



COLLEGE OF TECHNOLOGY
Bachelor of Science, Digital Media
 Four-Year Academic Map 2016-2017

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	ENGL 1303	First Year Writing I	3	ENGL 1304	First Year Writing II	3	
	HIST 1377	The United States 1877	3	HIST 1378	The United States since 1877	3	
	MATH 1310 or MATH 1330	College Algebra OR Pre-Calculus	3	PHIL 1321	Logic I	3	
	CORE	Life & Physical Sciences	3	CORE	Life and Physical Sciences	3	
	CORE	Social & Behavioral Science	3	Creative Arts	Core Course	3	
	Semester Hours			15	Semester Hours		15

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	POLS 1336	US & Texas Constitutions/Politics	3	POLS 1337	US Government	3	
	MATH 1313	Finite Math with Applications	3	TMTH 3360	Applied Technical Statistics	3	
	DIGM 2350	Graphics for Digital Media	3	DIGM 2351	Web Design	3	
	SCLT 2380	Distribution Channels	3	DIGM 2352	Digital Photography	3	
	Approved Elective	HDCS 3369, TELS 2360, TELS 4371, Computer Literacy	3	DIGM 2353	Page Layout & Design	3	
	Semester Hours			15	Semester Hours		15

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	TELS 3363	Technical Communication	3	TELS 3365	Team Leadership	3	
	TELS 3340	Org. Leadership and Supervision	3	SCLT 3381	Industrial & Consumer Sales	3	
	DIGM 3351	Graphic Prod Process Control I	3	TELS 3345	Human Resources in Technology	3	
	DIGM 3354	Video Production I	3	DIGM Emphasis Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	6		
	DIGM 3357	Content Strategy & Development	3				
	Semester Hours			15	Semester Hours		15

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	ITEC 3325	Survey of IT Applications	3	TELS 4342	Quality Improvement Methods	3	
	TELS 3355	Project Leadership	3	TELS 4341	Production & Service Operations	3	
	DIGM 4372	Costing in Digital Media	3	DIGM 4399	Senior Thesis	3	
	Approved Elective	DIGM 4396, HDCS 3369, TELS 2360, TELS 4371, Comp Literacy	3	Core Course	Language, Philosophy & Culture	3	
	DIGM Emphasis	Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	3	DIGM Emphasis	Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	3	
	Semester Hours			15	Semester Hours		15
							120

Students should meet with their academic advisor to formulate their own plan.