



COLLEGE OF TECHNOLOGY

Bachelor of Science, Digital Media

Four-Year Academic Map 2022-2023

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	ENGL 1301	First Year Writing I	3	ENGL 1302	First Year Writing II	3	
	DIGM 1300	Intro to Digital Media	3	DIGM 1350	Graphics for Digital Media	3	
	HIST 1301	U.S. to 1877	3	DIGM 1376	User Experience (UX) Principles	3	
	CORE	Creative Arts	3	HIST 1302	U.S. since 1878	3	
	MATH 1332 or MATH 1314	Elementary Math Modeling or College Algebra	3	MATH 1324	Finite Math w/ Applications	3	
	Semester Hours			15	Semester Hours		15

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 2353	Page Layout & Design	3	DIGM 2352	Digital Photography	3	
	DIGM 2357	Content Strategy & Development	3	DIGM 2325	IT Applications for DIGM	3	
	MATH 1342	Elementary Statistical Methods	3	CORE	Social & Behavioral Science	3	
	HDCS 1300	Family Ecosystems & Tech	3	PHIL 1321	Logic I	3	
	GOVT 2306	US & Texas Constitution & Politics	3	GOVT 2305	US Government	3	
	Semester Hours			15	Semester Hours		15

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 3351	Individualized Communication Processes	3	CIS 3320	Data Visualization & Analysis	3	
	DIGM 3354	Video Production I	3	CORE	Life & Physical Sciences	3	
	CORE	Life & Physical Sciences	3	CORE	Language, Philosophy & Culture	3	
	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	
	Semester Hours			15	Semester Hours		15

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 4372	Costing in Digital Media	3	DIGM 4379	Transmedia Marketing	3	
	DIGM 4351	Portfolio Development	3	DIGM 4378	Senior Project	3	
	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	
	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
	Semester Hours			15	Semester Hours		15
							120

Courses in Bold are important prerequisites and should be taken as early as students are able.

All DIGM classes are offered at UH Sugar Land campus.

Students should meet with their academic advisor to formulate their own plan.