

DEPARTMENT OF COMPUTER SCIENCE
University of Houston
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Dr. Bradley Jensen
Microsoft

Host: Dr. Changhoon Yun

Tuesday, September 13, 2011
10:00 AM, PGH 563

Imagine a World Where Technology Helps Solve the Toughest Problems

ABSTRACT: Can you imagine a world where technology helps solve the toughest problems? Would you like to be responsible for making that happen? Are you able to take equal parts of inspiration and imagination and do amazing things? Microsoft is in the 10th year of hosting Imagine Cup – the premier student technology competition in the world. This year's finals (July 7-11, 2011) will be held in New York City. The United Nations has identified some of the world's toughest problems and these can be found on their web site under the Millennium Development Goals. Dr. Jensen will be talking about what Imagine Cup is, why it is important, and why you need to be a part of it.

BIO:

Dr Bradley Jensen is a Principal Academic Relationship Manager with Microsoft Corporation. He brings a wealth of extensive relationship, teaching, research, product marketing, sales, and domestic/international executive experience. He has demonstrated capabilities in Curriculum Development, Course Design and Delivery, Research, Consulting, Manufacturing, Document Management, Publishing, Telecommunications, Aerospace, Legal, and Commercial Property Management. Dr Jensen's proven accomplishments are in: Information Security, Software Development, Project Management, Strategic Alliances, E-Commerce, Strategic Marketing, P & L Management, Team Building and Consultative Selling.

The following are some of his key milestones at Microsoft Corporation:

- Established an international university consortium for use of large (terabytes) live datasets from several Fortune 100 corporations for use in the classroom and in research. Co-chair of Board of Directors.
- Converted several courses from competing technology to Microsoft technology.
- Improved relations at managed universities. Working with administration and faculty to improve perception and use of Microsoft technology.
- Established Critical Infrastructure Protection modules for use by faculty around the world.
- Co-chair Board of Directors for STEM and Texas Business and Education Consortium.
- Academic Relationship Manager of the year for 2006

