



INDIAN STUDENTS ASSOCIATION

51 University Center Mailbox 265

Houston, TX 77204

Website: www.uh.edu/india

Email: isaatuh@gmail.com

Nasha 2011 - Sponsorship

ISA presents our annual Dance and Talent show “NASHA 2011” on Saturday, April 2nd. This show is an extensive show of Indian classical talent, contemporary songs and moves and a fusion between the two. The show also includes a Dance Competition.

In order for this show to be a grand success once again, we need the support of our community. The Show would be catered to the Houston Community, and we expect anywhere from 1000-1500 audience members to attend. We plan to advertise through newspapers, radio ads, posters, emails, UH organizations and List serves which maintain a database of thousands of students of South Asian descent. To commemorate the occasion, a special *colored* souvenir booklet will be released to all the guests. Your company or organization can easily reach out to thousands of people of the Indian Sub Continent descent by placing an ad.

Sponsorship for:

Nasha 2011

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Summary of Benefits to Event Sponsors:	\$2000	\$ 1000	\$ 750	\$ 500
The Indian Students Association and Title Sponsor , e.g. ABC Company Presents Nasha 2011	X			
Branding on Tickets	X			
Media Coverage , (regional) through Public Relations activities	X	X		
Banner space on www.uh.edu/india	X	X		
Overhead Projection Screens	X	X	X	X
Complimentary tickets	12	8	6	4
Advertisement on Souvenir	Full Page	Three Quarter Page	Half Page	Quarter Page
Media coverage through Advertising (Newspaper, Posters, Emails)	X	X	X	X
Booth at venue	X	X	X	X
Banner in the venue	X	X	X	X
Mileage on the Indian Students Association web site that will carry details of the event and the sponsors	X	X	X	X
On-stage announcement	X	X	X	X
Branding on fliers and emails sent to volunteers mailing lists and company mailing lists	X	X	X	X

Souvenir Booklet Only

Souvenir Booklet Cover Pages

Inside Front/Back Cover - Color \$500 (4 Tickets)

Souvenir Booklet Inside Pages

Full-page - Color \$250 (2 Tickets)

Half-page - Color \$150 (2 Ticket)

Advertisement/Sponsorship Form

Contact

Name: _____

Business Name in

Ad/Flyers: _____

Address: _____

Phone _____ Fax _____ Email _____

Event Sponsorship: Platinum Gold Silver Bronze

Souvenir Booklet: Inside Front/Back Cover Full page-Color Half Page Color

Amount of Donation: _____

Method of Payment: Check Cash

*Please make checks payable to "Indian Students Association"

Signature: _____

Kindly also forward your text/logo for advertisement/flyers in electronic form to isaatuh@gmail.com. Also send us your flier for the colored souvenir booklet electronically. Please type "SPONSOR AD FILE/(YOUR NAME)" in the subject line. You can mail this form along with your check at the address above.