OAR, The Roots)	Free health exams/health fairs with popular speakers, musician, etc.
Cultural Showcases	Dirty Jobs
What Now? /After Graduation Planning	Jazz Concert-BB King
Dancing with the Stars Performance	Field Day
Comedy Show (Katt Williams, Dane Cook)	Represent Your Culture (culture museum/exhibit)
Open Mic- music, poetry, comedy	Back to School Bash
Post Secret- Frank Warren	Spring Fling! Huge Spring Celebration
Inked! The Dos and Don'ts of tattoos (Sacred Heart, Piercing, Katt Von D-LA Ink)	You Could Be A Model (strut your stuff- all sizes and weights)
Gospel Explosion	Astros Games
Scavenger Hunt- City Wide	Trips to local cultural festivals
Movie Marathon	Trivia Bowl (all subjects like cranium)
Mini-Carnival	Back in the day/ Drive-In Movies
Rachel Ray/ cooking classes	Finals Wind-Down (relaxation events)
Off campus events (Galveston, Schlitterbahn)	Welcome to the Night Life (a night on the town)
Battle of the Bands	Trips to local art shows/museums
UH Best Dance Crew	Forum (10 things freshmen should know)
Sports Day (field day-powderpuff, ballon walk, egg race, football, volleyball, track, sack race)	More educational/ motivational speakers/debaters



The additional programming dollars could allow for larger scale events featuring well-known performers, a larger variety of activities for UH students to participate in, and increase opportunities for UH students to get involved.

Lastly, to continue to develop student leaders, SPB would like to add a Graduate Assistant. The SPB graduate assistant would be responsible for many different areas in supporting SPB including:

- Drafting policy proposals and updating the SPB constitution
- Co-Advise SPB VP of Membership Recruitment and Development to focus on leadership training activities including, but not limited to, SPB Retreats and general membership activities
- Event supervision
- Assist in event planning and promotion
- Assist the SPB advisor
- Work at least 20 hours a week or more depending on events

During the winter benchmarking research, SPB asked about advising responsibilities and support staff models. Below you will see the full time staff and graduate assistants that provide support to program boards at various institutions.

Institution	Full Time Staff	Graduate Assistant
Boise State University	2 (1 main)	0
Georgia State University	1	2
IUPUI	1	1
Ohio State	1	1/2 time GA
Penn State	5	0
Stephen F. Austin	2	0
Texas Tech University	3	2
University of Alabama	2	2
University of Georgia	2	2
University of Iowa	1	0
University of North Texas	2	2
University of Texas-Arlington	2	0
University of Virginia	2	1

Of the thirteen (13) institutions, eight (8) had a Graduate Assistant working with their program board in some capacity. Of those eight (8), five (5) institutions had two (2) Graduate Assistants working at least twenty (20) hours with their program board. The Graduate Assistant position is not only beneficial to the program board, but it also allows a graduate student in the field of student personnel or higher education an opportunity to gain constructive and worthy professional experience which directly aligns with the



student development portion of the SPB mission. The total cost of hiring a Graduate Assistant to assist the Student Program Board and continue the development of students and improve the overall programming for the University of Houston is as follows:

Graduate Assistant Salary	\$11,580.00
Associated Benefits	\$1,001.67
UH Administrative Charge	\$440.04
<u>VPSA Administrative Charge</u>	<u>\$173.70</u>
Total	\$13,195.41

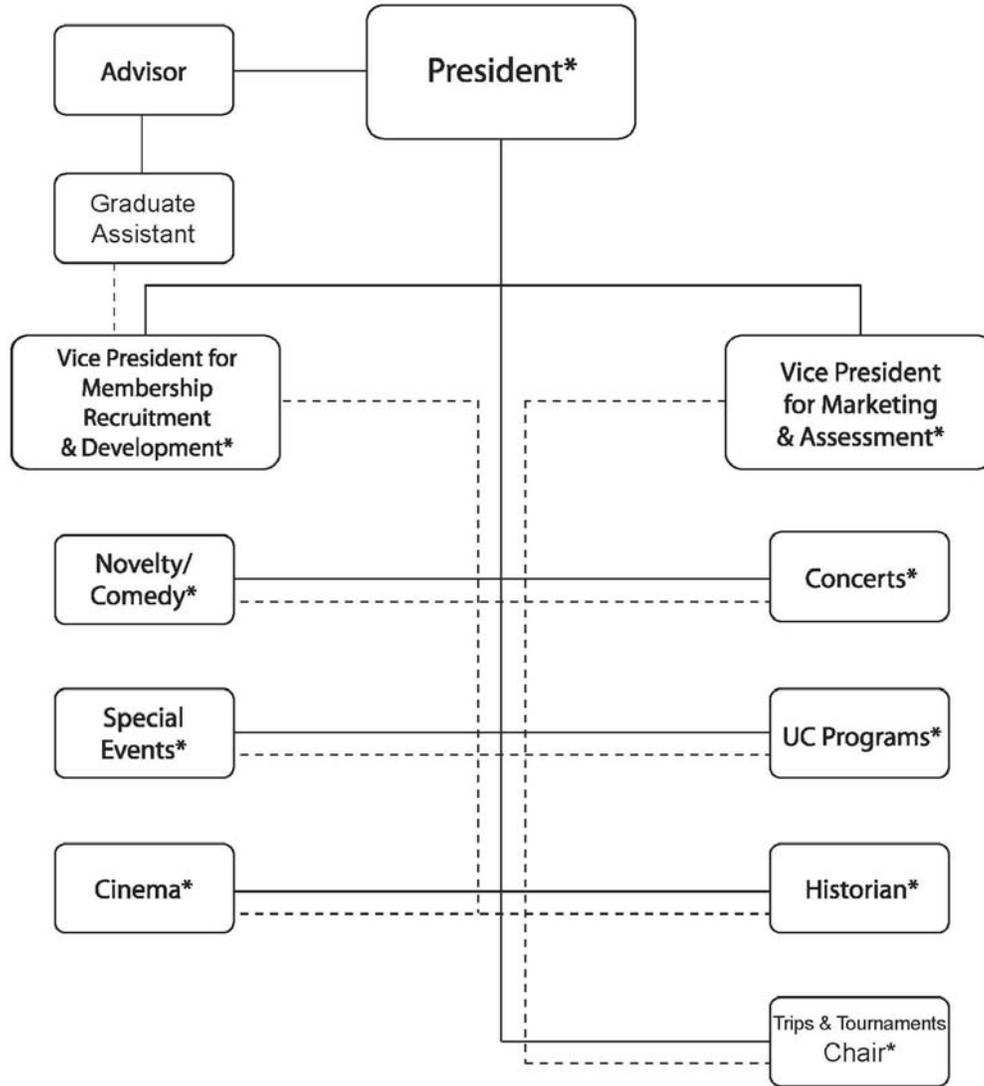
The Student Program Board requests additional funding in terms of supporting the Graduate Assistant position, an additional chair position, as well as financing current and future programs to benefit all UH students. The total amount of \$40,000.00 for this base augmentation request can be broken down in the following manner:

SPB Trips and Tournaments Chair and Associated Costs:	\$13,661.55
Additional Programming Dollars and Associated Costs:	\$13,143.04
<u>SPB Graduate Assistant and Associated Costs:</u>	<u>\$13,195.41</u>
Total:	\$40,000.00

We would like to make SFAC aware that the Student Program Board will continue to partner with other units, departments, and programs within the university community to offer our students the best in terms of programming, and will demonstrate the utmost in fiscal responsibility upon the granting of our augmentation request.



University of Houston Student Program Board Organizational Chart



*Compensated Student Leader

As of 01-23-2009