



# Deutscher Akademischer Austauschdienst German Academic Exchange Service

**Germany Today 2018:  
Getting to know Germany's Universities of Applied Sciences:  
Applied Research, Career- Focused Training, and International Outlook  
June 17 – June 23, 2018**

***DAAD invites representatives from universities, research institutions, and funding agencies in the United States and Canada, as well as colleagues from the fields of education policy and politics to join us for our "Germany Today" Information Tour 2018.***

DAAD's information tour "Germany Today" is generally designed to give participants a broader overview of Germany's higher education landscape. This includes

- An overview of Germany's higher education and research systems
- An update on current developments, innovative projects and structural reforms
- Details about BA and MA programs as well as PhD training at a spectrum of institutions
- Insights into universities' institutional internationalization strategies
- Information on the institutions' cooperation within strategic networks and with corporate partners
- Information on funding opportunities for academic exchange and institutional cooperation

During this tour, a special focus will be on **German Universities of Applied Sciences**:

Universities of Applied Sciences are an essential element of the German higher education system. They make up more than half of the number of higher education institutions and host 35% of all students. They offer a wide range of bachelor and master programs, mainly in the natural, social and economic sciences.

The defining attribute is the practically oriented education of their study programs, which makes these institutions attractive partners of the regional labor market. In order to match the needs of the companies and to meet their students' expectations, many Universities of Applied Sciences have recently intensified their research activities and bolstered their internationalization, resulting in innovative doctorate opportunities and an increasing number of international university cooperation agreements.

The group will visit the following institutions in Bonn, Dortmund, Münster, Osnabrück, Bielefeld and Berlin:

1. Following a general introduction at DAAD's head office in Bonn, our first host will be the Hochschule Bonn Rhein-Sieg (<https://www.h-brs.de/en/university>). The on-site-visit will give you an insight into the general structure of Universities of Applied Sciences with an in-depth focus on computer science and management sciences.



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2. At FH Dortmund (<https://www.fh-dortmund.de/de/index.php>), the focus will be on research opportunities and doctoral training at Universities of Applied Sciences. A general overview on structures, offers, and actors will be supplemented by in-depth workshops and on-site visits
3. Münster University of Applied Sciences (<https://en.fh-muenster.de/index.php>) is renowned for its architectural education. Participants will learn more about the programs for architecture and design, meet the students, and discuss opportunities for cooperation with faculty.
4. At Osnabrück University of Applied Sciences (<https://www.hs-osnabrueck.de/en/>) the group will split up. Participants may choose one of three areas for in-depths discussions and insights into applied teaching and research: Health Management/Health Science professions, Applied Agricultural Engineering or Design and Planning.
5. At Bielefeld University of Applied Sciences (<https://www.fh-bielefeld.de/en>), the focus will be on its role in OWL (<https://www.its-owl.com/home/>), a so-called leading-edge cluster with many partners from academia and business. Its role is to secure the region a leading position among global competitors in the field of intelligent technical systems.
6. The final visit will be to the Berlin School of Economics and Law/ Hochschule für Wirtschaft und Recht Berlin (<http://www.hwr-berlin.de/en/home/>) with its focus on business and public administration skills. Amongst other topics, the participants will get an overview of the study programs and course offerings in English, Summer and Winter School possibilities and the double-degree programs – a possible basis for future cooperation.

The program will be interactive: our hosts will provide valuable insights into their activities, and you will be asked to share your perspectives and expertise with them.

North American participants in this program are typically senior administrators at leading universities in the U.S. and Canada (such as vice presidents for international affairs or heads of international offices), policy makers in federal and state/provincial governments or associations, and other experts in the higher education field.

The program will be in English. Program-related costs in Germany (accommodation, domestic travel, most meals) will be covered by DAAD. The program officially starts in Bonn on Sunday afternoon, June 17, 2018 and ends with a dinner on Friday evening, June 22, in Berlin. The night from Friday, June 22 to Saturday, June 23, is also booked and covered by DAAD at our hotel in Berlin. Intercontinental travel is at the participant's expense.

Applicants must have U.S./Canadian citizenship or permanent residency, and have special interest in Germany and transatlantic co-operation, and a relevant professional position. They should not have recently participated in another information trip to Germany.

Applications – ideally as one pdf-document - must be received by **March 2, 2018**. Please contact Ms. Uta Gaedeke at DAAD's New York Office at 212-758-3223 x209 or at [gaedeke@daad.org](mailto:gaedeke@daad.org) for further information.