

KATHRINE G. McGOVERN COLLEGE OF THE ARTS

Bachelor of Music, Elective Studies in Music Marketing

Four-Year Academic Map 2024-2025

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total	
	MUSA 12xx/13xx	Applied Lessons (1/2 hr) OR (1 hr)	2-3	MUSA 12xx/13xx	Applied Lessons (1/2 hr) OR (1 hr)	2-3		
	MUSI 11xx	Large Ensemble	1	MUSI 11xx	Large Ensemble	1		
	MUSI 1311	Theory I*	3	MUSI 1312	Theory II**	3		
	MUSI 1116	Aural Skills I*	1	MUSI 1117	Aural Skills II**	1		
	MUSI 1181	Group Piano I°	1	MUSI 1182	Group Piano II°	1		
	ENGL 1301	First Year Writing I	3	ENGL 1302	First Year Writing II	3		
	CORE	Mathematics	3	CORE	Math Reasoning	3		
Semester Hours			14-15	Semester Hours			14-15	28-30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total	
	MUSA 22xx/23xx	Applied Lessons (1/2 hr) OR (1 hr)	2-3	MUSA 22xx/23xx	Applied Lessons (1/2 hr) OR (1 hr)	2-3		
	MUSI 11xx	Large Ensemble	1	MUSI 11xx	Large Ensemble	1		
	MUSI 2210	Theory III **	2	MUSI 2214	Techniques Music Since 1900 **	2		
	MUSI 2116	Aural Skills III **	1	MUSI 2117	Aural Skills IV **	1		
	MUSI 2181	Group Piano III °	1	MUSI 2182	Group Piano IV °	1		
	MUSI 2361	Music and Culture	3	MUSI 2362	History of Music I	3		
	GOVT 2306	U.S. and Texas Politics	3	MUSI 41xx	Chamber Music	1		
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3		
	Semester Hours			16-17	Semester Hours			14-15
Summer I			Summer II			Total		
CORE	Social & Behavioral Sciences	3	GOVT 2305	U.S. Government	3	6		

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total	
	MUSA 32xx/34xx	Applied Lessons (1/2 hr) OR (1 hr)	2-4	MUSA 32xx/34xx	Applied Lessons (1/2 hr) OR (1 hr)	2-4		
	MUSI 11xx	Large Ensemble	1	MUSI 11xx	Large Ensemble	1		
	MUSI 3363	History of Music II	3	MUSI 3364	History of Music III	3		
	MUSI 3215	Intro to Large Forms **	2	HIST 1302	The US Since 1877	3		
	HIST 1301	The US to 1877	3	CORE	Language, Philosophy & Culture	3		
	MUSI 4220/30	Choral/Instr. Conducting	2	Minor	Marketing minor course	3		
	<i>Milestone</i>	<i>Declare Marketing Minor</i>						
Semester Hours			13-15	Semester Hours			15-17	28-32

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total	
	MUSA 32xx/34xx	Applied Lessons (1/2 hr) OR (1 hr)	2-4	MUSA 42xx/44xx	Applied Lessons (1/2 hr) OR (1 hr)	2-4		
	MUSI 11xx	Large Ensemble	1	MUSI 11xx	Large Ensemble	1		
	MUSI 43xx	Adv. Music Lit./Hist. Elec. +	3	MUSI 43xx	Adv. Music Lit./Hist. Elec. +	3		
	MUSI 43xx	Adv. Music Elective +	3	CORE	Writing in the Disciplines	3		
	Minor	Marketing minor course	3	MUSI 41xx	Chamber Music	1		
	Minor	Marketing minor course	3	Minor	Marketing minor course	3		
	<i>Milestone</i>	<i>Apply for Graduation</i>		Minor	Marketing minor course	3		
				<i>Milestone</i>	<i>Senior Recital</i>			
	Semester Hours			15-17	Semester Hours			16-18
							123-135	

Students should meet with their academic advisor to formulate their own plan.

Deviations from this plan should be approved by KGMCA advisor and Bauer Marketing advisor.

Students must also complete a Marketing Minor as outlined by the Bauer College of Business. Blanks shown to be filled in with minor coursework.

*Placement in Theory & Aural Skills is determined by diagnostic examination. Students may be placed at any level in the sequence, including MUSI 1301 (remedial Music Theory). Students placed into MUSI 1301 must enroll in a summer trailer section of MUSI 1312 at UH, or graduation in four years is not an option. Please work with your academic advisor to determine how theory placement impacts your degree plan track.

**Proficiency exam is a prerequisite for this course.

+ A list of approved electives is published by academic affairs each semester.

°Group Piano courses are waived for those students whose major instrument is piano.

Note: Students must also adhere to the catalog Recital Attendance Policy in order to graduate.