COLLEGE OF TECHNOLOGY
Bachelor of Science, Digital Media
Four-Year Academic Map 2020-2021

YEAR 1

Semester 1 Fall			Semester 2 Spring			Total
ENGL 1301	**English Composition I**	3	ENGL 1302	English Composition II	3	
DIGM 1300	**Intro to Digital Media**	3	**DIGM 1350**	**Graphics for Digital Media**	3	
HIST 1301	United States History I	3	**DIGM 1376**	**User Experience (UX) Principles**	3	
CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3	
MATH 1332 or MATH 1314	Contemporary Math I or College Algebra	3	MATH 1324	Math for Business and Social Sciences	3	
Semester Hours		15	Semester Hours		15	30

YEAR 2

Semester 1 Fall			Semester 2 Spring			Total
DIGM 2325	**IT Applications for DIGM**	3	**DIGM 2352**	**Digital Photography**	3	
DIGM 2353	**Page Layout & Design**	3	**DIGM 2357**	**Content Strategy & Development**	3	
MATH 1342	Elementary Statistical Methods	3	PHIL 2303	Intro to Formal Logic	3	
HDCS 1300	Family Ecosystems & Tech	3	HIST 1302	United States History II	3	
GOVT 2305	Federal Government	3	GOVT 2306	Texas Government	3	
Semester Hours		15	Semester Hours		15	30

YEAR 3

Semester 1 Fall			Semester 2 Spring			Total
DIGM 3351	**Individualized Communication Processes**	3	CIS 3320	Data Visualization & Analysis	3	
DIGM 3354	**Video Production I**	3	CORE	Creative Arts	3	
CORE	Social & Behavioral Science	3	CORE	Language, Philosophy & Culture	3	
Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	
Semester Hours		15	Semester Hours		15	30

YEAR 4

Semester 1 Fall			Semester 2 Spring			Total
DIGM 4372	**Costing in Digital Media**	3	DIGM 4379	Transmedia Marketing	3	
DIGM 4351	**Portfolio Development**	3	DIGM 4378	Senior Project	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, CIS 2336, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1306 or ELET 2300	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Semester Hours		15	Semester Hours		15	30
						120

Courses in Bold are important prerequisites and should be taken as early as students are able.
All DIGM classes are offered at UH Sugar Land campus.
Students should meet with their academic advisor to formulate their own plan.

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