

# SUBJECT MATTER EXPERT

AVAILABLE LIVE VIA DIGITAL STUDIO



## Voter Behavior & Stereotypes

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### EXPERTISE

- Gender Stereotypes in Campaigns
- Perceptions of Presidential Candidates
- Campaign Strategy
- Political Psychology

"We're seeing a collision of two big factors — a historical trend of the president's party losing seats versus an electoral map that highly favors the Republicans. In these races, the quality of the candidates and their campaigns are going to be very important."- Simas on the midterm election swing, Vox.com

### PUBLICATIONS

- "The Effects of Ambiguous Rhetorical Strategy in Congressional Elections," *Electoral Studies* (co-authored)
- "The Effects of Electability on U.S. Primary Voters," *Journal of Elections, Public Opinion, and Parties*.
- "Perceptions of the Heterogeneity of Party Elites in the United States," *Party Politics*
- "Church of States?: Reassessing How Religion Shapes Impressions of Candidate Positions," *Research & Politics* (co-authored)

### CREDENTIALS

- Ph.D., Political Science, University of California, Davis

### UH MEDIA RELATIONS CONTACT

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