

# ECONOMICS OF SOCIAL ENTERPRISE

## NEW COURSE SPRING 2022

MONDAY, WEDNESDAY, AND  
FRIDAY 11:00AM - 12:00PM



### Economics of Social Enterprise

Join this course to:

- Learn about the nonprofit sector where, unlike conventional markets, firms do not aim to maximize profits, but their main goal is to create social value.
- Discuss charitable giving motives, fundraising strategies, impact investment, and new innovations in social entrepreneurship, such as microfinance and other successful types of development organizations.
- Learn and practice how to measure impact and evaluate a social enterprise.
- Learn how to create a social economy business plan for a nonprofit organization, how to write a report and efficiently present your results



### Register under:

ECON 4389 - Topics in  
Contemporary Economics II  
(Section 1)

### Dr. Piruz Saboury

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Department of Economics  
University of Houston  
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Pre-requisites: Junior standing recommended, or consent of instructor.  
Completion of MATH 1325 or higher, MATH 1342 or higher, and ECON 3332 is **strongly recommended**.

This course is strongly recommended for students who intend to apply for the “**Social Economy and Enterprise Academy Internship**” program.