



**COLLEGE OF TECHNOLOGY**  
**Bachelor of Science, Digital Media**  
 Four-Year Academic Map 2017-2018

<b>YEAR 1</b>	Semester 1 Fall		Semester 2 Spring		Total	
	<b>ENGL 1303</b>	<b>First Year Writing I</b>	<b>3</b>	<b>DIGM 1350</b>	<b>Graphics for Digital Media</b>	<b>3</b>
	CORE	Social & Behavioral Science	3	ENGL 1304	First Year Writing II	3
	MATH 1310 or MATH 1330	College Algebra <b>OR</b> Pre-Calculus	3	MATH 1313	Finite Math with Applications	3
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3
	HIST 1377	The United States 1877	3	Creative Arts	Core Course	3
	Semester Hours		15	Semester Hours		15

<b>YEAR 2</b>	Semester 1 Fall		Semester 2 Spring		Total	
	POLS 1336	US & Texas Constitutions/Politics	3	POLS 1337	US Government	3
	PHIL 1321	Logic I	3	TMTH 3360	Applied Technical Statistics	3
	HIST 1378	The United States since 1877	3	<b>DIGM 2351</b>	<b>Web Design</b>	<b>3</b>
	SCLT 2380	Distribution Channels	3	<b>DIGM 2352</b>	<b>Digital Photography</b>	<b>3</b>
	Approved Elective	HDCS 3369, TELS 2360, TELS 4371, Computer Literacy	3	<b>DIGM 2353</b>	<b>Page Layout &amp; Design</b>	<b>3</b>
	Semester Hours		15	Semester Hours		15

<b>YEAR 3</b>	Semester 1 Fall		Semester 2 Spring		Total	
	TELS 3363	Technical Communication	3	TELS 3365	Team Leadership	3
	TELS 3340	Org. Leadership and Supervision	3	SCLT 3381	Industrial & Consumer Sales	3
	<b>DIGM 3351</b>	<b>Graphic Prod Process Control I</b>	<b>3</b>	TELS 3345	Human Resources in Technology	3
	<b>DIGM 3354</b>	<b>Video Production I</b>	<b>3</b>	DIGM Emphasis	Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	6
	<b>DIGM 3357</b>	<b>Content Strategy &amp; Development</b>	<b>3</b>			
	Semester Hours		15	Semester Hours		15

<b>YEAR 4</b>	Semester 1 Fall		Semester 2 Spring		Total	
	ITEC 3325	Survey of IT Applications	3	TELS 4342	Quality Improvement Methods	3
	TELS 3355	Project Leadership	3	TELS 4341	Production & Service Operations	3
	DIGM 4372	Costing in Digital Media	3	DIGM 4399	Senior Thesis	3
	Approved Elective	DIGM 4396, HDCS 3369, TELS 2360, TELS 4371, Comp Literacy	3	Core Course	Language, Philosophy & Culture	3
	DIGM Emphasis	Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	3	DIGM Emphasis	Choose a course from Print Media, eMedia, eCommerce, Packaging, or Motion Media Emphasis	3
	Semester Hours		15	Semester Hours		15
					120	

**Courses in Bold are important prerequisites and should be taken as early as students are able. Students should meet with their academic advisor to formulate their own plan.**