



David Franklin, Co-Founder, HHV Managing Director

David has over 10 years of experience in business management consulting, corporate strategy, operations, marketing, business development, sales, and venture capital. He currently serves as Executive Vice President at Consumer Media Network (CMN), LLC, a lead generation company.

Previously, David was Co-founder and Managing Partner at DCF Ventures, LLC. DCFV provided feasibility analyses, market analyses, company incorporation, university licensing, startup consulting, interim management, grant writing, and fundraising services. In this role, David also served as CEO pro tem for CytoScale Diagnostics, LLC, RadMit Pharma, LLC and FloVision, LLC.

At DaVita, Inc. David served as a Corporate Strategy Associate where he formulated market growth and strategic operations plans, led the national clinical outcomes team for @Home, increased IT and clinical research resources and created new clinical reports/scoring. He also acted as Interim VP of Marketing for @Home. Prior to DaVita, David was a Business Management Consultant at Accenture.

David holds his MBA from UCLA Anderson where he was a Venture Capital, Young Presidents' Organization (YPO), and Technology and Innovation Partners (TIP) fellow. David received his B.S.E. in Bio-Medical & Electrical Engineering with minors in Economics & Chemistry from Duke University. David was also part of Devil's Delivery Service, Inc., a food delivery business owned by 42 student shareholders generating over \$850K in annual revenues. David was elected to Comptroller, CFO, and CEO positions and was responsible for increasing profitability 30% as CEO. David completed internships at Siemens AG; General Electric Co. (US Patent #6,789,427 Phased Array Ultrasound); and Procter & Gamble Co.

David enjoys water and snow skiing, golf, and flying remote control airplanes.