

Bookstore Advisory Committee

January 23, 2013

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

Open Forum

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

B & N Updates and Information

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

B & N Updates

- **University Center – Store changes during UC renovations**
 - ✓ Experiencing phone and network outages due to renovations
 - ✓ Store sales are trending up 5.4% over the prior year!
 - ✓ Web-site sale trending up 22% over the prior year!
 - ✓ Promotions, Champion BOGO 25% off, and several Flash Sales.
- **UH Fan Shop – Stadium Parking Garage**
 - ✓ Overall sales trending up 38% over prior year!
 - ✓ Clothing sales trending up 57% over prior year!
 - ✓ Spirit Gift sales trending up 50% over prior year!



b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

B &N Updates Cont'd...

•UH Fan Shop – Stadium Parking Garage

- ✓Final Robertson Stadium Season Shirts sold out – 300 sold
- ✓Basketball season has begun and we have a new concession booth in Hofheinz to allow for more UH merchandise during games!
- ✓New Nike coaches lines for men and women coming soon!

Opponent	Weather	Attendance
UH Football		
Texas State	Hot	32,207
Louisiana Tech	Hot	29,142
North Texas	Cool	25,476
UAB	Hot	25,242
UTEP	Cool	27,433
Tulsa	Cool	25,827
Tulane	Cool	25,402



b&ncollege

Textbook Adoptions

✓ Spring 2013

✓ First Due Date: October 26, 2012 – **66%**

- ❖ 100% submitted vs 99% submitted last LY (to date)
- ❖ Open enrollment began Sunday, November 4, 2012
- ❖ 64% submitted by December 1, for Spring 2013

✓ Key Targets for **Summer 2013** AND **Fall 2013**

- First Due Date: **March 22, 2013**
- *Registration estimated start date early April 2013*
- *17% submitted by April 1, 2012 for Fall 2012*



b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

B & N Marketing

- ❑ The Bookstore and SGA are working together to improve book adoption submission and processes. The Textbook affordability sub-committee will develop textbook protocol guidelines for campus and departments; our first meeting is currently being scheduled.
- ❑ Faculty Senate requested the Faculty textbook ordering information or link be added to faculty page in people-soft. Already updated for Spring 2013
- ❑ The Bookstore uses all campus media to share information with students and the campus community, TV ads in the Wellness & Recreation Center, Bus Stop Ads, Daily Cougar Ads, email and social media.

b&ncollege



UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

Textbook Subcommittee

- This is an annual Sub-Committee created to focus specifically on textbook adoptions and affordability. This year we are charged with ensuring that the Student Government Association (SGA) has standard protocols for textbook adoptions.

- ✓ This committee increases awareness and helps to understand the textbook adoption and affordability parameters.

- ✓ Work with Tammy Hoskings, Director of Faculty Development & Instructional Support.

- ✓ We need to determine date to send reminder email out to faculty for those who still have not submitted their orders.

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

New Business/Member Items

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY

Next Meeting

February 13, 2013
1:00 p.m. – 2:30 p.m.

b&ncollege

UNIVERSITY of
HOUSTON
A CARNEGIE-DESIGNATED TIER ONE
PUBLIC RESEARCH UNIVERSITY