



# College of Liberal Arts and Social Science

## Bachelor of Art – Integrated Communication

### Four-Year Academic Map 2014-2015

Year 1	Semester 1			Semester 2			Total
	ENGL 1303	First Year Writing I	3	ENGL 1304	First Year Writing II	3	
	MATH 1310	College Algebra	3	COMM 2300	Communication Research Methods	3	
	HIST 1376/77	The United States to 1877	3	HIST 1378/79	US Since 1877	3	
	POLS 1336	US & Texas Constitutions & Politics	3	POLS 1337	US Government	3	
	COMM 1301	Media and Society	3	CORE	Creative Arts	3	
	Semester Hours		15	Semester Hours		15	30

Year 2	Semester 1			Semester 2			
	COMM 1302	Communication Theory	3	COMM 2310	Writing for Print & Digital Media	3	
	CORE	Math Reasoning	3	CORE	Life & Physical Sciences	3	
	CORE	Life & Physical Sciences	3	CORE	Social & Behavioral Sciences	3	
	CORE	Language, Philosophy & Culture	3	CLASS	CLASS Block	3	
	Foreign Lang.	Elementary Foreign Language I	3-5	Foreign Lang.	Elementary Foreign Language II	3-5	
	Semester Hours		15-17	Semester Hours		15-17	

Year 3	Semester 1			Semester 2			
	COMM 3353	Info & Comm Technologies	3	COMM ELEC	Major Elective Requirement	3	
	COMM 3360	Principles of Advertising	3	COMM ELEC	Major Elective Requirement	3	
	COMM 3368	Principles of Public Relations	3	Minor	Minor Requirement	3	
	CLASS	CLASS Block	3	Minor	Minor Requirement	3	
	Foreign Lang.	Inter. Foreign Language I	3-5	Foreign Lang.	Inter. Foreign Language II	3-5	
	Semester Hours		15-17	Semester Hours		15-17	

Year 4	Semester 1			Semester 2			
	COMM 4303	Communication Law & Ethics	3	COMM ELEC	Major Elective Requirement	3	
	COMM ELEC	Major Elective Requirement	3	Minor	Minor Requirement	3	
	COMM ELEC	Major Elective Requirement	3	Elective	Minor Requirement or Genr. Elective	3	
	Minor	Minor Requirement	3	Elective	Minor Requirement or Genr. Elective	3	
	Minor	Minor Requirement	3	Elective	Approved General Elective	3	
	Semester Hours		15	Semester Hours		15	
						120-128	

**Students should meet with their academic advisor to formulate their own plan.**

