



College of Technology

Bachelor of Science - Digital Media

Four-Year Academic Map 2014-2015

Year 1	Semester 1			Semester 2			Total
	ENGL 1303	First Year Writing I	3	ENGL 1304	First Year Writing II	3	
	HIST 1377	The United States 1877	3	HIST 1378	The United States since 1877	3	
	MATH 1310 or MATH 1330	College Algebra OR Pre-Calculus	3	MATH 1431 or PHIL 1321	Calculus OR Logic I	4 or 3	
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3	
	CORE	Social & Behavioral Sciences	3	SCLT 2362	Introduction to Logistics Technology	3	
	Semester Hours			15	Semester Hours		15-16

Year 2	Semester 1			Semester 2			
	POLS 1336	US & Texas Constitutions/Politics	3	POLS 1337	US Government	3	
	MATH 1313	Finite Math with Applications	3	TMTH 3360	Applied Technical Statistics	3	
	DIGM 2350	Graphics for Digital Media	3	DIGM 2351	Web design	3	
	SCLT 2380	Distribution Channels	3	DIGM 2352	Digital Photography	3	
	Approved Elective	DIGM 4396, HDCS 3369, TELS 2360, TELS 4371, Computer Literacy, ART Elec	3	DIGM 2353	Page Layout & Design	3	
	Semester Hours			15	Semester Hours		15

Year 3	Semester 1			Semester 2					
	TELS 3363	Technical Communication	3	TELS 3365	Team Leadership	3			
	ITEC 3325	Survey of IT Applications	3	SCLT 3381	Industrial & Consumer Sales	3			
	DIGM 3351 DIGM 3354	Graphic Prod Process Control I Video Production I	3 3	TELS 3340	Organizational Leadership and Supervision	3			
	TELS 3345	Human Resources in Technology	3	DIGM Emphasis	Choose 2 course from Print Media, eMedia, eCommerce, Packaging, or Video Production	6			
	Semester Hours			15	Semester Hours		15		30

Year 4	Semester 1			Semester 2					
	CORE	Creative Arts	3	CORE	Language, Philosophy & Culture	3			
	TELS 3355	Project Leadership	3	TELS 4341	Production & Service Operations	3			
	DIGM 4372	Costing in Digital Media	3	DIGM 4399	Senior Project	3			
	DIGM Emphasis	Choose 2 course from Print Media, eMedia, eCommerce, Packaging, or Video Production Emphasis	6	TELS 4342	Quality Improvement Methods	3			
	Semester Hours			15	Semester Hours		15		30
							120-121		

Students should meet with their academic advisor to formulate their own plan and choose degree track.

***Pending approval**

