

# Bookstore Advisory Committee

## September 19, 2012

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# Introductions

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# Roles & Responsibilities

- **Committee**
  - ✓ 8 Voting members
- **Committee Purpose**
  - ✓ Advise Executive Management Team for Admin & Finance
  - ✓ Engage with Campus Constituencies
  - ✓ Provide feedback on current book store services
  - ✓ Build consensus for new program initiatives
  - ✓ Facilitate campus dialogue on all book store issues
- **Book Store Purpose**
  - ✓ Conduit for exchanging information regarding book store services
  - ✓ Provide advice and assistance related to:
    - Textbook pricing
    - Buy-Back rates and policies
    - Timeliness of submitting Textbook orders



# Committee By-Laws

- The 2012 By-Laws sent to current members
  - Posted at:  
[http://www.uh.edu/af/docs/BAC/BAC\\_bylaws.pdf](http://www.uh.edu/af/docs/BAC/BAC_bylaws.pdf)
- Online agenda request process
  - Posted at:  
[http://www.uh.edu/af/committees/bookstore\\_agenda.htm](http://www.uh.edu/af/committees/bookstore_agenda.htm)

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# Chair & Vice-Chair Elections

- The Chair will be responsible for working with the committee and partners in developing meeting agendas, leading meetings, and making sure there is adequate participation from members.
- In absence of the Chair, the Vice-Chair shall preside with the full authority of the Chair.



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# B & N Overview

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# B & N Management Team

- Felix Robinson – General Manager
- Lili Zamarano – Assistant General Manager/Textbook Operations
- Tameka Eugene – Assistant Textbook Operations Manager
- Glenda Stubblefield – Shipping and Receiving Manager
- Rhonda Spradley – Operations Manager
- Akeila Francis – General Merchandise Manager
- Katy Hajek – General Merchandise Assistant Manager
- Maria Gamboa – Law Store Manager
- Kanitra Taylor – Fan Shop Manager
- Laura Uriarte – Sugar Land Store Manager

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# Our Path This Year

## •University Center – Store changes during UC renovations

- ✓5,294 square feet of UC Underground space returned to UC for construction
- ✓1,728 square feet for new storage area constructed in back of main store
- ✓All on-line, refunds, & sales were conducted on the main sales floor for Fall 2012 Back-To-School

## •UH Fan Shop – Stadium Parking Garage

- ✓Increasing Partnership with UH Athletics
- ✓Opened Summer 2012 – Building Grand Opening TODAY 11:00A – 1:00P
  - 25% off Merchandise
  - Sidewalk Sale up to 50% Off



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# Our Path This Year Cont'd...

## •UH Fan Shop – Stadium Parking Garage

- ✓ Enhance Fan Experience for all UH Sports
  - 37% Fan Shop increased sales over last year
    - ❖ May – Sept 2011 vs. May – Sept 2012
- ✓ Wireless Touch Screen hand held registers – All stadium locations implemented August 2012



Opponent	Weather	Attendance
UH Football		
Texas State	Hot	32,207
Louisiana Tech	hot	29,142

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# Our Path This Year Cont'd...

## •Textbook Adoptions

- ✓ Fall 2012 at 100% by the first day of class
  - First Due Date: March 23, 2012
    - ❖ 7% submitted vs. 19% submitted last LY (March 2011)
- ✓ Key Targets for **Spring 2013**
  - First Due Date: **October 26, 2012**
    - ❖ Registration estimated start date mid-November
    - ❖ 57% by December 2011 for Spring 2012



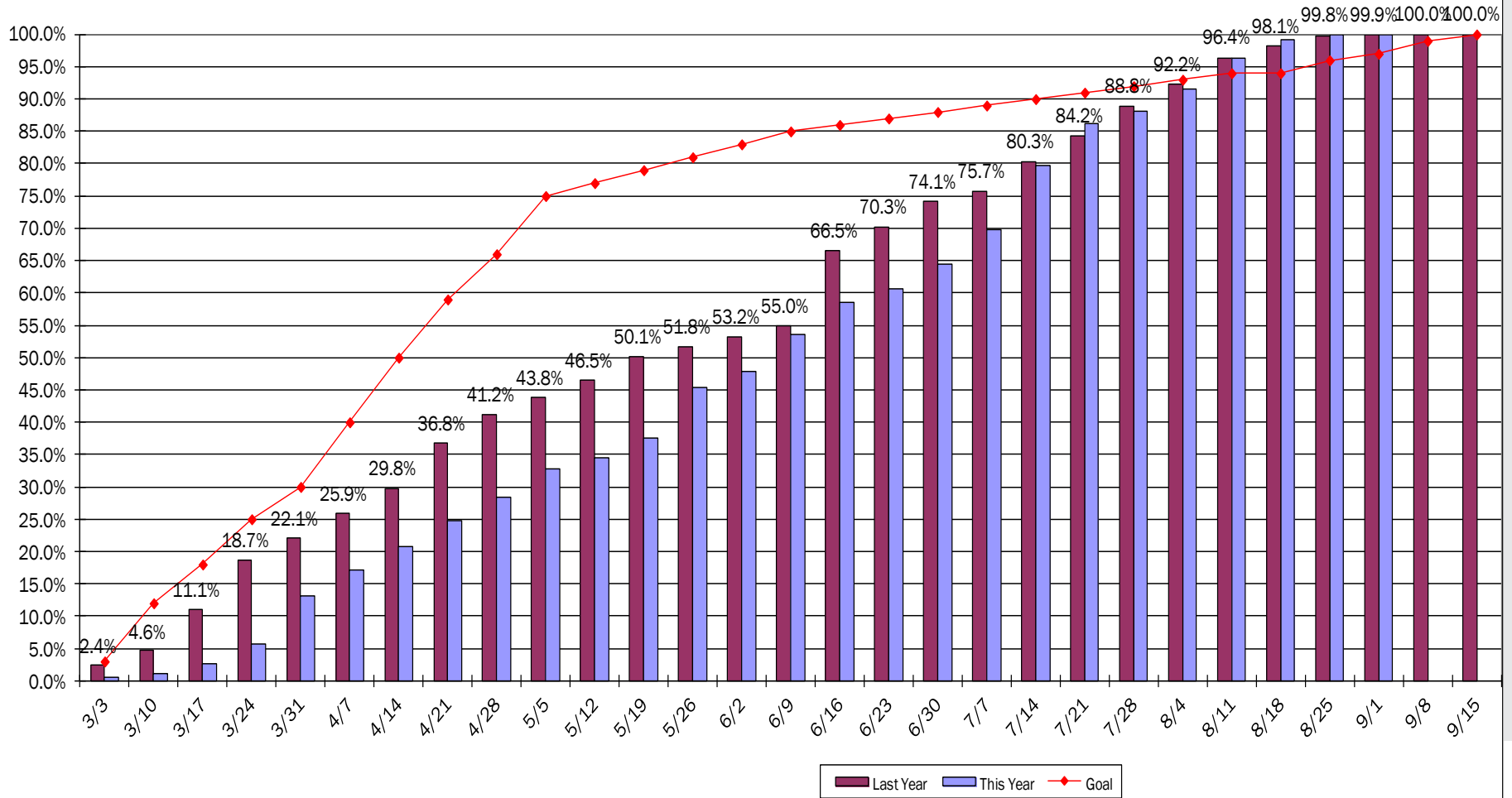
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# Our Path This Year Cont'd...

## •Textbook Adoptions Continued...

Fall 2012 Book Request Received By Week



# Our Path This Year Cont'd...

## •NOOKstudy (software) Free Download!

- The Bookstore Management Team is available to demo NOOKstudy & Nook devices to any UH College, department, faculty, and students.
- Flash drives with NOOKstudy preloaded
- Inventory available for in-store purchase (main only)

## •Live NOOK Device Display at Main Campus Store.

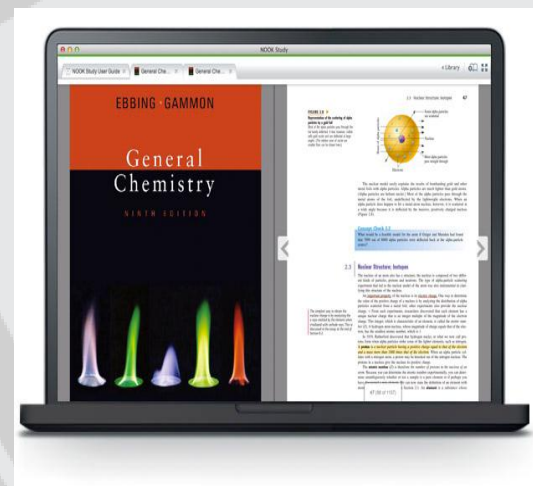
## •NOOKstudy now on I-pad!

Nook simple touch - **\$99** - W/Glow light - **\$139**

NOOK Color - **\$169**

8GB NOOK Tablet - **\$199**

16GB NOOK Tablet - **\$249**



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# Our Path This Year Cont'd...

## •Marketing – Getting the Word Out!

- Bookstore and SGA are working together to improve book adoption submission and processes. Textbook affordability sub-committee will continue to form textbook protocol guidelines for campus and departments.
- Participated in New Faculty Conference, share bookstore programs, like Faculty Center Network, and NOOKstudy LMS Blackboard Integration.
- Partnered with UH Parking to provide NOOKstudy ads at the new bus shelters.
- Student textbook email campaign, Face book, and Twitter.
- Supports student newspaper through back to school ads and ads in the freshmen transition magazine.



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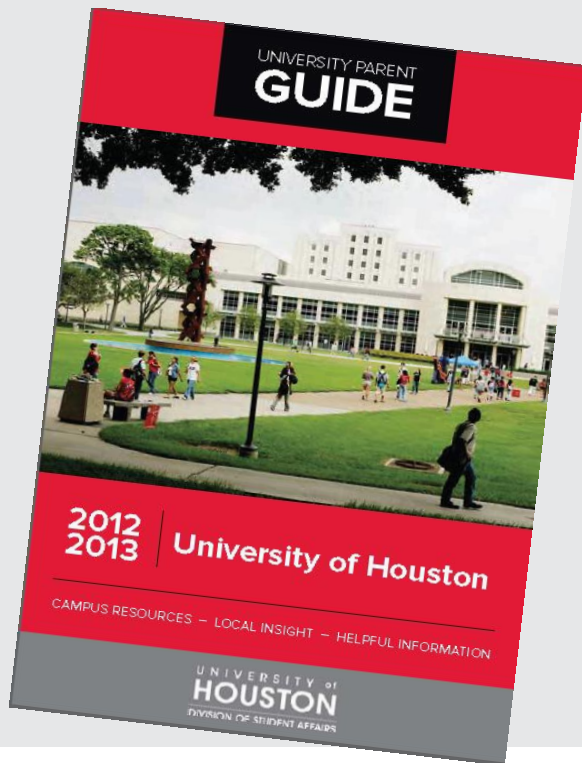
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# Our Path This Year Cont'd...

- **Marketing – Getting the Word Out...Continued!**

- Participated in New Student O-Team Leadership training.

- Partnered with Enrollment Services for presentations during all orientations and ads for Parent's Guide – ***Igniting Freshman Communication***



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# Textbook Subcommittee

- This is an annual Sub-Committee created to focus specifically on textbook adoptions and affordability. This year we are charged with ensuring that the Student Government Association (SGA) has standard protocols for textbook adoptions.
  - ✓ This committee increases awareness and helps to understand the textbook adoption and affordability parameters.
  - ✓ Work with Tammy Hoskings, Director of Faculty Development & Instructional Support
- We need a member from each constituent group to be represented on the sub-committee.



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# Member Items

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# Next Meeting

October 10, 2012  
12 p.m. – 1:30 p.m.

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