

TEXAS PRIMARIES 2026

Republican & Democratic Statewide Primaries
and November General Elections for Governor &
Lieutenant Governor



Hobby School of Public Affairs
UNIVERSITY OF HOUSTON



Texas Primaries 2026

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The Hobby School of Public Affairs at the University of Houston conducted a statewide survey of likely Texas voters to assess their preferences and opinions about candidates and issues in the 2026 elections. The survey focused on three distinct populations of Texas voters: likely November 2026 General Election voters, likely March 2026 Republican primary voters, and likely March 2026 Democratic primary voters. A person's likelihood of voting in the November 2026 General Election and in the Republican and Democratic March 2026 party primaries was determined based on a combination of their prospective intention to participate combined with their record of past election participation in 2024 and in 2022.

The survey was conducted in English and Spanish between January 20 and January 31, 2026. Representative of the respective Texas likely voter populations, the respondents were matched by YouGov to a sampling frame on gender, age, race/ethnicity and education. The study population for the November 2026 General Election analysis consists of 1,502 likely voters (with a margin of error of +/- 2.53%), the study population for the March 2026 Republican primary analysis consists of 550 likely voters (with a margin of error of +/- 4.18%), and the study population for the March 2026 Democratic primary analysis consists of 550 likely voters (with a margin of error of +/- 4.18%).

The results of this survey are presented in two separate reports. The first report examined the vote intention in the 2026 Republican and Democratic Texas U.S. Senate primaries, the vote intention in the November 2026 U.S. Senate General Election, and evaluations of President Donald Trump and his job performance. This second report analyzes vote intention in other March 2026 statewide primaries and in the November 2026 General Election, including coverage of the Republican primaries for attorney general, comptroller, agriculture commissioner and railroad commissioner, of the Democratic primaries for governor and attorney general, and of the November 2026 General Election for governor and lieutenant governor.

EXECUTIVE SUMMARY

The vote intention among likely voters in the March 2026 Republican Texas attorney general primary is Chip Roy (33%), Mayes Middleton (23%), Joan Huffman (13%) and Aaron Reitz (6%), with 25% of likely voters undecided.

72% of likely Republican primary voters know enough about Roy to have an opinion of him, with the comparable proportions for the other candidates being 56% (Middleton), 41% (Huffman) and 34% (Reitz).

The vote intention among likely voters in the March 2026 Republican Texas comptroller primary is Don Huffines (33%), Christi Craddick (21%), Kelly Hancock (13%) and Michael Berlanga (4%), with 29% of likely voters undecided.

63% of likely Republican primary voters know enough about Huffines to have an opinion of him with the comparable proportions for the other candidates being 57% (Craddick), 42% (Hancock) and 34% (Berlanga).

The vote intention among likely voters in the March 2026 Republican Texas agriculture commissioner primary is Sid Miller (48%) and Nate Sheets (18%), with 34% of likely voters undecided.

62% of likely Republican primary voters know enough about Miller to have an opinion of him, with the comparable proportion for Sheets being 36%.

The vote intention among likely voters in the March 2026 Republican Texas railroad commissioner primary is Jim Wright (21%), James “Jim” Matlock (20%), Katherine Culbert (8%), Bo French (6%) and Hawk Dunlap (4%), with 41% of likely voters undecided.

The vote intention among likely voters in the March 2026 Democratic Texas gubernatorial primary is Gina Hinojosa (37%), Chris Bell (7%), Bobby Cole (6%) and Patricia Abrego (5%), with the four other candidates having a combined vote intention of 13%, and 32% of likely voters undecided.

The vote intention among likely voters in the March 2026 Democratic Texas attorney general primary is Nathan Johnson (25%), Joe Jaworski (22%) and Anthony “Tony” Box (13%), with 40% of likely voters undecided.

45% of likely Democratic primary voters know enough about Johnson to have an opinion of him with the comparable proportions for the other candidates being 44% (Jaworski) and 39% (Box).

Texas Governor Greg Abbott is viewed favorably by 51% and unfavorably by 47% of November 2026 General Election likely voters, with 2% not knowing enough about him to have an opinion.

Texas Lieutenant Governor Dan Patrick is viewed favorably by 41% and unfavorably by 43% of November 2026 General Election likely voters, with 16% not knowing enough about him to have an opinion.

Texas State Representatives Gina Hinojosa and Vikki Goodwin are viewed favorably by 35% and 24% and unfavorably by 20% and 18% of November 2026 General Election likely voters, respectively, with 45% and 58% not knowing enough about them to have an opinion, respectively.

The vote intention among likely voters in the November 2026 Texas gubernatorial election is Republican Greg Abbott (49%), Democrat Gina Hinojosa (42%) and Libertarian Pat Dixon (3%), with 6% undecided.

The vote intention among likely voters in the November 2026 election for Texas lieutenant governor is Republican Dan Patrick (46%), Democrat Vikki Goodwin (41%) and Libertarian Anthony Cristo (4%), with 9% undecided.

DEMOCRAPHICS FOR THE REPORT'S THREE ANALYSIS POPULATIONS

The report utilizes three distinct survey populations of likely voters: November 2026 General Election likely voters, March 2026 Republican primary likely voters and March 2026 Democratic primary likely voters. A person's likelihood of voting in November 2026 and in the March 2026 party primaries was determined based on a combination of their prospective intention to participate combined with their record of past general election and primary election participation in 2024 and in 2022. The study population for the November 2026 General Election analysis consists of 1,502 likely voters (with a margin of error of +/- 2.53%), the study population for the March 2026 Republican primary analysis consists of 550 likely voters (with a margin of error of +/- 4.18%), and the study population for the March 2026 Democratic primary analysis consists of 550 likely voters (with a margin of error of +/- 4.18%).

November 2026 General Election Population Demographics

White likely voters account for 56% of this population of Texas November 2026 likely voters, Latino likely voters for 26%, Black likely voters for 13%, and others for 5%. Women represent 52% of this population and men 48%. Regarding generations, 33% of this population belongs to the combined Silent Generation (born between 1928-1945) and Baby Boomer (1946-1964) cohort, 26% to Generation X (Gen-X) (1965-1980), 26% to the Millennial (1981-1996) generation, and 15% to Generation Z (Gen-Z) (1997-2012). The highest level of educational attainment of 41% of the population is a four-year college degree or a post-graduate degree, of 31% of the population is a two-year college degree or some college, and of 28% of the population is a high school degree or less. Republicans (i.e., those who self-identify as Republicans) account for 47% of this population, Democrats for 41% and Independents for 11%, with 1% unsure of their partisan identification. In the 2024 presidential election, among those who cast a ballot that year, 56% voted for Republican Donald Trump and 43% for Democrat Kamala Harris, with 1% supporting a third-party candidate.

March 2026 Republican Primary Population Demographics

White likely voters account for 68% of this population of Texas March 2026 Republican primary likely voters, Latino likely voters for 24%, Black likely voters for 2%, and others for 6%. Men represent 55% of this population and women 45%. Regarding generations, 41% of this population belongs to the combined Silent Generation (born between 1928-1945) and Baby Boomer (1946-1964) cohort, 28% to Generation X (Gen-X) (1965-1980), and 31% to a combined Millennial (1981-1996) and Generation Z (Gen-Z) (1997-2012) cohort. The highest level of educational attainment of 38% of the population is a four-year college degree or a post-graduate degree, of 34% of the population is a two-year college degree or some college, and of 38% of the population is a high school degree or less. Republicans account for 89% of this population, Independents for 6% and Democrats for 5%.

March 2026 Democratic Primary Population Demographics

White likely voters account for 44% of this population of Texas March 2026 Democratic primary likely voters, Latino likely voters for 28%, Black likely voters for 23%, and others for 5%. Women represent 60% of this population and men 40%. Regarding generations, 35% of this population belongs to the combined Silent Generation (born between 1928-1945) and Baby Boomer (1946-1964) cohort, 25% to Generation X (Gen-X) (1965-1980), and 40% to a combined Millennial (1981-1996) and Generation Z (Gen-Z) (1997-2012) cohort. The highest level of educational attainment of 46% of the population is a

four-year college degree or a post-graduate degree, of 30% of the population is a two-year college degree or some college, and of 24% of the population is a high school degree or less. Democrats account for 89% of this population, Independents for 5%, Republicans for 5% and those who are unsure about their partisanship for 1%.

THE 2026 REPUBLICAN TEXAS ATTORNEY GENERAL PRIMARY

Four candidates are competing in the 2026 Republican Texas attorney general primary election: Texas State Senator Joan Huffman, Texas State Senator Mayes Middleton, former U.S. Assistant Attorney Aaron Reitz, and U.S. Congressman Chip Roy.

Figure 1 provides the proportion of likely March 2026 Texas Republican primary voters who have a favorable and an unfavorable opinion of the four Republican Texas attorney general candidates. The proportion of likely primary voters with a favorable opinion of these candidates ranges from highs of 54% for Roy and 45% for Middleton to lows of 30% for Huffman and 24% for Reitz. The proportion of likely primary voters with an unfavorable opinion of these four candidates ranges from a high of 18% for Roy to lows of 11% (Middleton and Huffman) and 10% (Reitz). While 72% of these primary voters say they know enough about Roy to have an opinion of him, the same is only true of 56% who know enough about Middleton to have an opinion of him and 41% and 34% who know enough about Huffman and Reitz, respectively, to have an opinion of each of them.

Figure 1: Proportion of Likely Texas 2026 Republican Primary Voters with a Favorable and Unfavorable Opinion of the Republican Texas Attorney General Candidates (%)

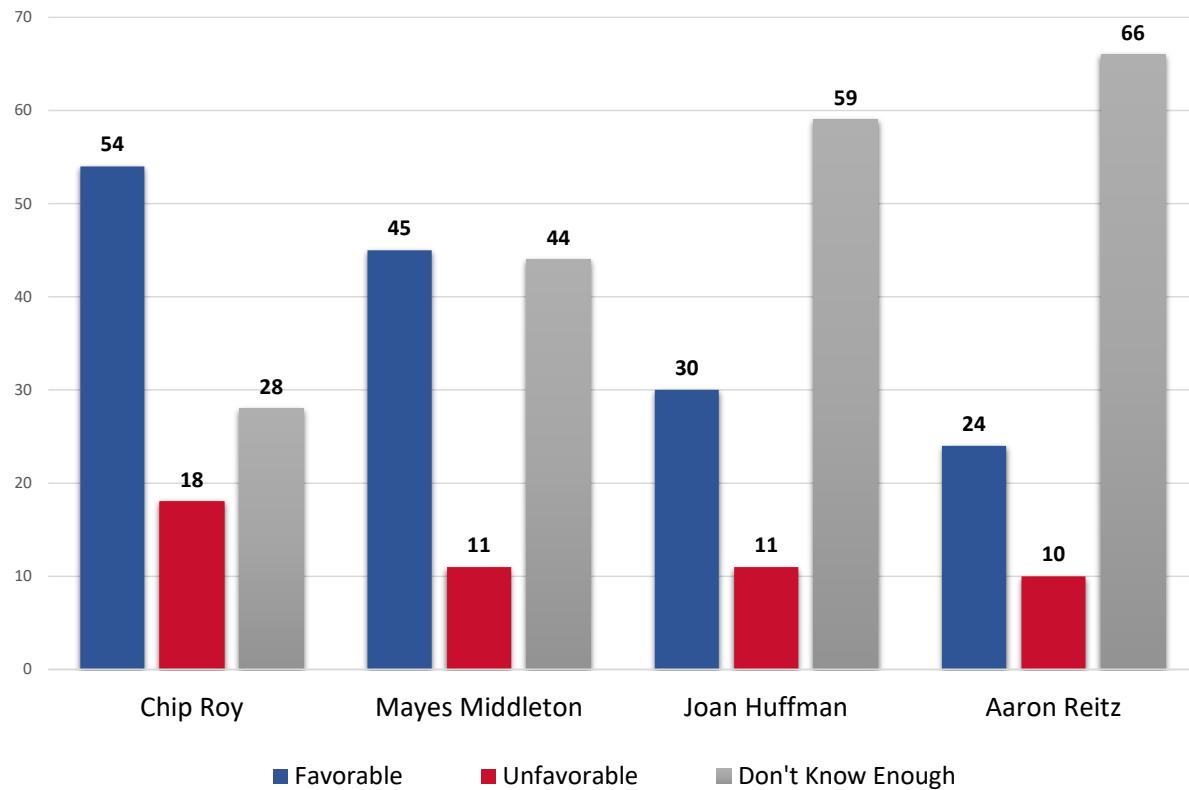


Figure 2 provides the vote intention of likely Republican primary voters in the March 2026 Republican Texas attorney general primary election. Roy is located in first place with 33% of the vote, followed by Middleton at 23%, Huffman at 13% and Reitz at 6%. One in four (25%) likely Republican primary voters remains undecided in this contest.

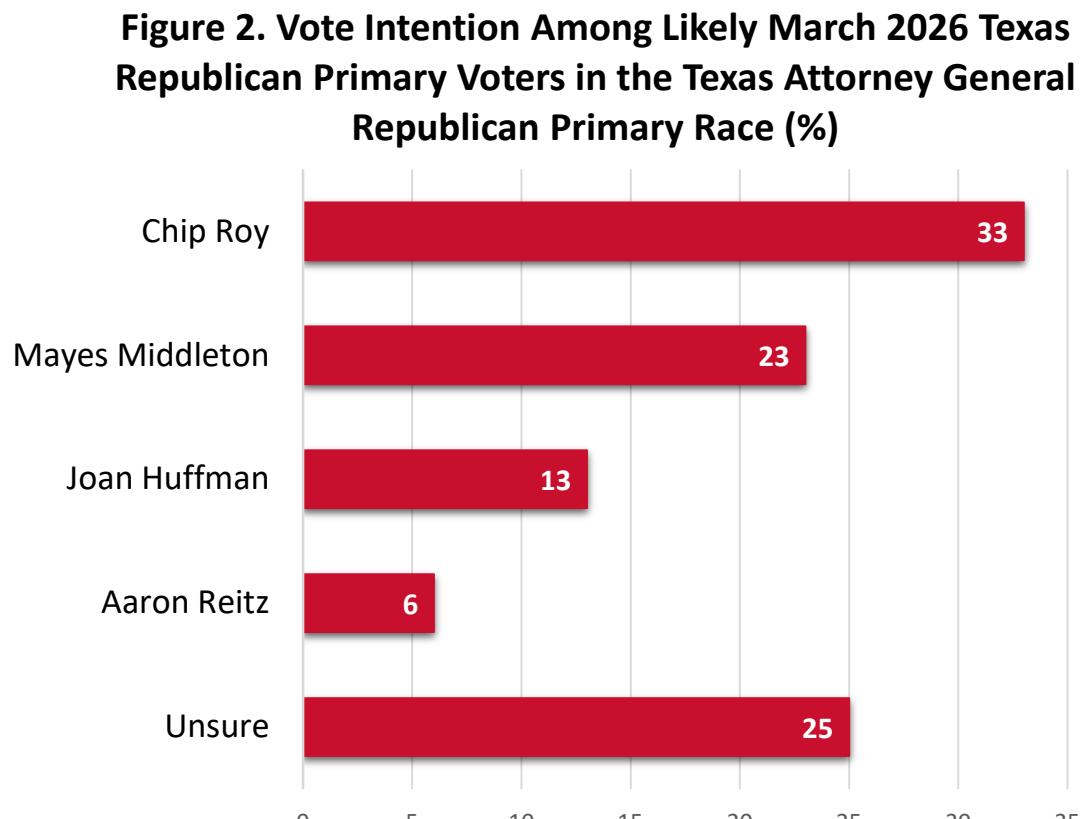


Table 1 provides the vote intention in the March 2026 Republican Texas attorney general primary, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 GOP U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the four candidates, with one modest exception. The exception is that women (33%) are notably more likely than men (18%) to be unsure about for whom they will vote in this race.

Table 1. Vote Intention in the March Republican Texas Attorney General Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Roy	Middleton	Huffman	Reitz	Unsure
Overall		33	23	13	6	25
Gender	Women	28	19	12	8	33
	Men	38	26	14	4	18
Ethnicity/Race	White	37	23	12	6	22
	Latino	24	21	17	7	31
Generation	Silent/Boomer	39	27	10	3	21
	Gen-X	33	21	13	6	27
	Millennial/Gen-Z	28	17	18	9	28
Education	High School	27	31	10	7	25
	2-Yr/Some College	36	21	12	3	28
	4-Yr/Advanced	35	20	17	7	21
Partisanship	Republican	34	24	12	6	24
	Independent/Democrat	23	18	21	7	31
2026 U.S. Senate Vote	Paxton	37	28	12	5	18
	Cornyn	40	15	17	6	22
	Hunt	32	39	11	5	13

THE 2026 REPUBLICAN TEXAS COMPTROLLER PRIMARY

Four candidates are competing in the 2026 Republican Texas comptroller primary election: Texas Railroad Commissioner Christi Craddick, Interim Texas Comptroller and former Texas state senator Kelly Hancock, former Texas state senator Don Huffines, and accountant Michael Berlanga.

Figure 3 provides the proportion of likely primary voters with a favorable and unfavorable opinion of these four candidates. Favorable opinions range from highs of 50% for Huffines and 46% for Craddick to lows of 32% for Hancock and 25% for Berlanga. The four candidates have comparable proportions of likely voters who have an unfavorable opinion of them: Berlanga (9%), Hancock (10%), Craddick (11%), and Huffines (13%). A large proportion of likely Texas Republican primary voters don't know enough about the four candidates to have an opinion of them, with 37% and 43% not knowing enough about Huffines and Craddick to have an opinion of them, respectively, and 58% and 66% not knowing enough about Hancock and Berlanga to have an opinion of them, respectively.

Figure 3: Proportion of Likely Texas 2026 Republican Primary Voters with a Favorable and Unfavorable Opinion of the Republican Texas Comptroller Candidates (%)

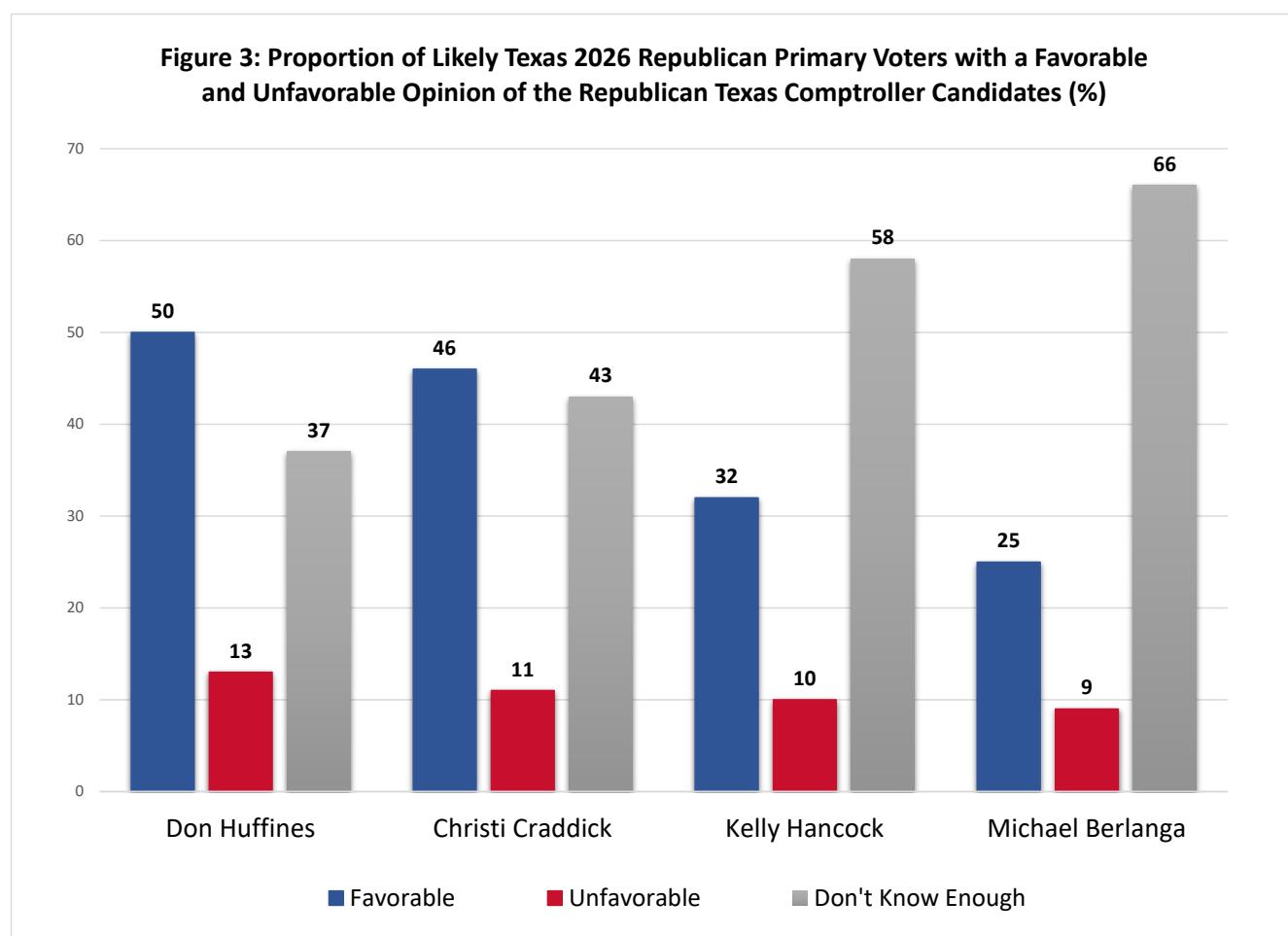


Figure 4 provides the vote intention of likely Republican primary voters in the March 2026 Republican Texas comptroller primary election. Huffines is in first place with 33% of the vote, followed by Craddick with 21%, Hancock with 13% and Berlanga with 4%. Close to one in three (29%) likely Republican primary voters remain undecided in this contest.

Figure 4. Vote Intention Among Likely March 2026 Texas Republican Primary Voters in the Texas Comptroller Republican Primary Race (%)

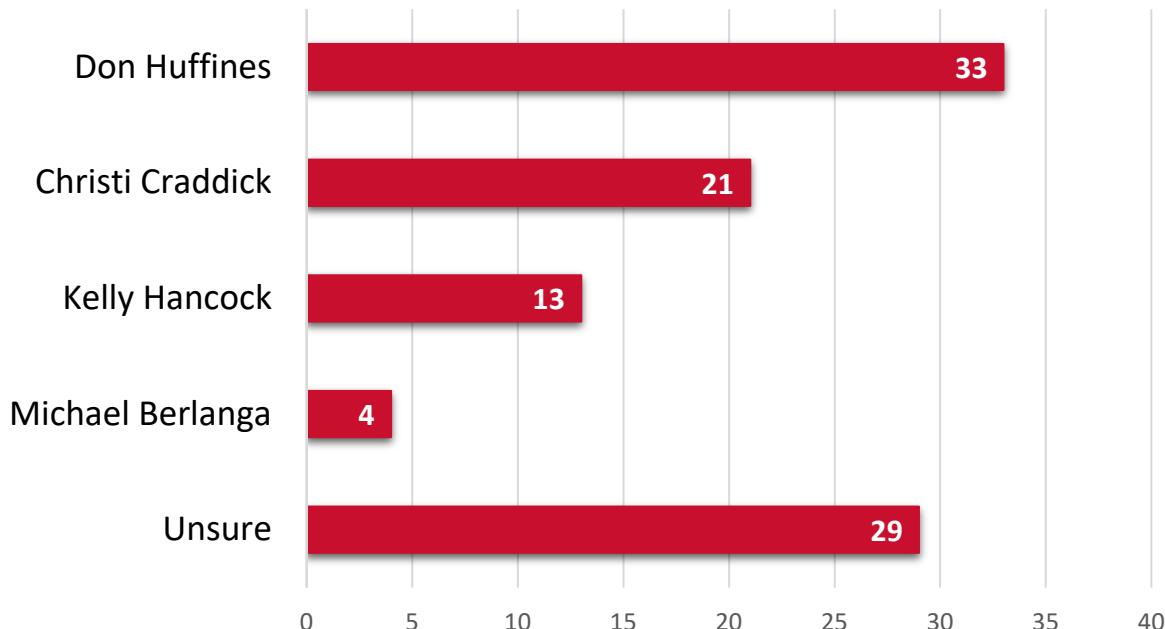


Table 2 provides the vote intention in the March 2026 Republican Texas comptroller primary, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 GOP U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the four candidates, with two modest exceptions. The first exception is, similar to the attorney general primary, that women (39%) are notably more likely than men (21%) to be unsure about for whom they will vote in this race. The second is that Cornyn voters are less likely to intend to vote for Huffines than are Paxton and Hunt voters (29% vs. 40% and 44%).

Table 2. Vote Intention in the March Republican Texas Comptroller Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Huffines	Craddick	Hancock	Berlanga	Unsure
Overall		33	21	13	4	29
Gender	Women	26	17	13	5	39
	Men	38	24	13	4	21
Ethnicity/Race	White	35	20	12	3	30
	Latino	28	23	16	8	25
Generation	Silent/Boomer	32	26	11	1	30
	Gen-X	34	20	13	4	29
	Millennial/Gen-Z	32	15	16	8	29
Education	High School	30	26	14	6	24
	2-Yr/Some College	33	15	11	4	37
	4-Yr/Advanced	34	22	14	4	26
Partisanship	Republican	34	21	13	4	28
	Independent/Democrat	21	21	12	8	38
2026 U.S. Senate Vote	Paxton	40	23	14	3	20
	Cornyn	29	24	14	6	27
	Hunt	44	17	5	2	32

THE 2026 REPUBLICAN TEXAS AGRICULTURE COMMISSIONER PRIMARY

Two candidates are competing in the 2026 Republican primary election for Texas agriculture commissioner: incumbent Texas Agriculture Commissioner Sid Miller and agriculture entrepreneur Nate Sheets.

Figure 5 provides the proportion of likely primary voters with a favorable and unfavorable opinion of these two candidates. Miller is viewed favorably by 52% of likely Republican primary voters and Sheets is viewed favorably by 28%, while Miller is viewed unfavorably by 10% of likely Republican primary voters and Sheets by 8%. Close to two-fifths (38%) of these Republican primary voters don't know enough about Miller to have an opinion of him and close to two-thirds (64%) don't know enough about Sheets to have an opinion of him.

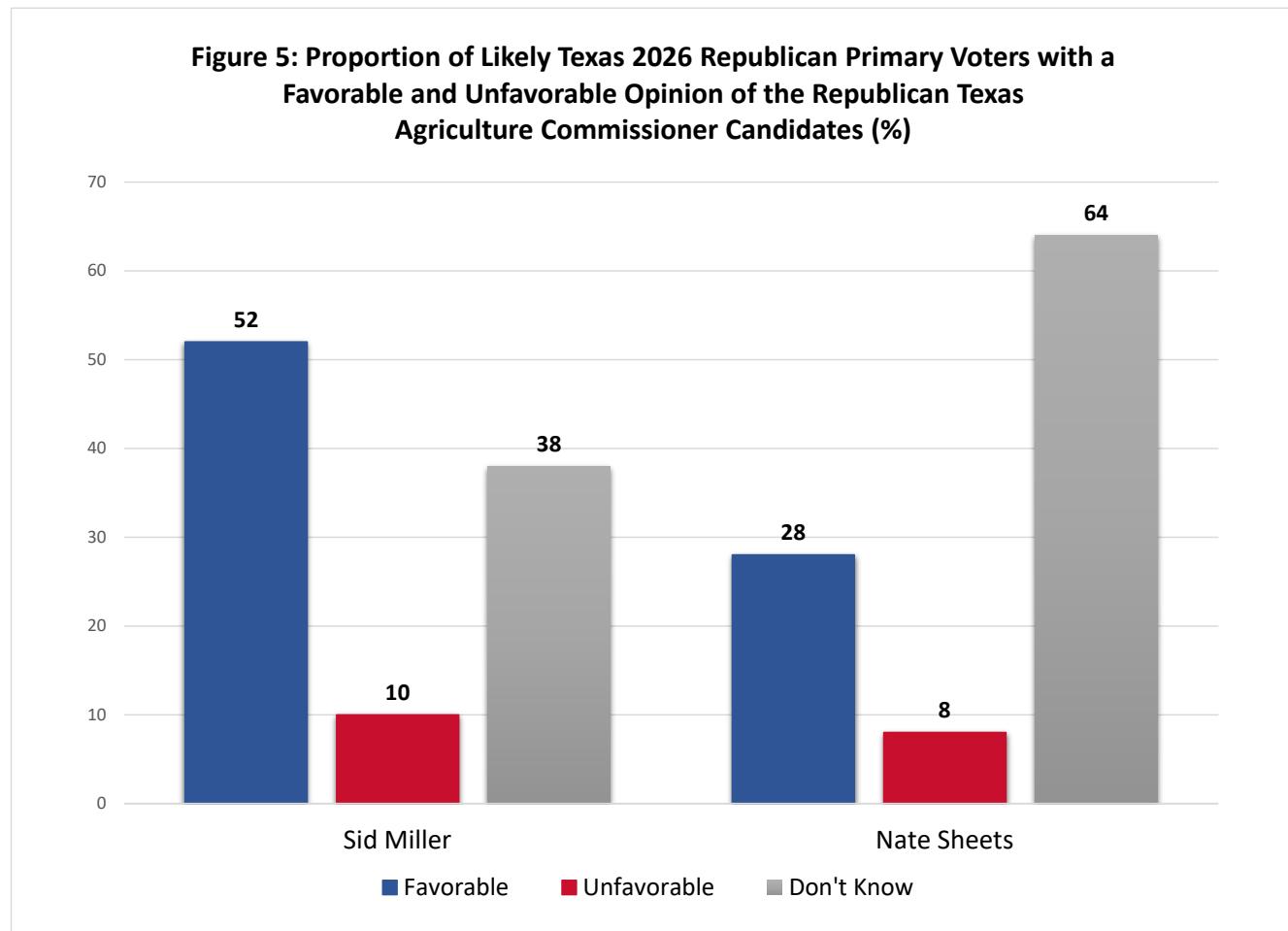


Figure 6 provides the vote intention of likely Republican primary voters in the March 2026 Republican Texas agriculture commissioner primary election. Miller leads Sheets 48% to 18%, with more than one-third (34%) of likely voters unsure about whom they would vote for in this contest.

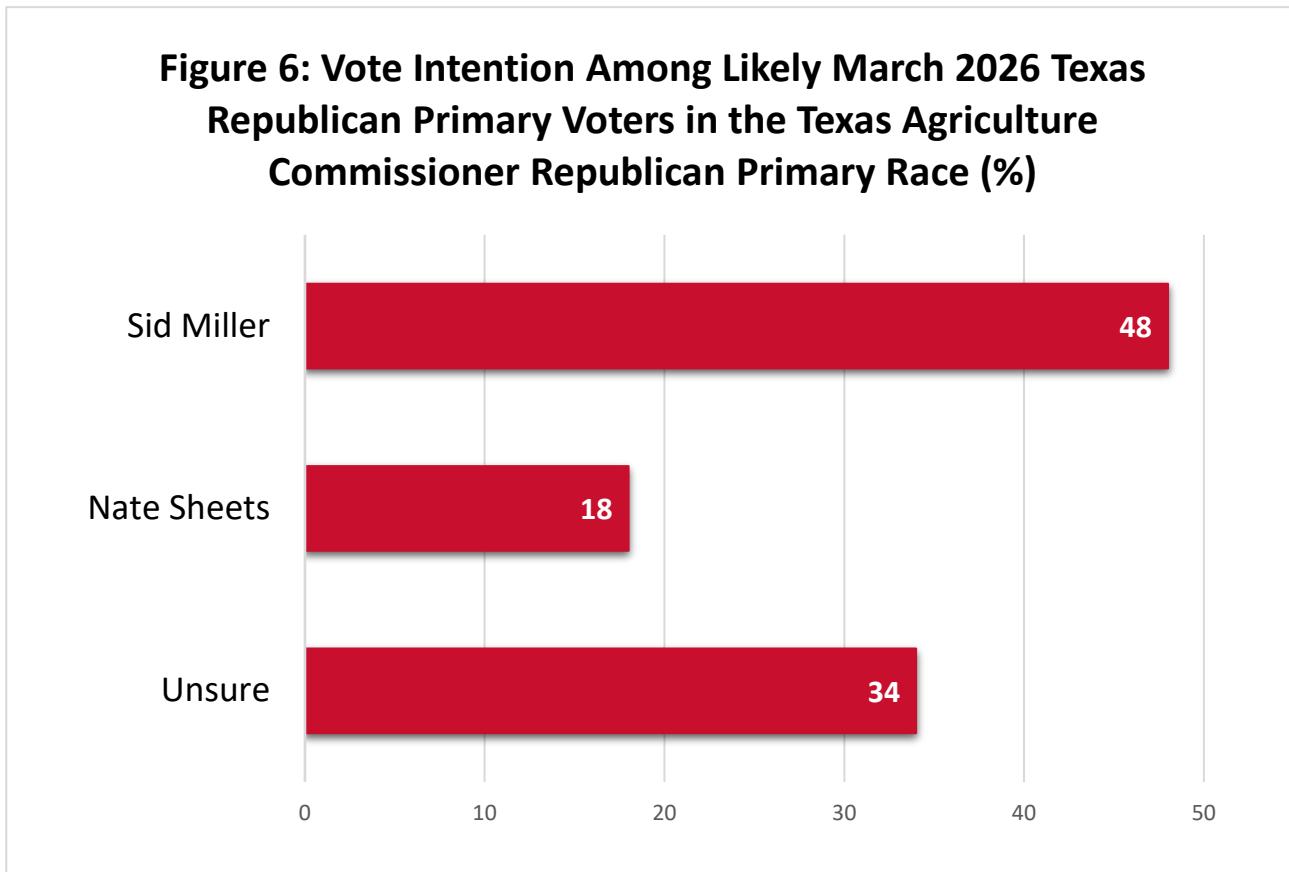


Table 3 provides the vote intention in the March 2026 Republican primary election for Texas agriculture commissioner, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 GOP U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the two candidates, with two exceptions. The first exception is, similar to the attorney general and comptroller primaries, that women (41%) are notably more likely than men (27%) to be unsure about for whom they will vote in this race. The second exception is that men (56%) are significantly more likely to intend to vote for Miller than are women (39%).

Table 3. Vote Intention in the March Republican Texas Agriculture Commissioner Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Miller	Sheets	Unsure
Overall		49	18	33
Gender	Women	39	20	41
	Men	56	17	27
Ethnicity/Race	White	52	15	33
	Latino	45	27	28
Generation	Silent/Boomer	54	10	36
	Gen-X	49	18	33
	Millennial/Gen-Z	43	28	29
Education	High School	50	20	30
	2-Yr/Some College	46	15	39
	4-Yr/Advanced	51	19	30
Partisanship	Republican	51	16	33
	Independent/Democrat	32	30	38
2026 U.S. Senate Vote	Paxton	53	18	29
	Cornyn	57	18	25
	Hunt	53	12	35

THE 2026 REPUBLICAN TEXAS RAILROAD COMMISSIONER PRIMARY

Five candidates are competing in the 2026 Republican Texas railroad commissioner primary election: 2024 Democratic Party railroad commissioner nominee Katherine Culbert, 2024 Libertarian Party railroad commissioner nominee Hawk Dunlap, former Tarrant County Republican Party Chair Bo French, 2024 railroad commissioner Republican primary candidate James “Jim” Matlock (who finished second behind Christi Craddick), and incumbent Railroad Commissioner Jim Wright.

Figure 7 provides the vote intention of likely Republican primary voters in the March 2026 Republican Texas railroad commissioner primary election. Wright (21%) and Matlock (20%) are in a virtual tie for first place, with the other three candidates possessing a vote intention of 8% (Culbert), 6% (French), and 4% (Dunlap). More than two-fifths (41%) of likely Republican voters however remain undecided in this contest.

Figure 7: Vote Intention Among Likely March 2026 Texas Republican Primary Voters in the Texas Railroad Commissioner Republican Primary Race (%)

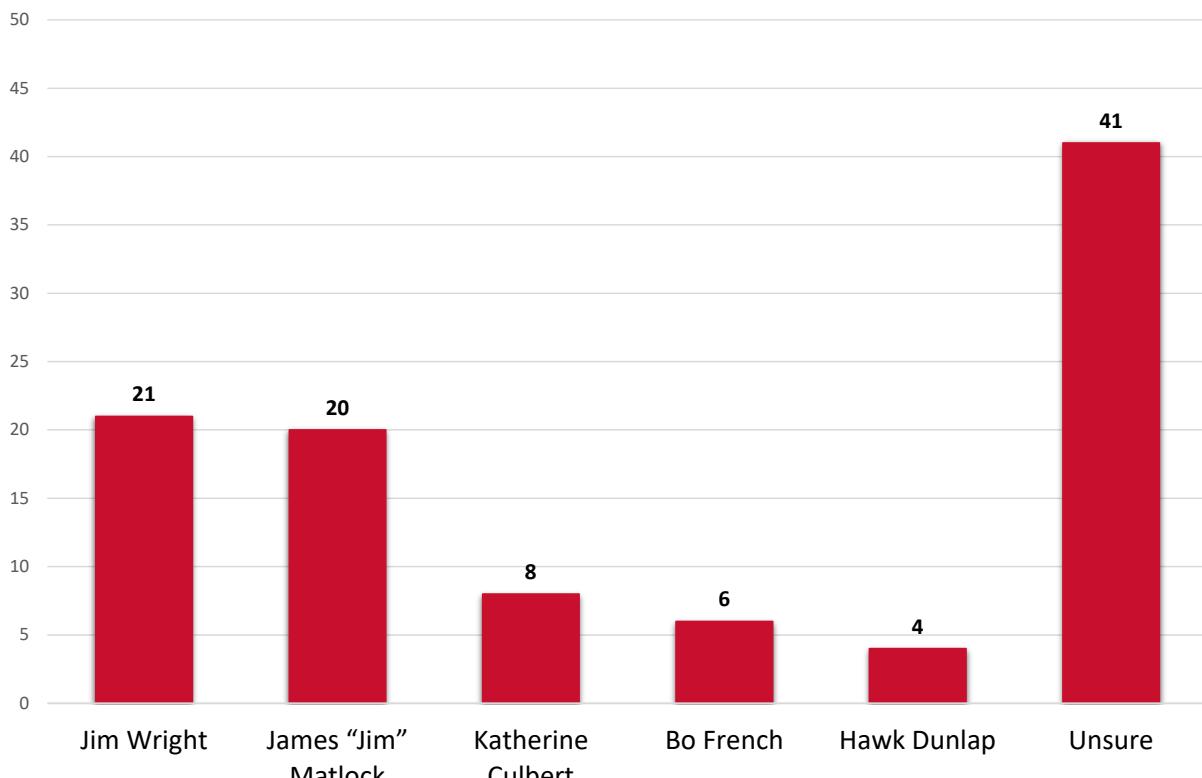


Table 4 provides the vote intention in the March 2026 Republican railroad commissioner primary, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 GOP U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the five candidates.

Table 4. Vote Intention in the March Republican Texas Railroad Commissioner Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Wright	Matlock	3 Others	Unsure
Overall		21	20	18	41
Gender	Women	17	18	17	48
	Men	23	21	19	37
Ethnicity/Race	White	20	18	18	44
	Latino	28	21	19	32
Generation	Silent/Boomer	21	15	13	51
	Gen-X	15	21	23	41
	Millennial/Gen-Z	26	25	20	29
Education	High School	24	18	19	39
	2-Yr/Some College	16	22	13	49
	4-Yr/Advanced	23	18	22	37
Partisanship	Republican	22	20	17	41
	Independent/ Democrat	9	15	26	50
2026 U.S. Senate Vote	Paxton	21	20	18	41
	Cornyn	31	24	19	26
	Hunt	11	17	24	48

THE 2026 DEMOCRATIC TEXAS GOVERNOR PRIMARY

Eight candidates are competing in the 2026 Democratic Texas Governor primary election: Texas State Representative Gina Hinojosa, former Congressman Chris Bell, Patricia Abrego, Bobby Cole, Carlton Hart, Jose Navarro Balbuena, Zach Vance, and Angela "Tia Angie" Villescaz.

Figure 8 provides the vote intention of likely Democratic primary voters in the March 2026 Democratic Texas gubernatorial primary election. Hinojosa is in first place with 37%, followed by Bell (7%), Cole (6%), Abrego (5%), Villescaz (4%), Hart (4%), Navarro Balbuena (3%), and Vance (2%). Almost one-third (32%) of these primary voters however remain unsure about whom they would vote for in this contest.

Figure 8. Vote Intention Among Likely March 2026 Texas Democratic Primary Voters in the Texas Governor Democratic Primary Race (%)

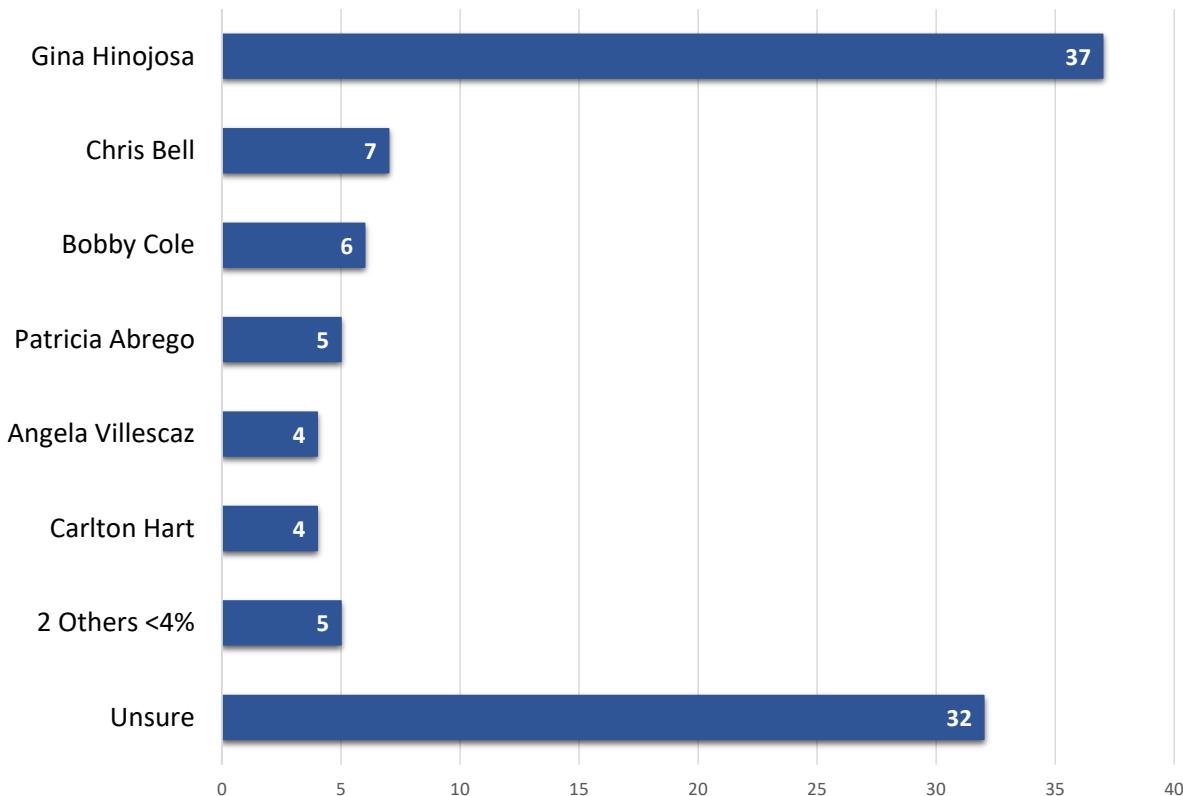


Table 5 provides the vote intention in the March 2026 Democratic gubernatorial primary, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 Democratic U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the candidates, with three exceptions. First, Hinojosa's level of support among White (42%) and Latino (41%) primary voters is notable higher than her support among Black primary voters (25%). Second, Hinojosa's vote intention among members of the Silent Generation/Baby Boomer (48%) cohort is notably greater than her support among members of the younger two cohorts, Gen-X (30%) and Millennial/Gen-Z (32%). Third, Talarico voters (50%) are notably more likely to intend to vote for Hinojosa than are Crockett voters (33%).

Table 5. Vote Intention in the March Democratic Texas Governor Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Hinojosa	Bell	Cole	Unsure
Overall		37	7	6	32
Gender	Women	37	5	5	34
	Men	37	9	7	31
Ethnicity/Race	White	42	9	6	31
	Latino	41	2	6	34
	Black	25	6	4	35
Generation	Silent/Boomer	48	8	3	32
	Gen-X	30	4	6	43
	Millennial/Gen-Z	32	6	8	25
Education	High School	31	6	3	35
	2-Yr/Some College	37	4	7	32
	4-Yr/Advanced	41	8	6	31
Partisanship	Democrat	40	6	5	31
	Independent/Republican	15	12	12	39
2026 U.S. Senate Vote	Crockett	33	7	7	31
	Talarico	50	7	5	25

THE 2026 DEMOCRATIC TEXAS ATTORNEY GENERAL PRIMARY

Three candidates are competing in the 2026 Democratic Texas Attorney General primary election: former Assistant U.S. Attorney Anthony “Tony” Box, former Galveston Mayor Joe Jaworski, and Texas State Senator Nathan Johnson.

Figure 9 provides the proportion of likely Democratic primary voters with a favorable and unfavorable opinion of these three candidates. The three Democratic attorney general candidates have virtually identical proportions of primary voters with favorable and unfavorable opinions of them, as well as very similar proportions who don’t know enough about them to have an opinion. Favorable proportions range from a high of 39% for Johnson to a low of 34% for Box, with Jaworski in-between at 38%. Unfavorable proportions range from a high of 6% (Jaworski and Johnson) to a low of 5% (Box). Finally, 55% and 56% of Democratic primary voters don’t know enough about Johnson and Jaworski, respectively, to have an opinion of them, with 61% not knowing enough about Box to have an opinion of him.

Figure 9: Proportion of Likely Texas 2026 Democratic Primary Voters with a Favorable and Unfavorable Opinion of the Democratic Texas Attorney General Candidates (%)

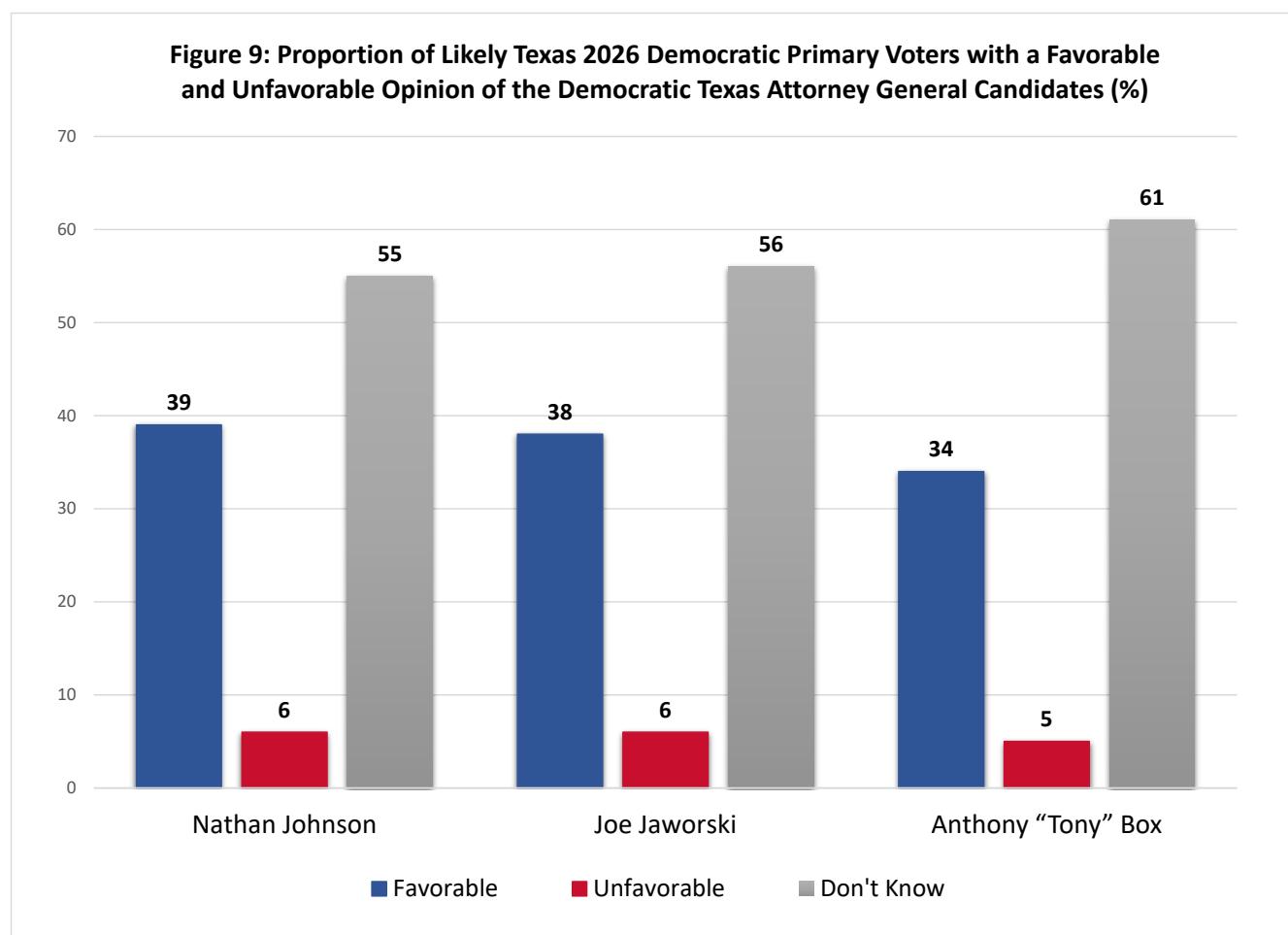


Figure 10 provides the vote intention of likely Democratic primary voters in the March 2026 Democratic Texas attorney general primary election. Johnson is in first place with 25%, followed closely by Jaworski at 22%, and by Box at 13%. Two-fifths (40%) of likely Democratic primary voters however remain unsure about for whom they would vote in this election.

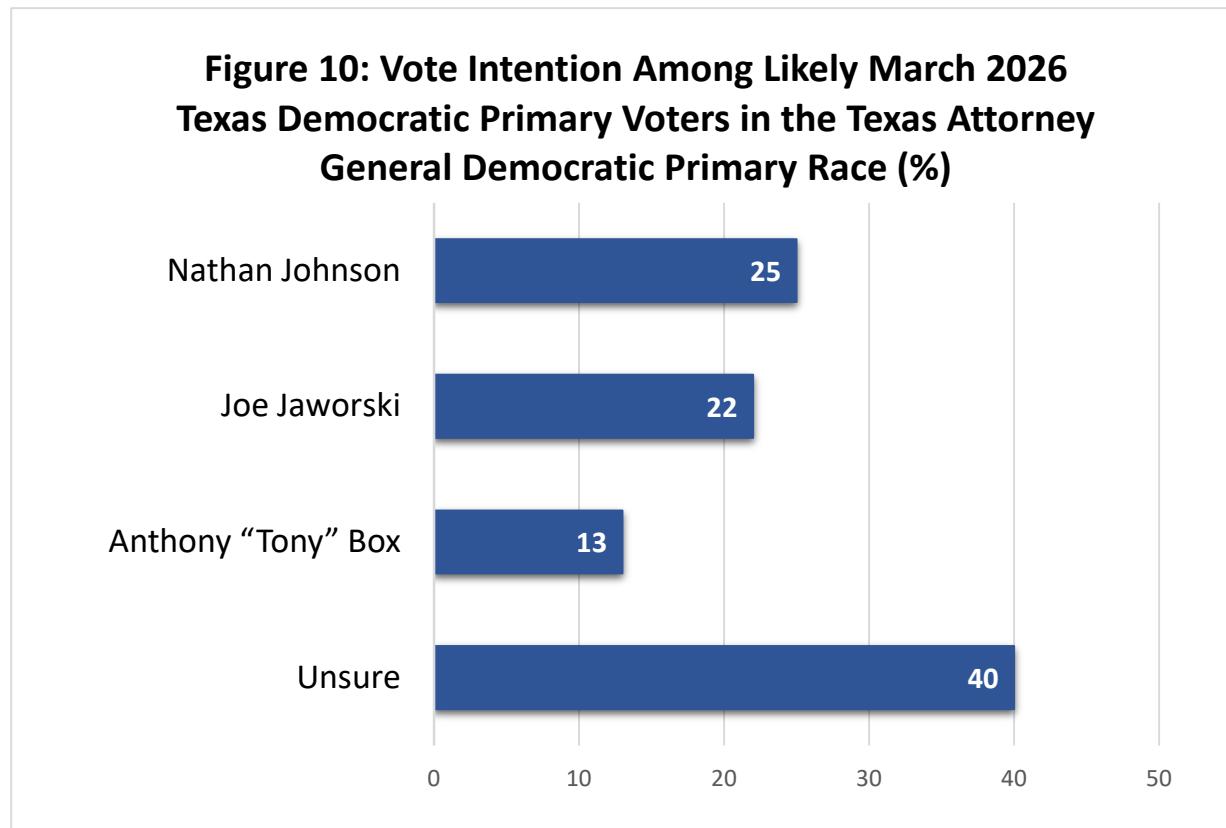


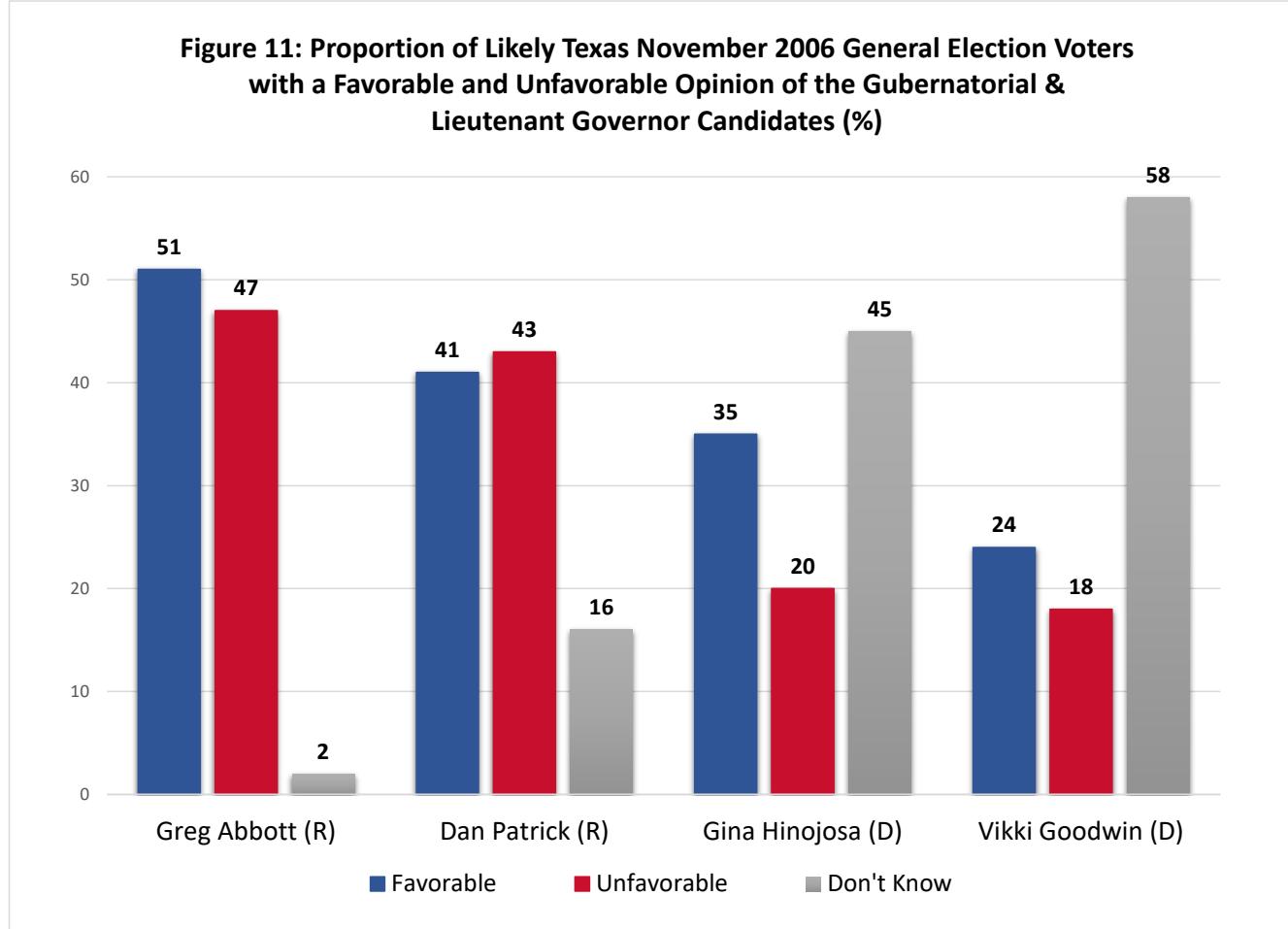
Table 6 provides the vote intention in the March 2026 Democratic attorney general primary, broken down by gender, ethnicity/race, generation, education, partisanship and 2026 Democratic U.S. Senate primary vote intention. Overall, there are not any noteworthy sub-group differences in vote intention for the candidates, with one exception. Women likely Democratic primary voters are notably more likely than men to be unsure about for whom they would vote in this election, 47% vs. 30%.

Table 6. Vote Intention in the March Democratic Texas Attorney General Primary, Among Key Groups (%)

Socio-Demographic	Sub-Group	Johnson	Jaworski	Box	Unsure
Overall		25	22	13	40
Gender	Women	24	18	11	47
	Men	27	28	15	30
Ethnicity/Race	White	23	26	7	44
	Latino	25	18	15	42
	Black	30	17	20	33
Generation	Silent/Boomer	25	23	7	45
	Gen-X	17	20	13	50
	Millennial/Gen-Z	31	22	17	30
Education	High School	29	19	19	33
	2-Yr/Some College	27	21	10	42
	4-Yr/Advanced	22	24	11	43
Partisanship	Democrat	26	22	12	40
	Independent/Republican	25	16	18	41
2026 U.S. Senate Vote	Crockett	34	18	12	36
	Talarico	18	30	13	39

THE NOVEMBER 2026 TEXAS GOVERNOR & LIEUTENANT GOVERNOR GENERAL ELECTIONS

Figure 11 provides the proportion of likely November 2026 voters who have a favorable and unfavorable opinion of the leading Republican candidates for Texas governor (Governor Greg Abbott) and for Texas lieutenant governor (Lieutenant Governor Dan Patrick) and of the two leading Democratic candidates for Texas governor (Texas State Representative Gina Hinojosa) and for Texas lieutenant governor (Texas State Representative Vikki Goodwin).



Abbott is viewed favorably by 51% of likely voters and unfavorably by 47%, with 2% not knowing enough about him to have an opinion. Patrick is viewed favorably by 41% of likely voters and unfavorably by 43%, with 16% not knowing enough about him to have an opinion. Hinojosa is viewed favorably by 35% of likely voters and unfavorably by 20%, with 45% not knowing enough about her to have an opinion. Goodwin is viewed favorably by 24% of likely primary voters and unfavorably by 18%, with 58% not knowing enough about her to have an opinion.

Figure 12 provides the vote intention of likely November 2026 voters in an election for Texas governor featuring Republican Greg Abbott, Democrat Gina Hinojosa and Libertarian Pat Dixon. Abbott leads Hinojosa by 7 percentage points, 49% to 42%, with Dixon garnering the support of 3% of likely voters and 6% unsure about whom they would vote for in November.

Figure 12. Vote Intention Among Likely November 2026 General Election Voters in the Texas Gubernatorial Race (%)

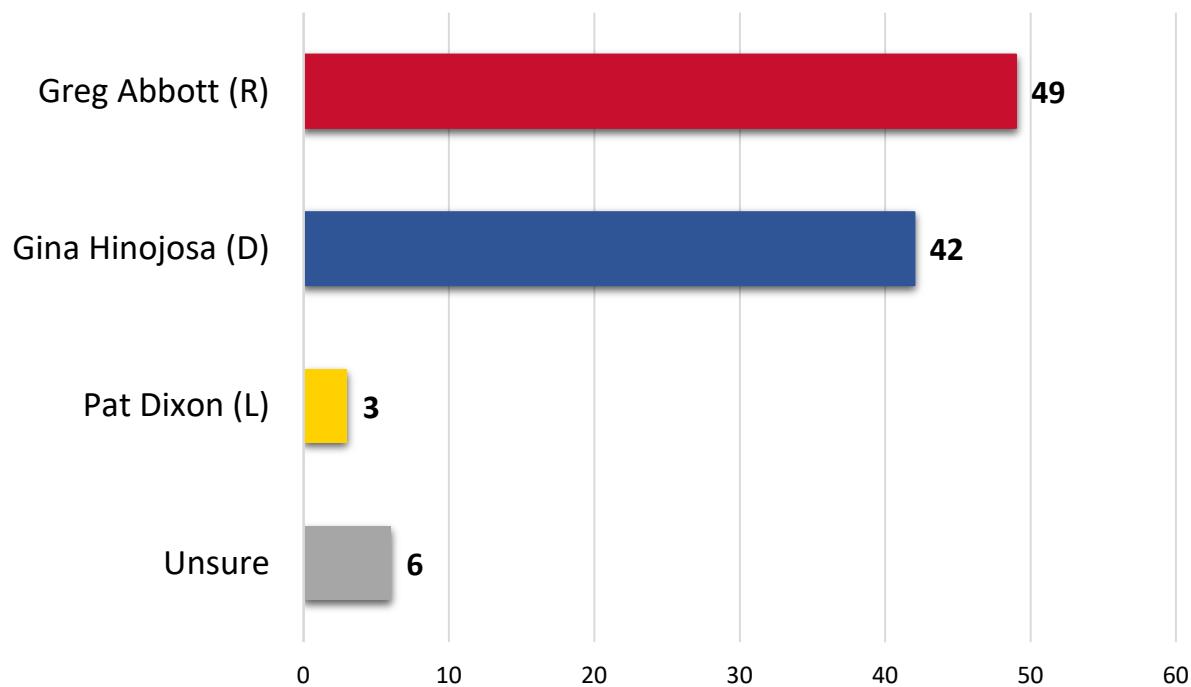


Table 7 provides the vote intention in the November 2026 Texas gubernatorial election, broken down by gender, ethnicity/race, generation, education, partisanship and 2024 presidential vote choice.

Table 7. Vote Intention in the November Texas Governor Election, Among Key Groups (%)

Socio-Demographic	Sub-Group	Abbott	Hinojosa	Dixon	Unsure
Overall		49	42	3	6
Gender	Women	43	47	2	8
	Men	55	37	4	4
Ethnicity/Race	White	56	35	4	5
	Latino	49	43	1	7
	Black	15	74	3	8
Generation	Silent/Boomer	57	37	2	4
	Gen-X	47	42	3	8
	Millennial	45	45	3	7
	Gen-Z	40	49	5	6
Education	High School	56	35	2	7
	2-Yr/Some College	52	38	4	6
	4-Yr/Advanced	41	50	4	5
Partisanship	Republican	89	3	3	5
	Independent	41	30	11	18
	Democrat	3	91	2	4
2024 Presidential Vote	Trump	85	8	3	4
	Harris	4	90	2	4
	Didn't Vote	38	38	6	18

Although Abbott holds a noteworthy lead over Hinojosa among men (55% to 37%), support for the two is relatively even among women with Hinojosa holding a narrow advantage (47% to 43%). While Abbott holds a noteworthy lead over Hinojosa among White likely voters (56% to 35%), Hinojosa holds an even more noteworthy lead over Abbott among Black likely voters (74% to 15%). The two candidates are relatively evenly matched among Latino likely voters, with Abbott holding a narrow advantage (49% to 43%).

Abbott holds a notable lead over Hinojosa among likely voters belonging to the Silent Generation/Baby Boomer cohort (57% to 37%). While Abbott holds a narrow lead among Gen-Xers (47% to 42%), Hinojosa holds a modest lead among Gen-Zs (49% to 40%), with the two tied among Millennials at 45%. Similarly, Abbott holds a substantial lead over Hinojosa among likely voters whose highest level of educational attainment is a high school degree (56% to 35%) or is a two-year degree/some college (52% to 38%). In sharp contrast, Hinojosa leads Abbott 50% to 41% among likely voters whose highest level of educational attainment is a four-year college degree or an advanced degree.

Unsurprisingly, an overwhelming majority of Republicans (89%) intend to vote for Abbott, and an overwhelming majority of Democrats intend to vote for Hinojosa (91%), with Independents favoring Abbott over Hinojosa, 41% to 30%, with 11% supporting Dixon and 18% undecided. Similarly, 85% of these likely voters who cast a ballot for Donald Trump in the November 2024 election intend to vote

for Abbott and 90% of these likely voters who cast a ballot for Kamala Harris in 2024 intend to vote for Hinojosa. The two candidates are deadlocked at 38% among the November 2026 likely voters who didn't cast a ballot in the 2024 presidential election.

Figure 13 provides the vote intention of likely November 2026 voters in an election for Texas lieutenant governor featuring Republican Dan Patrick, Democrat Vikki Goodwin and Libertarian Anthony Cristo. Patrick leads Goodwin by 5 percentage points, 46% to 41%, with Cristo garnering the support of 4% of likely voters and 9% unsure about whom they would vote for in November.

Figure 13. Vote Intention Among Likely November 2026 General Election Voters in the Texas Lieutenant Governor Race (%)

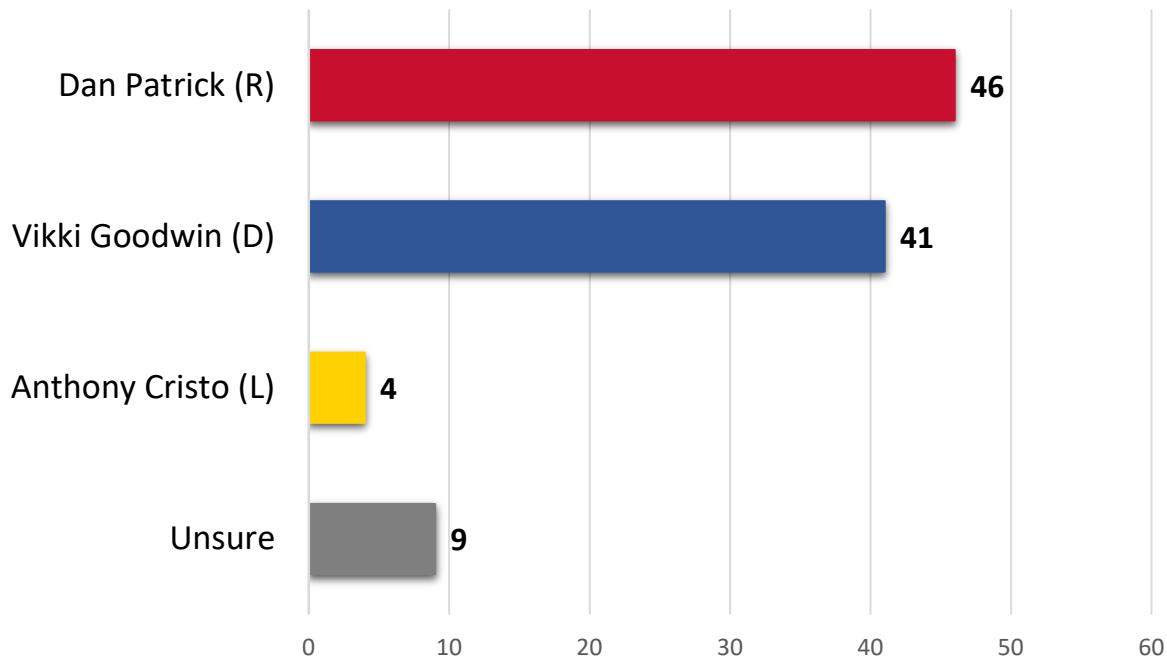


Table 8 provides the vote intention in the November 2026 Texas lieutenant governor election, broken down by gender, ethnicity/race, generation, education, partisanship, and 2024 presidential vote choice.

Table 8. Vote Intention in the November Texas Lieutenant Governor Election, Among Key Groups (%)

Socio-Demographic	Sub-Group	Patrick	Goodwin	Cristo	Unsure
Overall		46	41	4	9
Gender	Women	39	45	4	12
	Men	53	36	5	6
Ethnicity/Race	White	53	35	5	7
	Latino	45	42	3	10
	Black	15	68	5	12
Generation	Silent/Boomer	53	36	3	8
	Gen-X	45	41	5	9
	Millennial	43	43	5	9
	Gen-Z	35	48	5	12
Education	High School	50	35	4	11
	2-Yr/Some College	51	35	4	10
	4-Yr/Advanced	38	49	5	8
Partisanship	Democrat	2	89	2	7
	Independent	27	30	16	27
	Republican	87	3	4	6
2024 Presidential Vote	Trump	82	7	4	7
	Harris	3	89	2	6
	Didn't Vote	29	38	9	24

Patrick holds a noteworthy lead over Goodwin among men (53% to 36%) and Goodwin holds a modest lead over Patrick among women (45% to 39%). Although Patrick holds a noteworthy lead over Goodwin among White likely voters (53% to 35%), Goodwin holds an even more noteworthy lead over Patrick among Black likely voters (68% to 15%). The two candidates are relatively evenly matched among Latino likely voters, with Patrick holding a very narrow 45% to 42% advantage over Goodwin.

Patrick holds a notable lead over Goodwin among likely voters belonging to the Silent Generation/Baby Boomer cohort (53% to 36%). While Patrick holds a narrow lead among Gen-Xers (45% to 41%), Goodwin holds a notable lead among Gen-Zs (48% to 35%), with the two tied among Millennials at 43%. Similarly, Patrick holds a substantial lead over Goodwin among likely voters whose highest level of educational attainment is a high school degree (50% to 35%) or is a two-year degree/some college (51% to 35%). In sharp contrast, Goodwin holds a notable lead over Patrick (49% to 38%) among likely voters whose highest level of educational attainment is a four-year college degree or an advanced degree.

Unsurprisingly, an overwhelming majority of Republicans (87%) intend to vote for Patrick, and an overwhelming majority of Democrats intend to vote for Goodwin (89%), with Independents slightly favoring Goodwin over Patrick, 30% to 27%, with 16% supporting Cristo and 27% undecided. Similarly, 82% of these likely voters who cast a ballot for Donald Trump in the November 2024 election intend to vote for Patrick and 89% of these likely voters who cast a ballot for Kamala Harris in 2024 intend to vote for Goodwin. Goodwin holds a 38% to 29% lead over Patrick among November 2026 likely voters who didn't cast a ballot in the 2024 presidential election.

The first report released drawing on these survey data for analysis of the March 2026 Texas U.S. Senate Democratic and Republican primaries and November 2026 General Election highlighted that in six hypothetical General Elections, featuring different Republican and Democratic U.S. Senate candidates, the advantage of the Republican candidates ranged from 4% to 1%, with a median advantage of 2%. This contrasts with the 7% advantage held by Abbott in the gubernatorial election, and, to a lesser extent, the 5% advantage held by Patrick in the lieutenant governor election.

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RECOMMENDED CITATION

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