



THE FUTURE OF HIGHER EDUCATION:

IMPLEMENTING COLLABORATIVE STUDENT SUCCESS STRATEGIES

MARCH 28, 2019 | 8:00 AM – 4:00 PM | HILTON UNIVERSITY OF HOUSTON

Successful partnerships between institutions, government agencies, and the private sector are critical to student success at the collegiate level. Attend this conference with members from two- and four-year institutions, high school administrators, members of the business community, philanthropic organizations, and policy makers to learn about evidence-based collaborative approaches to student success.

COHOSTED BY: UNIVERSITY OF HOUSTON | AMERICAN ACADEMY OF ARTS & SCIENCES | TEXAS HIGHER EDUCATION COORDINATING BOARD

PRESENTERS:



SANDY BAUM
SENIOR FELLOW,
URBAN INSTITUTE



JULIE EKLUND
ASSISTANT COMMISSIONER,
STRATEGIC PLANNING AND
FUNDING DIVISION TEXAS
HIGHER EDUCATION
COORDINATING BOARD



BOB HARVEY
PRESIDENT AND
CHIEF EXECUTIVE OFFICER,
GREATER HOUSTON PARTNERSHIP



MICHAEL S. MCPHERSON
PRESIDENT EMERITUS,
SPENCER FOUNDATION



RAYMUND PAREDES
COMMISSIONER, TEXAS HIGHER
EDUCATION COORDINATING
BOARD



TOM SUGAR
VICE PRESIDENT
FOR PARTNERSHIPS,
EAB



ED VENIT
MANAGING DIRECTOR,
EAB



MICHELLE WEISE
SENIOR VICE PRESIDENT FOR WORKFORCE
STRATEGIES AND CHIEF INNOVATION OFFICER,
STRADA EDUCATION NETWORK

AGENDA:

8:00 A.M.
CHECK-IN AND CONTINENTAL BREAKFAST

8:30 A.M.
WELCOME AND INTRODUCTORY REMARKS

Paula Myrick Short, *Senior Vice Chancellor for Academic Affairs, UH System
Senior Vice President for Academic Affairs and Provost, UH*
Raymund Paredes, *Commissioner, Texas Higher Education Coordinating Board*
Michael S. McPherson, *President Emeritus, Spencer Foundation*

9:00 A.M.
THE FUTURE OF HIGHER EDUCATION: NATIONAL PRIORITIES AND
RECOMMENDATIONS

Michael S. McPherson, *President Emeritus, Spencer Foundation*
Sandy Baum, *Senior Fellow, Urban Institute*

9:45 A.M.
60X30TX: TARGETS, GOALS, AND STRATEGIES
Raymund Paredes, *Commissioner, Texas Higher Education Coordinating Board*

10:30 A.M.
STATE STUDENT SUCCESS AND DEMOGRAPHIC DATA
Julie Eklund, *Assistant Commissioner, Strategic Planning and Funding Division,
Texas Higher Education Coordinating Board*

11:15 A.M.
GROWING METRO COMPETITIVENESS THROUGH HIGHER EDUCATION
Bob Harvey, *President and Chief Executive Officer, Greater Houston Partnership*

12:00 P.M.
LUNCH AND KEYNOTE: GENERATION Z CHARACTERISTICS AND
IMPLICATIONS FOR HIGHER EDUCATION
Ed Venit, *Managing Director, EAB*

1:00 P.M.
BREAKOUT SESSIONS

Developing Marketable Skills for College Students
Michelle Weise, *Senior Vice President for Workforce Strategies and Chief
Innovation Officer, Strada Education Network, CONRAD BALLROOM*

**Helping Students and Families Understand College Costs and
Financial Aid**
Sandy Baum, *Senior Fellow, Urban Institute*
Michael S. McPherson, *President Emeritus, Spencer Foundation*
WALDORF-ASTORIA BALLROOM, CD

Creating Regional Student Success Collaborations
Houston GPS Panel. WALDORF-ASTORIA BALLROOM, ABE

2:00 P.M.
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Developing Marketable Skills for College Students
Michelle Weise, *Senior Vice President for Workforce Strategies and Chief
Innovation Officer, Strada Education Network, CONRAD BALLROOM*

**Helping Students and Families Understand College Costs and
Financial Aid**
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3:00 P.M.
DESSERT AND DIALOGUE
Tom Sugar, *Vice President for Partnerships, EAB*

4:00 P.M.
CLOSING REMARKS