

## SEO Internship Opportunity

Our internships are best suited for students looking to expand their horizons on what they would like to pursue as a career, or students that have a good grasp on the arena they would like to pursue, but just don't know which avenue to take inside their degree choice. The best candidates for an internship with SEO Authority and SEO Houston Pros should have the following qualities and interests:

1. Have a deep appreciation for technology and how technology has changed our society
2. Use some form of social media on a daily or weekly basis and be familiar with how social media can impact a business
3. Be intrigued with how the internet has transformed the way businesses interact with their customers and potential clients
4. Be eager to always want to be a part of the next big thing
5. A willingness to learn and think outside the box.
6. Be the best at everything they do, and not accept mediocrity or a stagnant 9-5
7. Capability to see themselves changing the world and will go to all lengths to make sure their dreams become reality.
8. Have a passion for looking at data and dissecting it whether it being how many likes a certain Facebook post received, or how many views a piece of content about law racked up.

The best candidates for our internship would probably be encompassed, but not limited to the following degree choices (not in any particular order):

1. Business Administration
2. Business
3. Computer Science
4. Communication
5. Entrepreneurship
6. Marketing
7. Human Resources
8. Advertising
9. Hospitality Management
10. Project Management
11. Public Relations
12. Statistics
13. Information Technology

These are the degrees that would take the most interest in search engine optimization and online marketing for business. Our internship would be helping students see the vast array of what the online arena has to offer, and how we help businesses gain a better visibility online through a plethora of different means from Google, Bing, Yahoo, Facebook, Youtube, and so much more! By diversifying businesses online exposure we can get them in front of the target audiences that they need to maintain and grow their businesses.

If you have any more questions about our internship program, please don't hesitate to call or email.

Thanks so much,

*Garrett Laidler*

Executive SEO Architect

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