



COLLEGE OF TECHNOLOGY

Bachelor of Science, Digital Media

Four-Year Academic Map 2020-2021

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	Core Course	Communication	3	Core Course	Communication	3	
	*DIGM 1300	Intro to Digital Media	3	*DIGM 1350	Graphics for Digital Media	3	
	Core Course	American History	3	*DIGM 1376	User Experience (UX) Principles	3	
	Core Course	Life & Physical Sciences	3	Core Course	Life & Physical Sciences	3	
	MATH 1311 or MATH 1310 (MATH 1332 or MATH 1314)	Elementary Mathematical Modeling or College Algebra	3	MATH 1313 (MATH 1324)	Finite Math with Applications	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	*DIGM 2325	IT Applications for DIGM	3	*DIGM 2352	Digital Photography	3	
	*DIGM 2353	Page Layout & Design	3	*DIGM 2357	Content Strategy & Development	3	
	MATH 2311 (MATH 1342)	Intro to Probability & Statistics	3	PHIL 1321	Logic I	3	
	HDCS 1300	Family Ecosystems & Tech	3	Core Course	American History	3	
	Core Course	Government	3	Core Course	Government	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	*DIGM 3351	Individualized Communication Processes	3	CIS 3320	Data Visualization & Analysis	3	
	*DIGM 3354	Video Production I	3	Core Course	Creative Arts	3	
	Core Course	Social & Behavioral Science	3	Core Course	Language, Philosophy & Culture	3	
	Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	
	Technical Elective	*DIGM 3252/3152,* 3355,*3356, *3370,*4373,*4375,*4381, *4390,*4396,*4397,*HDCS 4369,*4374,*4375,*SCLT 2380, *3381, COSC 1306 or ELET 2300	3	Technical Elective	*DIGM 3252/3152,* 3355,*3356, *3370,*4373,*4375,*4381,*4390, *4396,*4397,*HDCS 4369,*4374, *4375,*SCLT 2380,*3381, COSC 1306 or ELET 2300	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	*DIGM 4372	Costing in Digital Media	3	*DIGM 4379	Transmedia Marketing	3	
	*DIGM 4351	Portfolio Development	3	*DIGM 4378	Senior Project	3	
	Technical Elective	*DIGM 3252/3152,* 3355,*3356, *3370,*4373,*4375,*4381, *4390,*4396,*4397,*HDCS 4369,*4374,*4375,*SCLT 2380, *3381, COSC 1306 or ELET 2300	6	Technical Elective	*DIGM 3252/3152,* 3355,*3356, *3370,*4373,*4375,*4381,*4390, *4396,*4397,*HDCS 4369,*4374, *4375,*SCLT 2380,*3381, COSC 1306 or ELET 2300	3	
	Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	Minor	*Technology Leadership & Innovation Management or Applied Innovations	6	
	Semester Hours		15	Semester Hours		15	30
							120

(Texas Common Course Number) Courses in Bold are important prerequisites and should be taken as early as students are able.

*Courses taught in Sugar Land. Students should meet with their academic advisor to formulate their own plan.



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