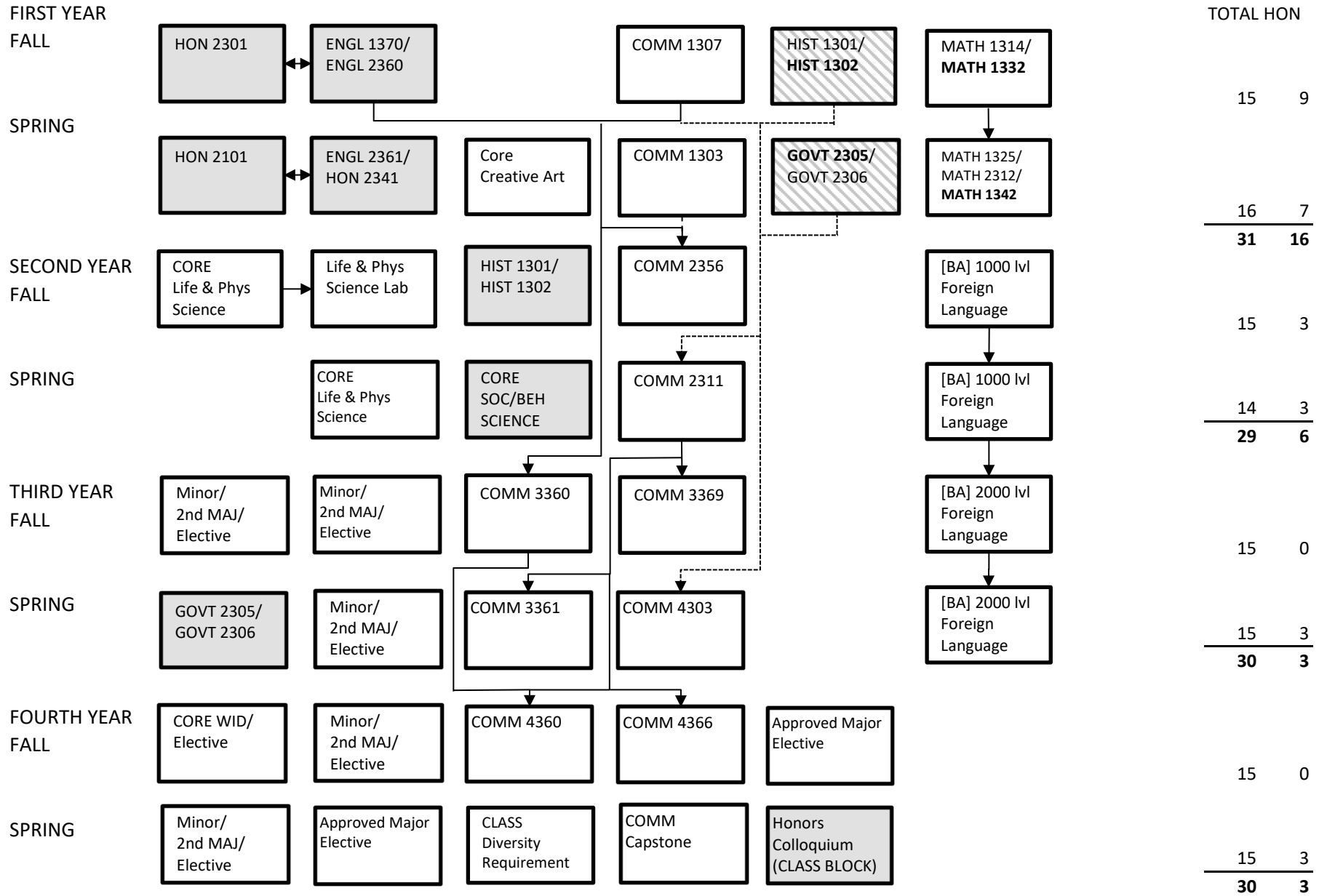


**BACHELOR OF ARTS IN STRATEGIC COMMUNICATION, ADVERTISING
UNIVERSITY HONORS**



120 28

Class	Prerequisite	Co-requisite
COMM 1307	Declared Communication Major	
COMM 2311	COMM 1307, ENGL 1370 or ENGL 1302, HIST 1302, GOVT 2305	
COMM 2356	COMM 1307, 1303, ENGL 1370 or ENGL 1302	
COMM 3360	COMM 1307, COMM 1303	
COMM 3361	COMM 2311	
COMM 3369	COMM 2311	
COMM 4303	COMM 1307, HIST 1302, GOVT 2305	
COMM 4360	COMM 2311, COMM 3360 or COMM 3368	
COMM 4366	COMM 2311, COMM 3360	

Major Elective Options

Class	Prerequisite	Co-requisite
COMM 3311	COMM 2311	
COMM 3326	COMM 1307, COMM 1303, Junior Standing	
COMM 3349	COMM 1307	
COMM 3353	COMM 1307, COMM 1303	
COMM 3359	COMM 1307, COMM 1303	
COMM 3363	COMM 3360	
COMM 3374	COMM 2311	
COMM 3377	COMM 3360 or COMM 3368	
COMM 3384	COMM 1307, COMM 1303	
COMM 3385	COMM 1307	
COMM 4361	COMM 3360, COMM 3361, COMM 4360 or COMM 4366	
COMM 4363	COMM 3360, COMM 3361, COMM 4360	
COMM 4365	COMM 3360 or COMM 3368	
COMM 4368	COMM 3377 or COMM 4360, COMM 4366	
COMM 4369	COMM 3326, COMM 3361	
COMM 4374	COMM 2311, COMM 3360, COMM 3369	
COMM 4392	75 hours of credit and an approved application	
COMM 4397	Junior Standing	
COMM 4398		

Capstone Options

Class	Prerequisite	Co-requisite
COMM 4361	COMM 3360, COMM 3361, COMM 4360 or COMM 4366, and application to instructor	
COMM 4363	COMM 3360, COMM 3361 and COMM 4360	
COMM 4368	COMM 3377 or COMM 4360 or COMM 4366	
COMM 4374	COMM 2311, COMM 3360 and COMM 3369	
COMM 4384	COMM 2311, COMM 3360 or COMM 3368, COMM 3369	
COMM 4392	75 hours of credit and an approved application	