



CORPS
NSF Innovation Corps

HOSTED
BY

UNIVERSITY of
HOUSTON



SHORT COURSE · MARCH 23 - APRIL 1, 2016 · HOUSTON

OUTCOMES

- ⚙️ **\$1,500 STIPEND**
- ⚙️ **IMPROVE ODDS FOR SUCCESS**
- ⚙️ **VALIDATE YOUR BUSINESS MODEL**
- ⚙️ **ESTABLISH PRODUCT-MARKET FIT**
- ⚙️ **GAIN ELIGIBILITY TO APPLY FOR \$50,000 I-CORPS TEAM GRANT**

In collaboration with the Southwest Node of the NSF Innovation Corps (I-Corps), Rice University and University of Houston are offering a short course to help teams quickly and effectively validate their commercialization strategy, through a tactical collection and analysis of data generated from direct interaction with customers. For participating in this course, teams will receive a \$1,500 stipend. Additionally, this course will provide teams the opportunity to become eligible to apply for a \$50,000 I-Corps Teams Grant from the National Science Foundation.

OPENING WORKSHOP

Wednesday, March 23 · 8:30 AM - 5:00 PM at Rice University

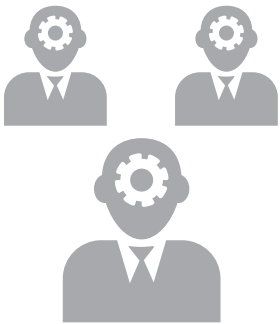
Introduction to the I-Corps approach, business model development, and the customer development process. In the days following, teams will spend time outside the building, talking to customers and testing their hypotheses.

CLOSING WORKSHOP

Friday, April 1 · 12:30 PM - 5:00 PM at University of Houston

Teams will present findings from the customer development process and receive real-time feedback from the I-Corps teaching team.

TEAM MEMBER REQUIREMENTS



2 - 4 FOUNDING MEMBERS PER TEAM

TIME COMMITMENT: ~15 HOURS PLUS OPENING AND CLOSING WORKSHOPS

TECHNICAL PROFICIENCY OF PROPOSED INNOVATION

RIGHT TO PRACTICE INTELLECTUAL PROPERTY

APPLY

Teams must complete the online application at bit.ly/2016-short-course. For more information, contact Kerri Smith, Rice University, at kerri@rice.edu or 713.348.4542, or Hesam Panahi, University of Houston at hpanahi@uh.edu.

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