

Bookstore Advisory Committee

October 10, 2012

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Open Forum

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Chair & Vice-Chair Elections

- The Chair will be responsible for working with the committee and partners in developing meeting agendas, leading meetings, and making sure there is adequate participation from members.
- In absence of the Chair, the Vice-Chair shall preside with the full authority of the Chair.



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Updates & Information

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Roles & Responsibilities

- **Committee**
 - ✓ 8 Voting members
- **Committee Purpose**
 - ✓ Advise Executive Management Team for Admin & Finance
 - ✓ Engage with Campus Constituencies
 - ✓ Provide feedback on current book store services
 - ✓ Build consensus for new program initiatives
 - ✓ Facilitate campus dialogue on all book store issues
- **Book Store Purpose**
 - ✓ Conduit for exchanging information regarding book store services
 - ✓ Provide advice and assistance related to:
 - Textbook pricing
 - Buy-Back rates and policies
 - Timeliness of submitting Textbook orders



Committee By-Laws

- The 2012 By-Laws sent to current members
 - Posted at:
http://www.uh.edu/af/docs/BAC/BAC_bylaws.pdf
- Online agenda request process
 - Posted at:
http://www.uh.edu/af/committees/bookstore_agenda.htm

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B & N Updates

- **University Center – Continued Store changes during UC renovations**
 - ✓ What we learned – On-line orders continues to grow – up 30% over LY
 - ✓ Will move on-line pick-up to the back of the sales floor for spring RUSH to allow for better/faster customer service.
- **UH Fan Shop – Stadium Parking Garage**
 - ✓ Grand Opening – Great turn out of students and fans
 - ✓ What we learned – Game Day staff shirts are changing for Fan Shop staff from red to gray, to enhance service to customers in-store only.



The Fan Shop – Grand Opening Celebration



Textbook Adoptions

•Spring 2013

✓First Due Date: October 26, 2012

❖3% submitted vs 3.8% submitted last LY (to date)

❖Registration estimated start date mid-November

❖69% submitted by December 1, 2011 for Spring 2012

✓Key Targets for **Summer 2013/Fall 2013**

➤First Due Date: **March 22, 2013**

➤Registration estimated start date early April

➤17% submitted by April 1, 2012 for Fall 2012



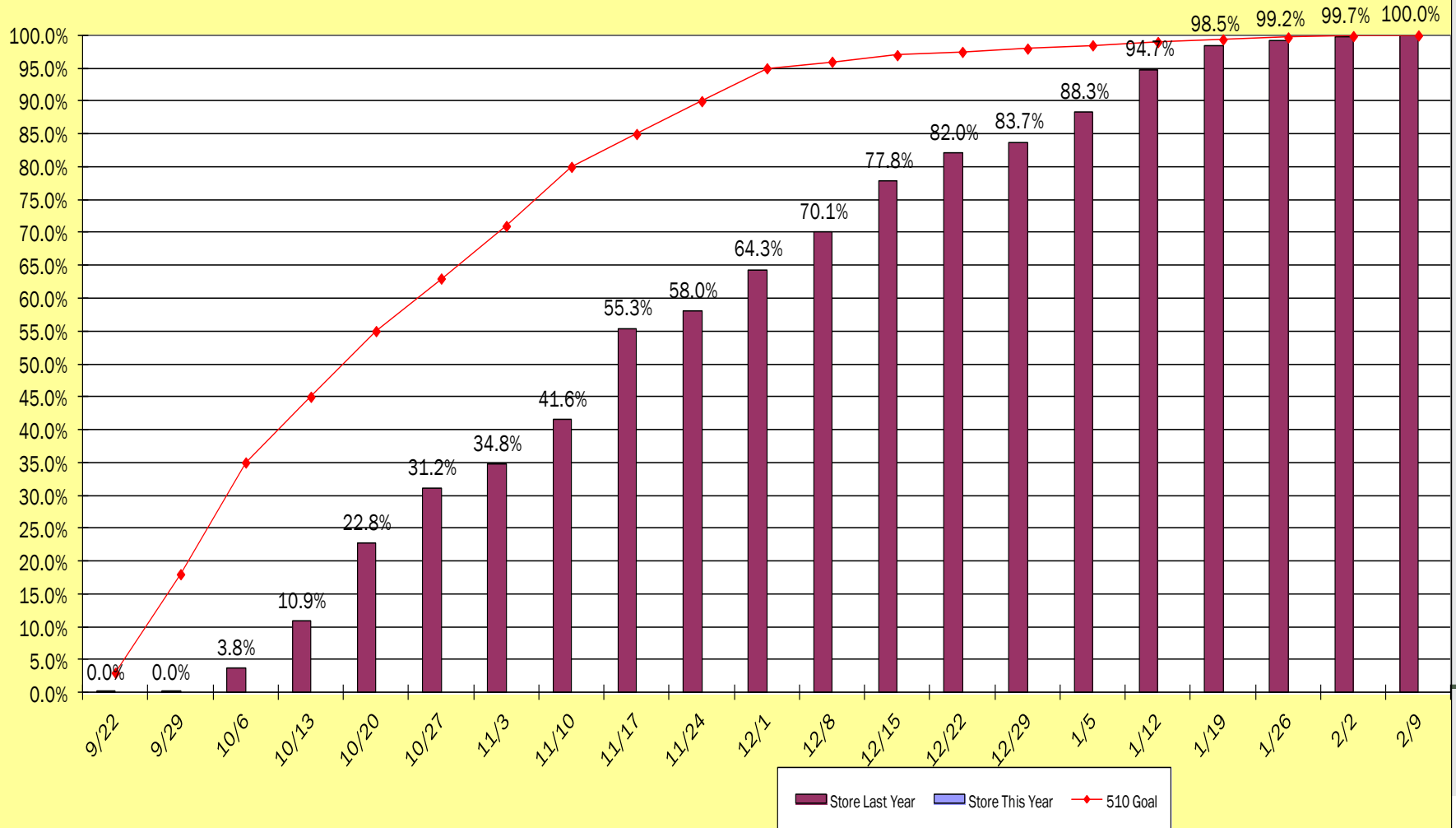
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Textbook Adoptions Cont'd...

W12 (Spring 12) Book Request Received By Week



B & N Marketing

- ❑ Bookstore and SGA are working together to improve book adoption submission and processes. Textbook affordability sub-committee will continue to form textbook protocol guidelines for campus and departments.
- ❑ Partner with Faculty and Faculty senate, share bookstore programs, digital options available; like Faculty Center Network, open source content, and NOOKstudy LMS Blackboard Integration.

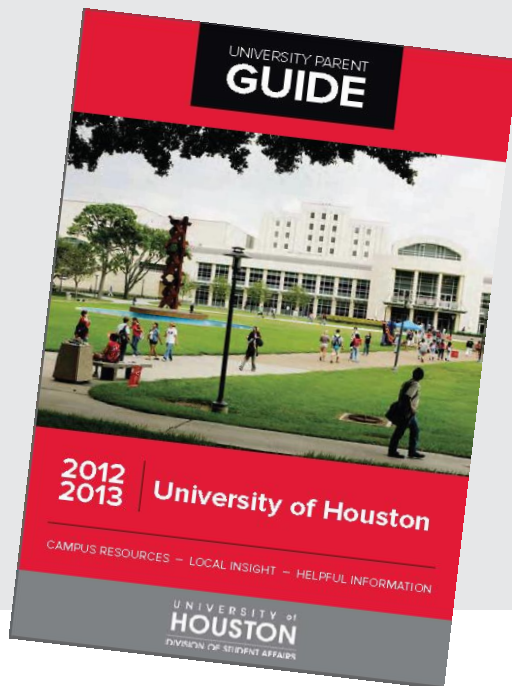


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B & N Marketing Cont'd....

- ✓ **All ready renewed for Spring 2013**
 - Will participate in New Student O-Team Leadership training.
 - Continuing partnership with Enrollment Services for presentations during all orientations and ads for Parent's Guide – ***Igniting Freshman Communication***



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Textbook Subcommittee

- This is an annual Sub-Committee created to focus specifically on textbook adoptions and affordability. This year we are charged with ensuring that the Student Government Association (SGA) has standard protocols for textbook adoptions.

- ✓ This committee increases awareness and helps to understand the textbook adoption and affordability parameters.

- ✓ Work with Tammy Hoskings, Director of Faculty Development & Instructional Support – *comprehensive document is currently being reviewed.*

- ✓ *A communication plan is being developed – the first email is scheduled to go out Friday, October 12, 2012*

- We need a member from each constituent group to be represented on the sub-committee.

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New Business

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Next Meeting

November 14, 2012
12 p.m. – 1:30 p.m.

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