

Table 6*Quality Enhancement Plans*

Tammy Braswell, Director of Assessment and QEP, University of Houston Clear Lake

Dr. Anne Dayton, Executive Director of Assessment and Accreditation, Office of Institutional Effectiveness

Dr. Poonam Gulati Salhotra, Executive Director, Impact Learning Office, University of Houston Downtown

Table 7*Qualtrics*

Christina Williams, Program Director of Assessment and Accreditation, Office of Institutional Effectiveness

10:15 am **Break**

10:30 am **Concurrent Sessions**

By the Numbers: Accessing Restricted Data to Empower Decision Making, Dr. Moumita Mukherjee, Assistant Director, Institutional Research, and Prathyusha Reddy Nandikonda, Research Analyst, Institutional Research, *Elizabeth D. Rockwell Pavilion*

UH By the Numbers has information not only on student/faculty demographics but also graduation rates, degrees awarded, semester hour completion, and financial aid. It also has data on the upcoming summer and fall semesters to help plan for course enrollments and newly admitted students. In this session we will demonstrate how to use UH By the Numbers to get the data you need for your assessment reports, grant proposals, and student or faculty demographics.

Creating a Survey: A Primer and Workshop in One, Dr. Pamelyn Shefman, Executive Director of Planning and Assessment, University of Houston Clear Lake, *Honors Commons*

“I was asked to create a survey for that, now what? Someone told me that a survey would be easy?” If these questions are familiar, this is the session for you. A quick primer on what surveys are and key question types will be followed by some workshop time to get that survey completed before the first day of classes. Bring your own, build it on site, or just come for the fun that is creating a survey. If you are working on a survey, please bring a laptop to access during the session.

Excel 101: Mastering the Basics, Ashley Askew, Director of Special Programs and Data Specialist, College of Natural Sciences and Mathematics, *Honors College Room 212 S*

This session introduces participants to the essential tools of Excel, including navigating the interface, data entry, formatting spreadsheets, using basic formulas, sorting and filtering information, and charts. ***Preregistration required.***

Data-Driven Global Learning: Measuring Cultural Intelligence to Drive Global Learning Outcomes, Dr.

Maggie Mahoney, Director for Global Engagement, Institute for Global Engagement, *Estess Library, Honors College*

We want to help every student become a global citizen, but how do we measure and assess it? This session explores how the University of Houston's Institute for Global Engagement leverages the Cultural Intelligence (CQ) assessment as part of its Global Competence Accelerator (GCA) to evaluate and support student learning across global programs. Participants will gain insight into the structure and goals of the GCA, how CQ is used alongside other tools like the AAC&U Global VALUE rubric, and how these assessments contribute to student growth and program improvement. The session will highlight both the practical implementation and the broader alignment with IGE's mission to develop globally competent graduates.

11:30 am Lunch

Elizabeth D. Rockwell Pavilion

Box lunches will be provided.

12:15 pm Frontiers of Assessment Panel Discussion

Elizabeth D. Rockwell Pavilion

Todd Chaykosky, Director, Assessment and Accreditation Services, C.T. Bauer College of Business

Dr. Joseph Curtin, Associate Provost, Institutional Research and Effectiveness

Dr. Anne Dayton, Executive Director of Assessment and Accreditation, Office of Institutional Effectiveness

Dr. Scott Radimer, Director, Assessment and Planning, Division of Student Affairs

Panelists will explore the evolving landscape of assessment and reflect on the purpose and impact of assessment, examine emerging trends, and discuss persistent challenges. We invite audience members to engage in the conversation and hope to inspire practical ideas and renewed energy.

1:45 pm Concurrent Sessions

You Are an Assessment Person: Exploring the Data Identity Framework, Miguel Arellano Arriaga, Director of Assessment and Accreditation Services, College of Education, and Dr. Tiffany Davis, Associate Dean for Student Belonging and Success, College of Education, *Elizabeth D. Rockwell Pavilion*

The Data Identity Framework identifies an individual's strengths and areas of opportunity in assessment practices. The session will review the Data Identity Framework developed by Amelia Parnell (2021), discuss the results of the self-assessment, and reflect on one's own strengths. Attendees will also be encouraged to identify ways they can leverage their data identity in collaborative projects and in their own work.

Experiential Learning at UH: A Longitudinal Survey, Christina Williams, Program Director of Assessment and Accreditation, Office of Institutional Effectiveness, and Dr. Monica Thompson, Executive Director, University Career Services, *Honors Commons*

This session presents key findings from a three-year survey (2022-2024) examining internship, research, and experiential learning experiences from UH undergraduates.

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2:45 pm **Break**

3:00 pm **Concurrent Sessions**

Excel 102: Intermediate Tools for Organizing and Analyzing Data, Ashley Askew, Director of Special Programs and Data Specialist, College of Natural Sciences and Mathematics, *Elizabeth D. Rockwell Pavilion*

This session builds foundational skills by introducing logical and lookup functions, drop-down lists, conditional formatting, linking worksheets, and PivotTables. ***Preregistration required.***

Lightcast: An Introduction to the Post-Graduation Outcomes Data Tool, Dr. Amy O'Neal, Director of Assessment and Accreditation Services, Office of Institutional Effectiveness, *Honors Commons*

The University of Houston System has just added a new tool. Lightcast tracks alumni using national student clearinghouse data and labor market data. The session will explore the tool and help you get started using it to gain insights on your alumni.

Automating Academic Assessment Reporting with our In-House Tool, Tariq Aziz, Business Intelligence Developer, Institutional Research, *Honors College Room 212 S*

The Academic Program Assessment Report (APAR) web app is an innovative tool in development, designed to enhance the assessment process for University of Houston degree programs. It captures key elements like student and program learning outcomes, along with department and college goals, organized by year, college, department, and program. In this presentation, we will explore the app's key features and functionalities.