BLACK AND BROWN VOTERS AND THE BLUE WAVE

REFLECTIONS ON THE 2018 MIDTERMS

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Latino Decisions

@LatinoDecisions

December 7, 2018

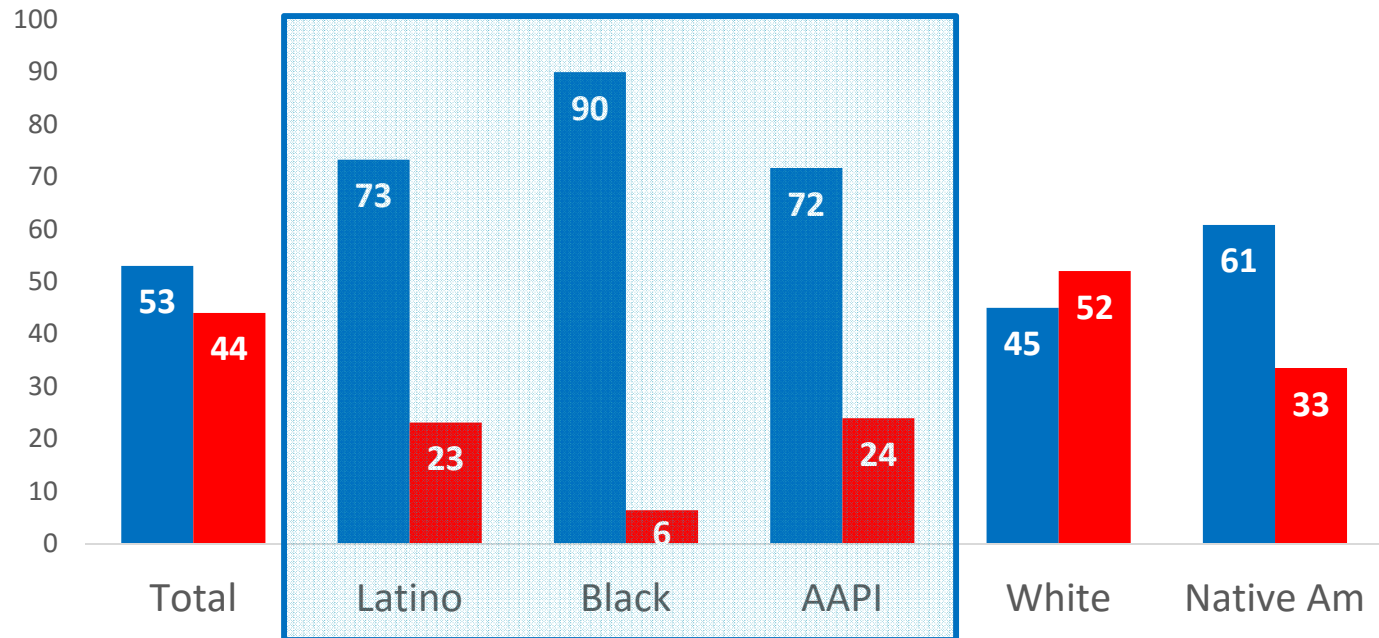# 2018 AMERICAN ELECTION EVE POLL

Vote for U.S. House

Minority and immigrant voters drove the Blue Wave in the U.S. House elections

While the white vote was decidedly less Republican than in 2016

*Results among voters in top 70 House CD battlegrounds

In the election for U.S. House of Representatives, did you vote for the Democratic candidate or Republican candidate?

	Total	Latino	Black	AAPI	White	Native Am
Democratic	53	73	90	72	45	61
Republican	44	23	6	24	52	33

Source: American Election Eve Poll, 2018 www.electioneve2018.com
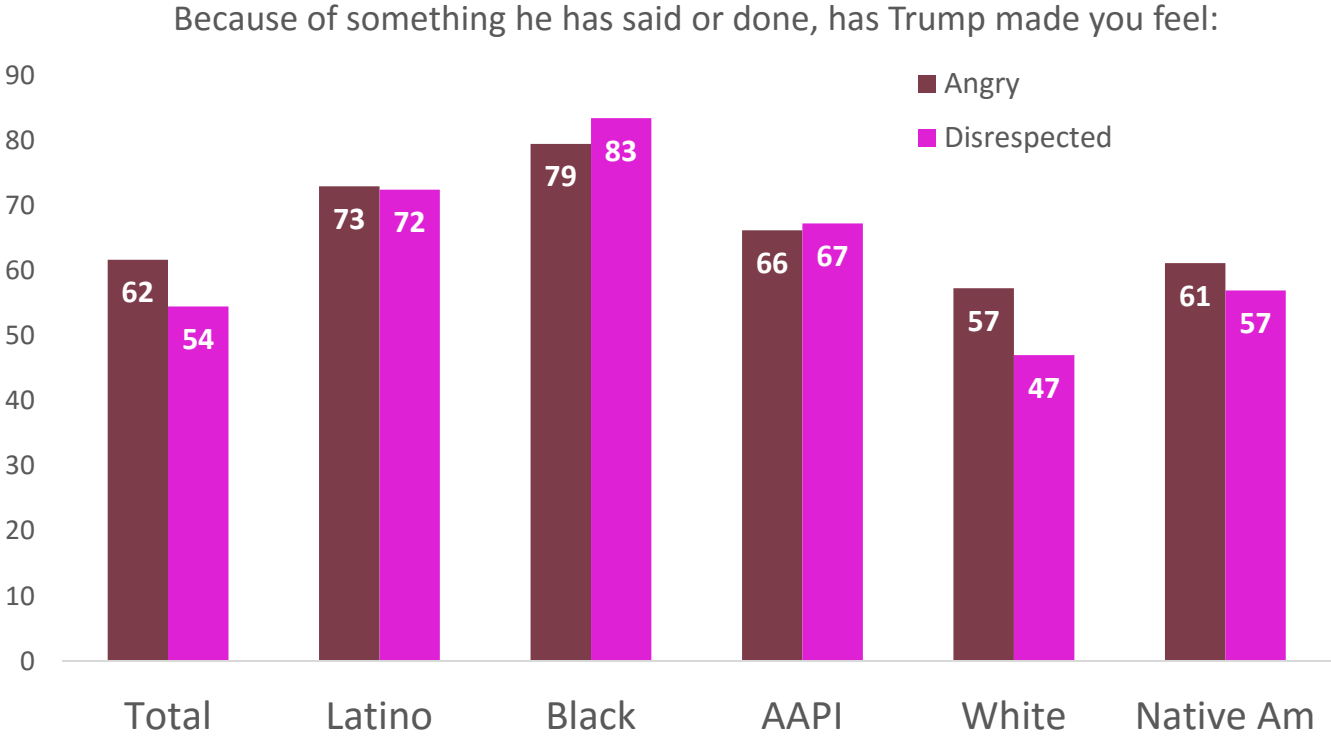
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2018 WAS A REFERENDUM ON TRUMP AND DIVISIVE, TOXIC POLITICS

A referendum on Donald Trump

Reactions and emotions to President Trump were a driving factor for voters in the 2018 elections

A majority of voters of all races and ethnicities were upset by Trump, not inspired

Because of something he has said or done, has Trump made you feel:

■ Angry
■ Disrespected

Group	Angry	Disrespected
Total	62	54
Latino	73	72
Black	79	83
AAPI	66	67
White	57	47
Native Am	61	57

The rise of racism in American elections

Which statement comes closest to your own view?

	Total	Latino	Black	AAPI	White	Native
Trump has no impact on [my community]	8	6	11	21	7	22
Trump has a positive impact on [my community]	33	18	8	18	40	18
Trump has a negative impact on [my community]	21	27	29	29	19	25
Trump is a racist whose policies are intended to hurt [my community]	34	48	48	27	31	30
Total negative / racist	*56*	*74*	*77*	*57*	*50*	*55*

IMMIGRATION ATTACKS HURT REPUBLICANS WITH ALL GROUPS

Anti-Immigrant Campaign Fails

Kris Kobach (KS)

Lou Barletta, Senate (R-PA)

Corey Stewart, Senate (R-VA)

Adam Laxalt, Nevada Governor

Barbara Comstock, House (VA-10)

Bill Schuette, Michigan Governor

Christopher Peters, House (IA-03)

Claudia Tenney, House (NY-22)

Dana Rohrabacher, House (CA-48)

David Brat, House (VA-07)

Dean Heller, Senate (R-NV)

Eddie Edwards, House (NH-01)

Jason Lewis, House (MN-02)

Jeff Johnson, Minnesota Governor

John Chrin, House (PA-08)

John Faso, House (NY-19)

Kevin Yoder, House (KS-03)

Lea Marquez Peterson, House (AZ-02)

Lena Epstein, House (MI-11)

Manny Santos, House (CT-05)

Pete Sessions, House (TX-32)

Rod Blum, House (IA-01)

Rudy Peters, House (CA-15)

Scott Taylor, House (VA-02)
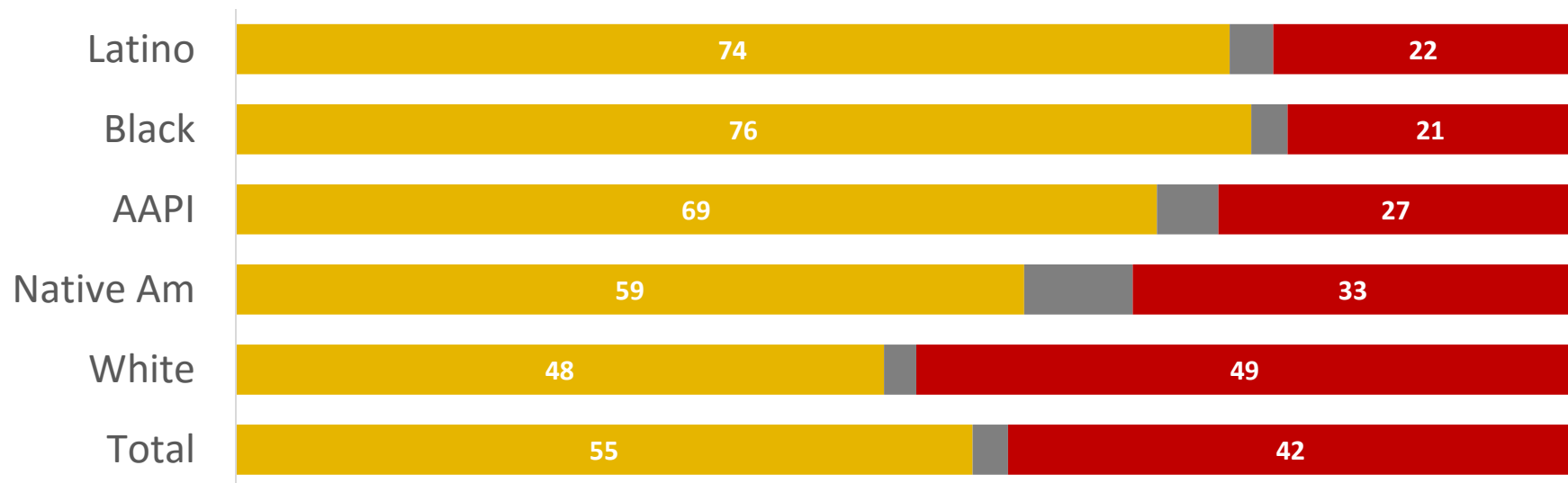
Scott Walker, Wisconsin Governor

Walker Stapleton, Governor (R-CO)

Wendy Rogers, House (AZ-01)

No "net gain" from attacking immigrants

■ Immigrants just want to provide a better life for their families, just like you and me. I support legislation to make America more welcoming to immigrants

■ America has too many illegal immigrants, they hurt the economy, bring crime and gang violence to our cities. We have to crack down on illegal immigration

|	Yellow	Gray	Red
Latino	74		22
Black	76		21
AAPI	69		27
Native Am	59		33
White	48		49
Total	55		42

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Attacks are seen as divisive

Trump and the Republicans are using toxic rhetoric to try
and divide us from one another (% saying true)

	Total	Latino	Black	AAPI	White	Native Am
%	58	75	87	74	50	69
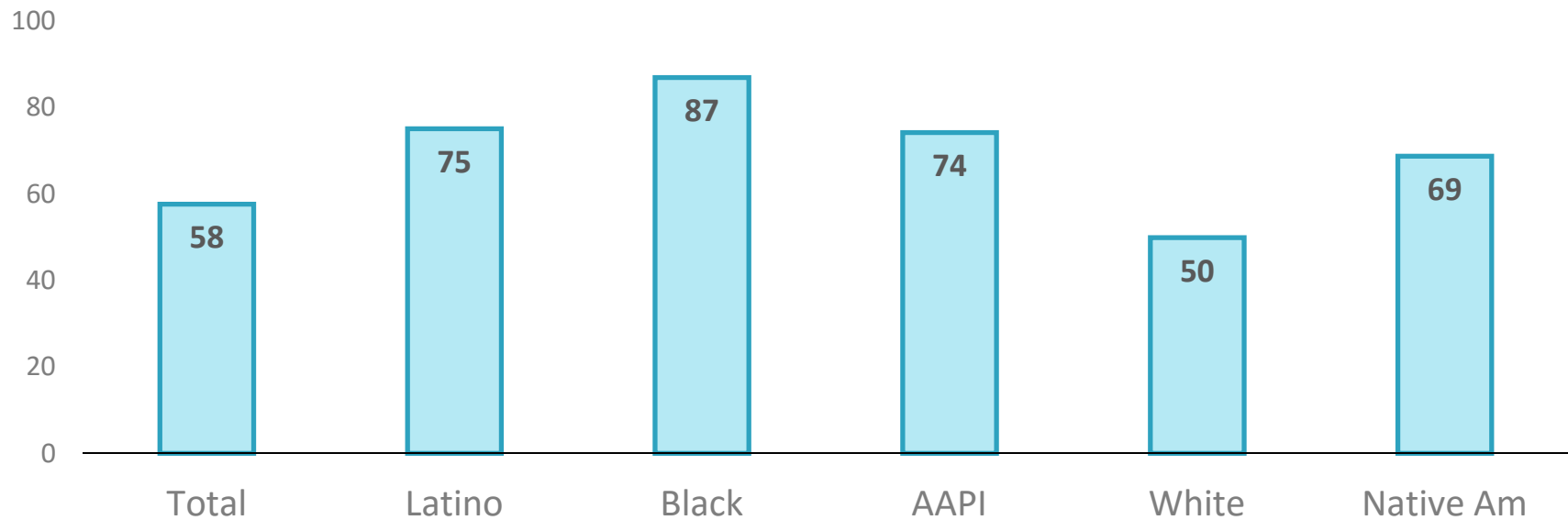
Self-mobilization in 2018
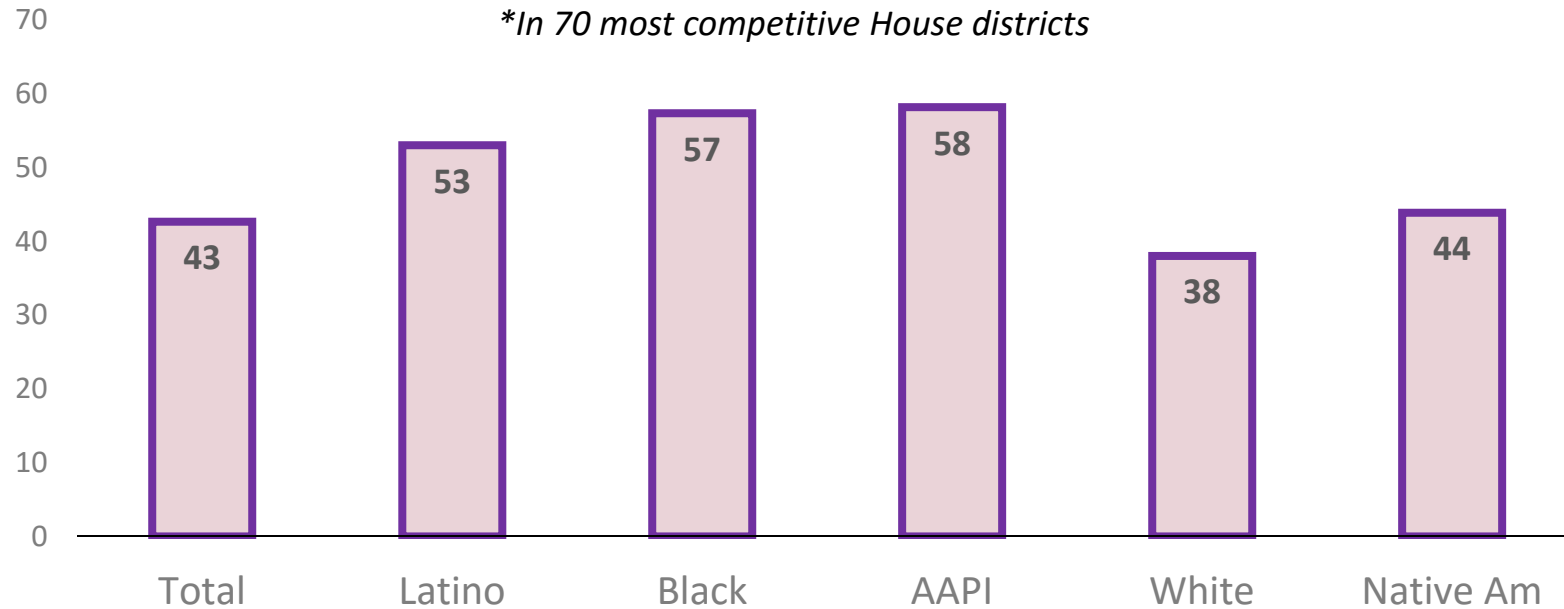
Encouraged your friends or family to register or vote in the 2018 election
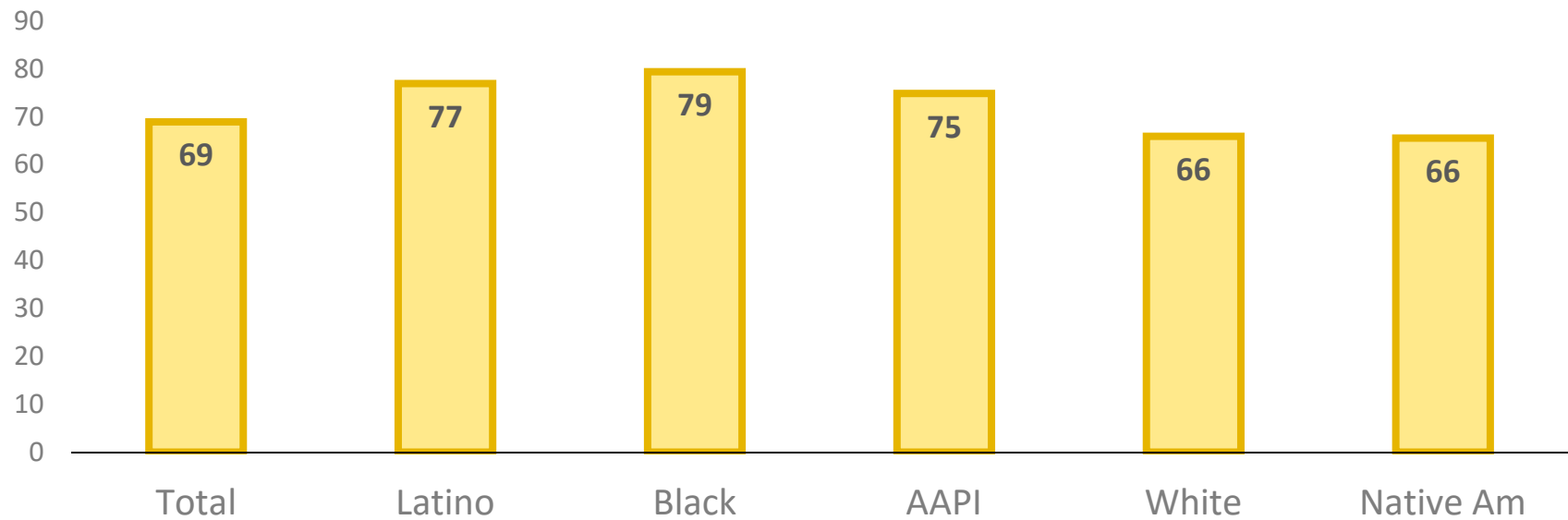
Reported contact by campaign

Did anyone from a campaign, political party, or some other group ask you to vote, or register to vote?

*In 70 most competitive House districts

Source: American Election Eve Poll, 2018 www.electioneve2018.com

WHAT DO OFFICIAL ELECTION RETURNS TELL US ABOUT LATINO ENGAGEMENT?

Clues on Latino turnout from Texas

Change in Ballots Cast 2014-2018

County	Latino	White	Change
➢ Dallas	40%	30%	+ 86%
➢ Harris	43%	31%	+ 86%
➢ Travis	35%	49%	+ 94%

Clues on Latino turnout from Texas

Change in Ballots Cast 2014-2018

County	**Latino**	White	Change
➤ Dallas	40%	30%	+ 86%
➤ Harris	43%	31%	+ 86%
➤ Travis	35%	49%	+ 94%
➤ Hidalgo	**92%**	6%	+ 105%
➤ Zapata	**94%**	5%	+ 109%
➤ Zavala	**94%**	5%	+ 113%
➤ Cameron	**90%**	9%	+ 115%
➤ Webb	**96%**	3%	+ 116%
➤ Jim Hogg	**93%**	5%	+ 118%
➤ Maverick	**96%**	3%	+ 124%
➤ Starr	**97%**	2%	+ 125%
➤ El Paso	**82%**	14%	+ 168%

Clues on Latino turnout from Texas

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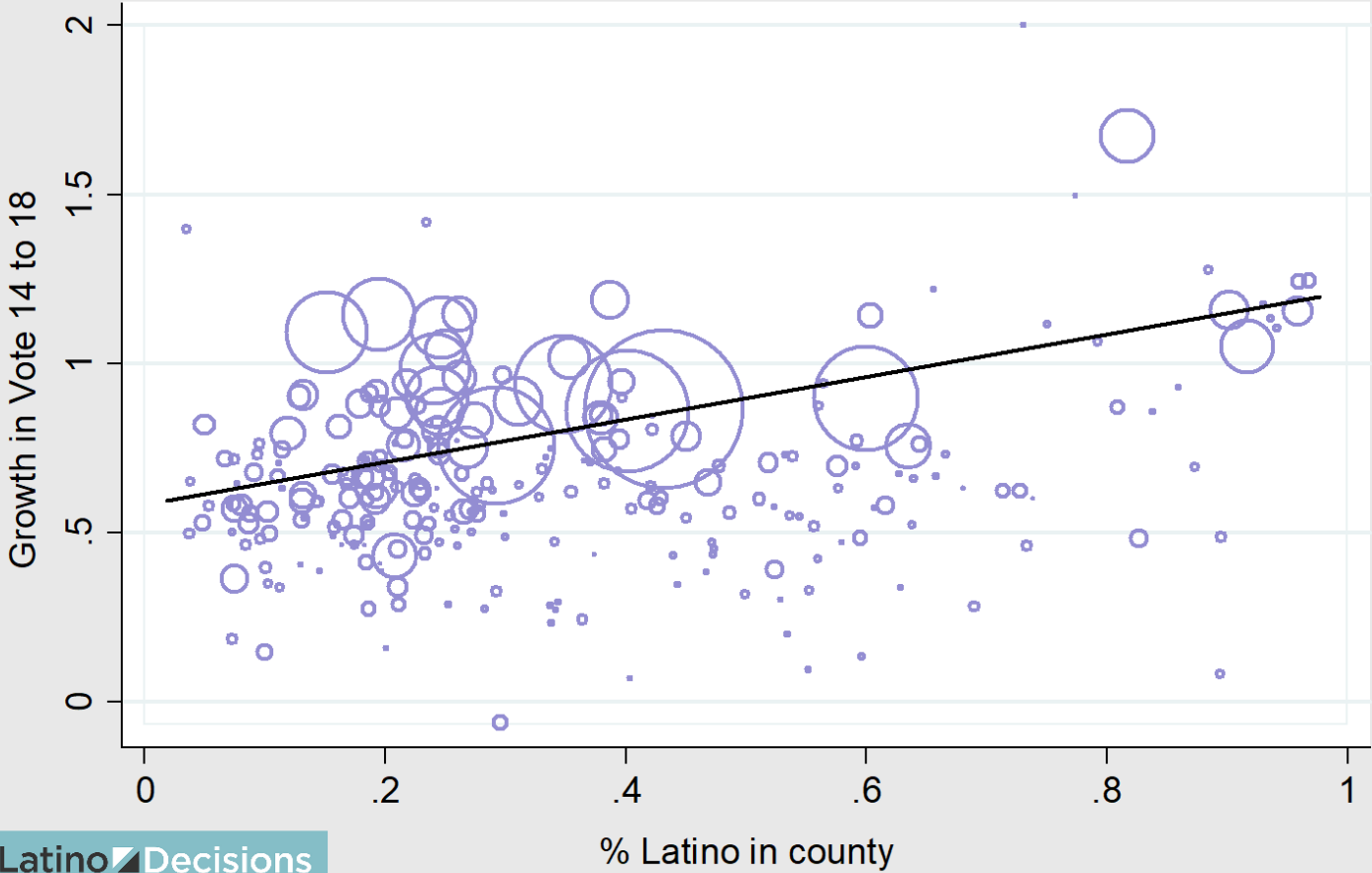| County	Latino	**White**	Change
➢ Dallas	40%	30%	+ 86%
➢ Harris	43%	31%	+ 86%
➢ Travis	35%	49%	+ 94%
➢ Montague	10%	**87%**	+ 15%
➢ Hamilton	11%	**86%**	+ 34%
➢ Carson	10%	**87%**	+ 36%
➢ Roberts	13%	**83%**	+ 39%
➢ Sabine	4%	**87%**	+ 49%
➢ Wood	9%	**84%**	+ 53%
➢ Van Zandt	10%	**85%**	+ 56%
➢ Clay	5%	**91%**	+ 58%
➢ Hardin	5%	**87%**	+ 83%

Clues on Latino turnout from Texas
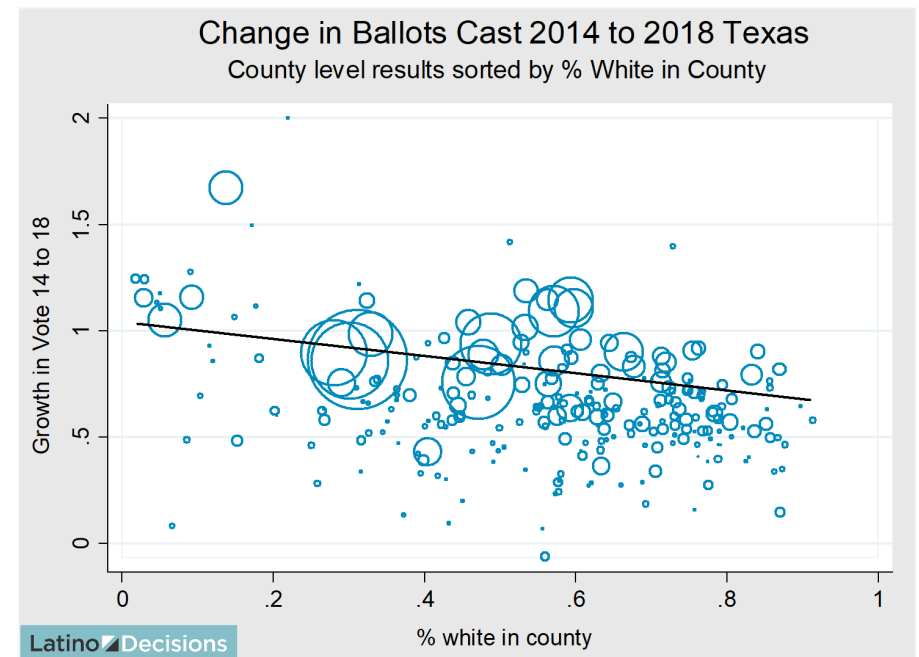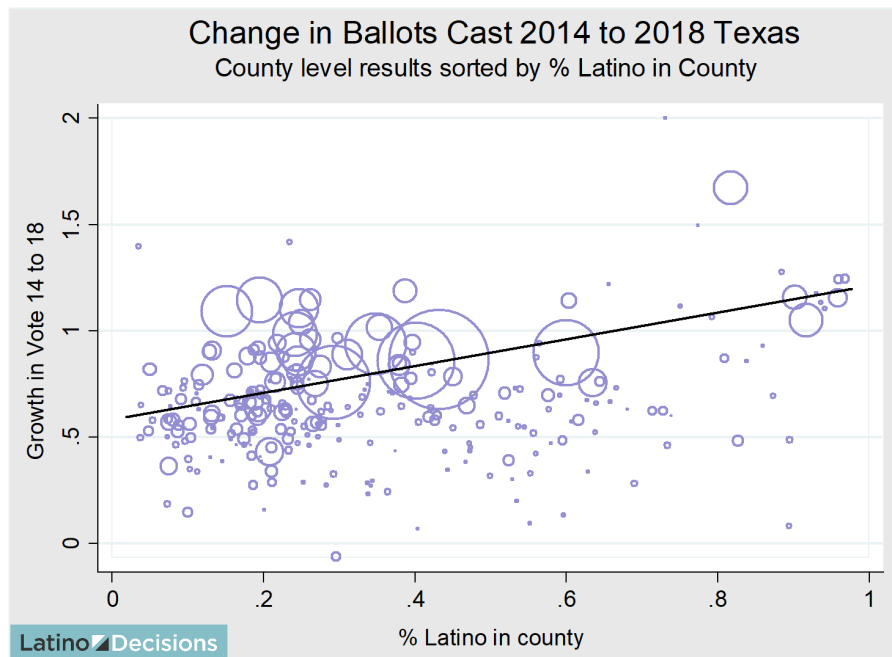
Source: Texas Secretary of State, Total Votes Cast by County 2014, 2018, and U.S. Census (2016 5-yr) data on CVAP by Race by County

Change in Ballots Cast 2014 to 2018 Texas

County level results sorted by % White in County

Latino Decisions
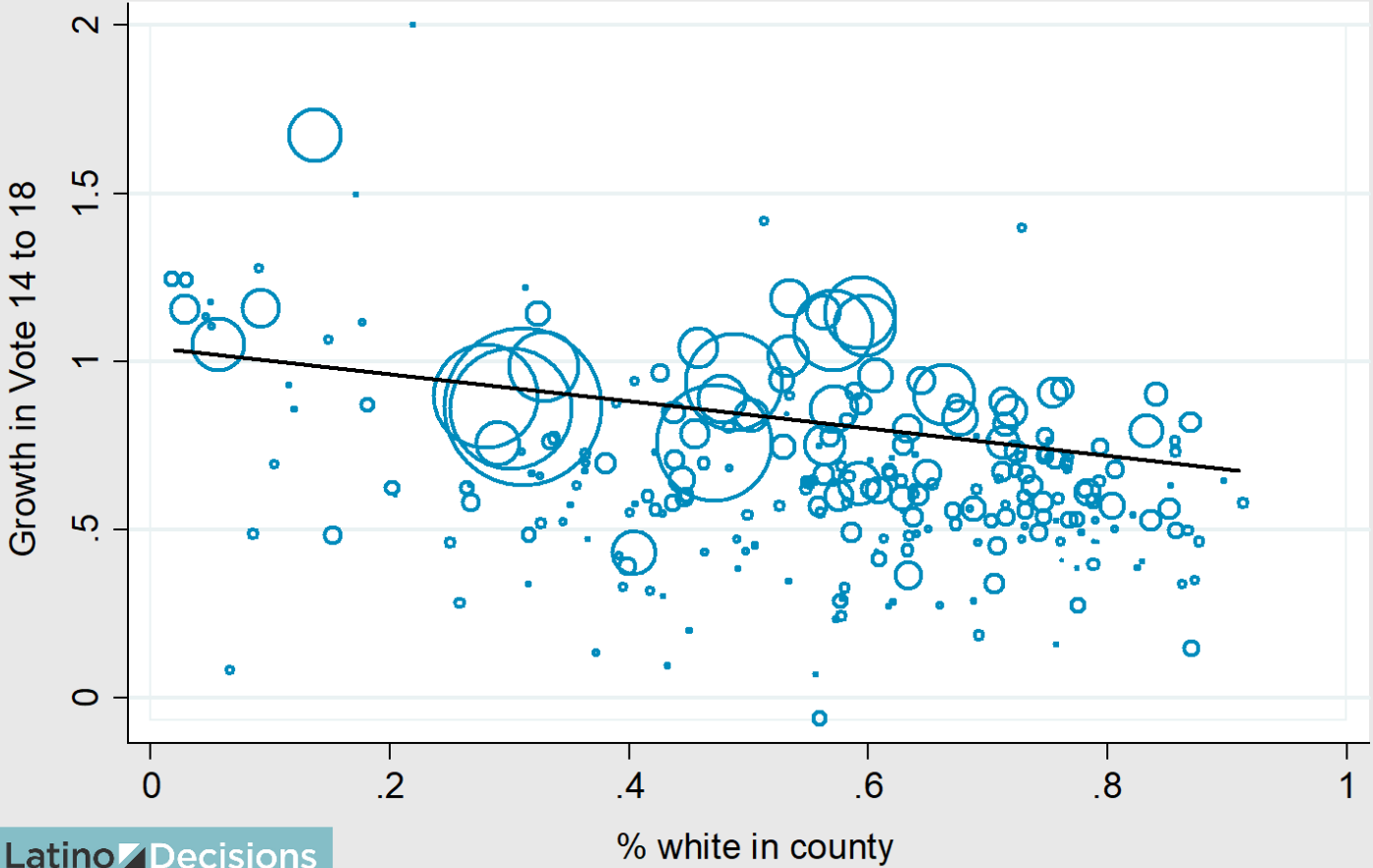
Percent vote for Beto O'Rourke for Senate 2018
County level results sorted by % Latino in County
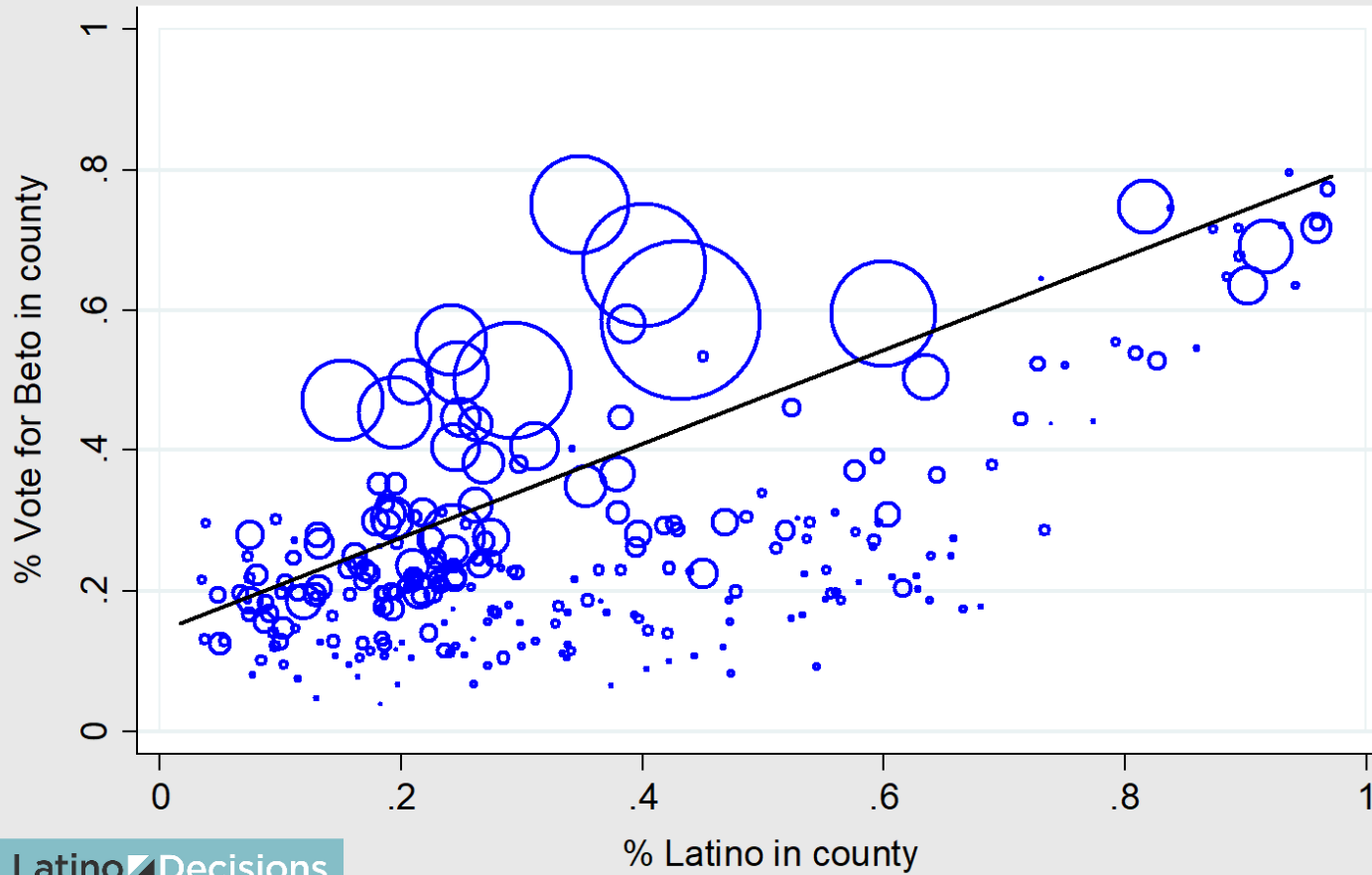
Latino vote in Texas: Beto v. Cruz

➢ Latino Vote choice

	LD	~~Exits~~
Beto	74	~~64~~
Cruz	24	~~35~~
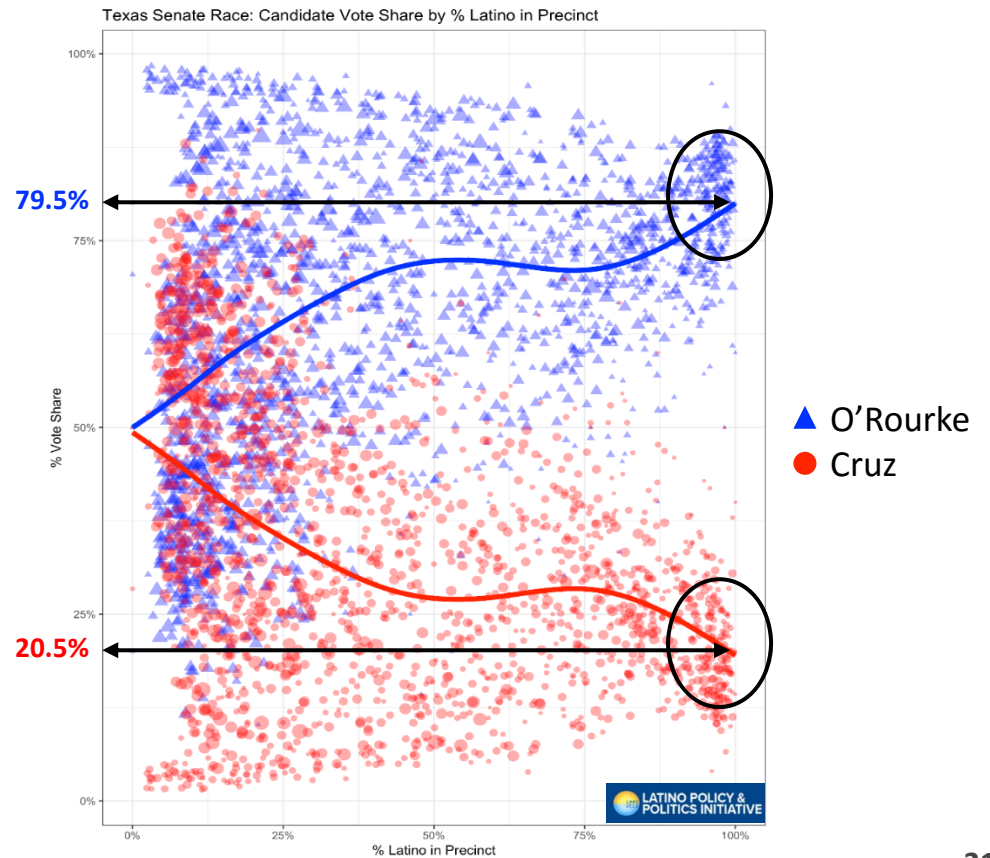
Texas Senate Race: Candidate Vote Share by % Latino in Precinct

▲ O'Rourke
● Cruz

Clues on Latino turnout nationally

% Change in Ballots Cast 2014-2018
AZ, TX, NV, FL, CA, NJ, NY, & NM (N ~ 20,200)

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote
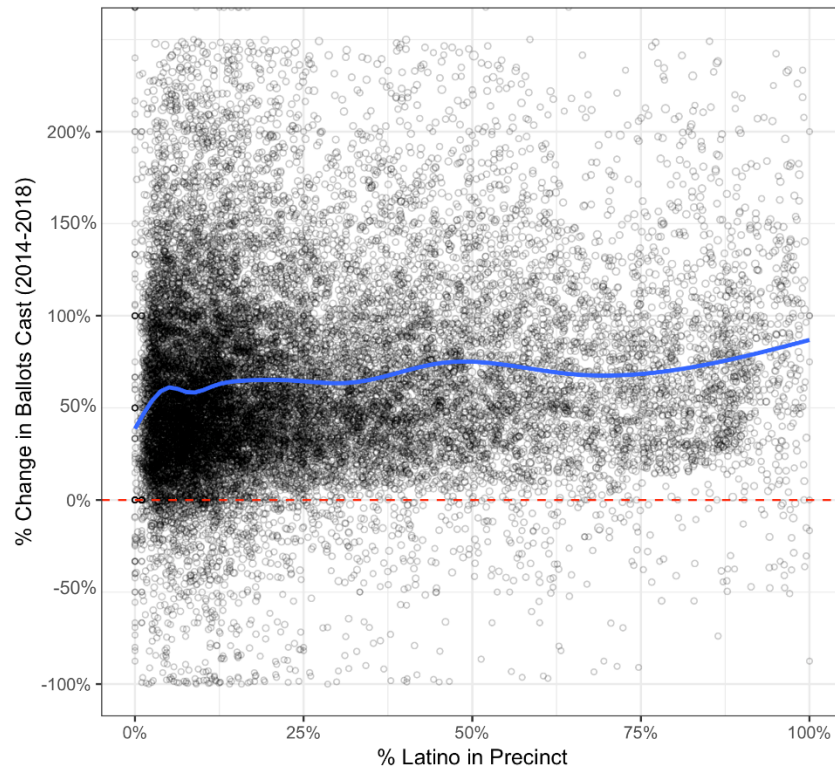
Clues on Latino turnout nationally

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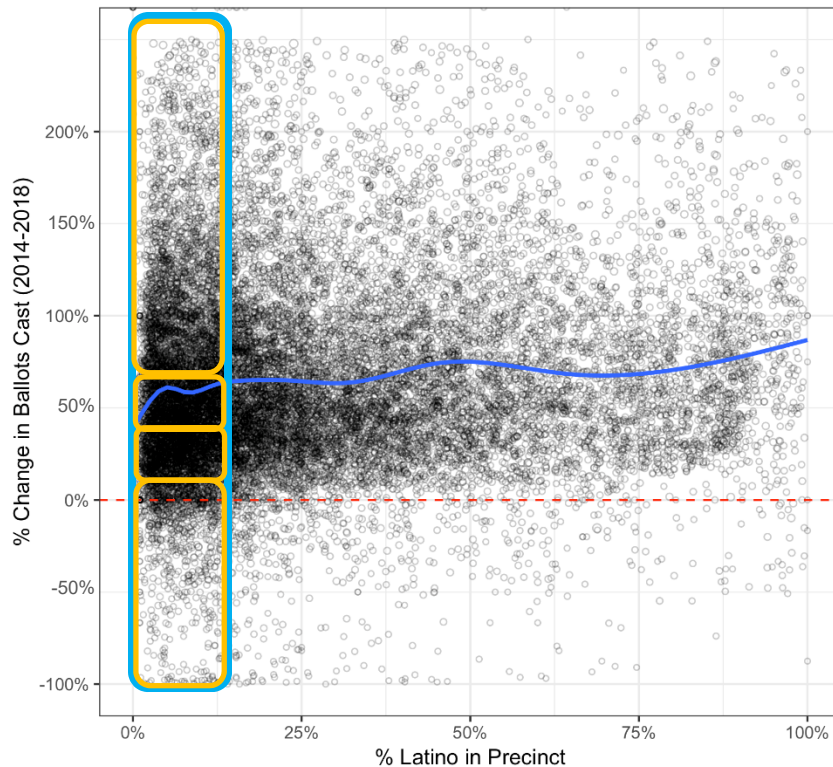
Vote Chg	Non-Latino Precincts
< 10%	16%
10-40%	34%
40-70%	30%
70% +	20%
N	5,730

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote

Clues on Latino turnout nationally

% Change in Ballots Cast 2014-2018
AZ, TX, NV, FL, CA, NJ, NY, & NM (N ~ 20,200)
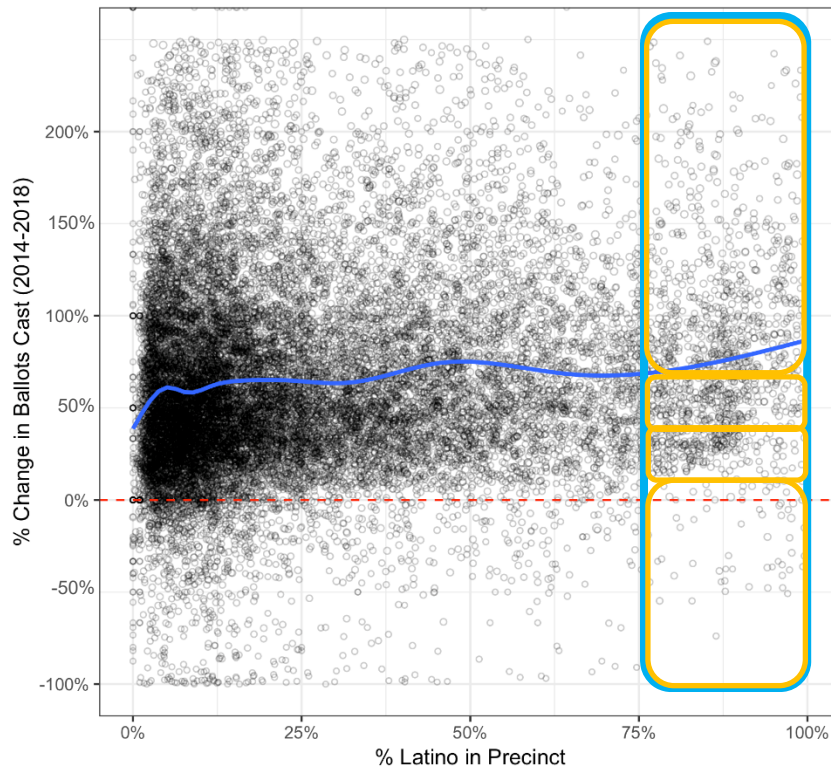
Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	16%	6% ◄
10-40%	34%	18% ◄
40-70%	30%	25% ◄
70% +	20%	51% ◄
N	5,730	1,044

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote

Clues on Latino turnout nationally

% Change in Ballots Cast 2014-2018
AZ, TX, NV, FL, CA, NJ, NY, & NM (N ~ 20,200)
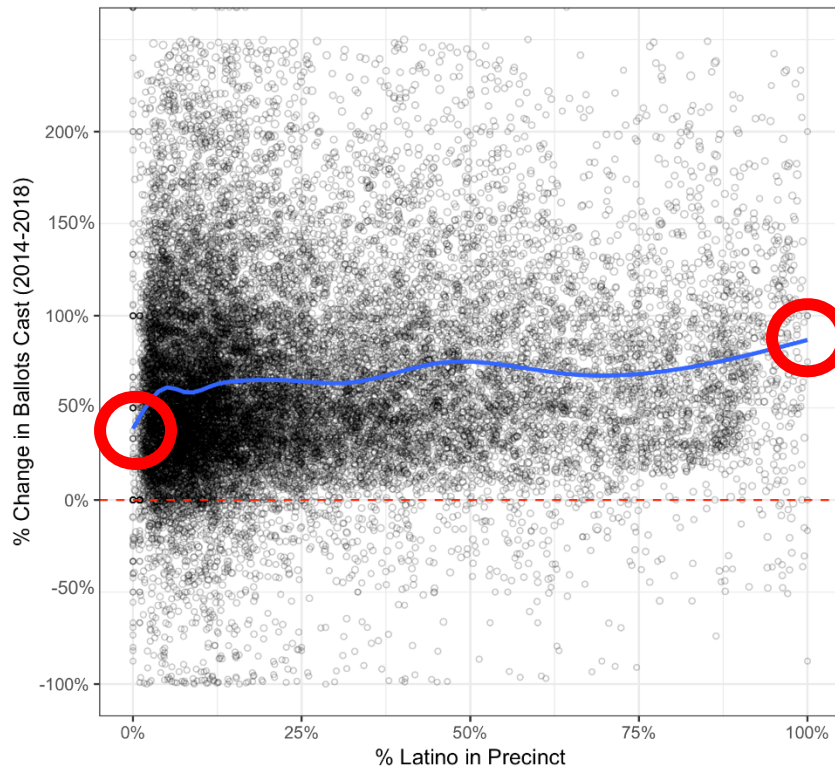
Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	26%	6%
10-40%	34%	18%
40-70%	30%	25%
70% +	20%	51%
N	5,730	1,044
Avg	**37%**	**87%**

Source: UCLA Latino Policy & Politics Initiative
http://latino.ucla.edu/vote

What did we learn about 2018

➢ Minority voters drove the "blue wave" in 2018

  ➢ Latinos, Blacks, AAPI were angry, disrespected, they self-mobilized, and they were engaged by political campaigns

➢ Minority voters supported candidates who stood up for their issues: welcoming, self-respect, anti-racism, pro-inclusion

➢ Continued investment in Latino, black and AAPI communities has the greatest opportunity for short, medium, and long-term gains

25 House Seats Republicans Won by 5% or Less in 2018

State	District	Margin	R %	D %	Black	Latino	AAPI	White
Georgia	7	0.2	50.1	49.9	20.5%	8.8%	13.3%	55.0%
Minnesota	1	0.4	50.2	49.8	2.0%	2.7%	2.4%	91.1%
Texas	23	0.5	49.2	48.7	4.5%	60.5%	1.3%	32.4%
California	21	0.6	50.3	49.7	6.6%	55.6%	5.0%	31.5%
North Carolina	9	0.6	49.4	48.8	15.3%	4.1%	4.0%	73.5%
New York	27	0.9	49.4	48.5	2.6%	1.8%	1.0%	92.7%
Illinois	13	1.0	50.5	49.5	9.9%	2.3%	3.5%	80.9%
Kansas	2	1.7	48.1	46.4	4.8%	3.9%	1.5%	86.1%
Pennsylvania	1	2.6	51.3	48.7	33.0%	12.5%	7.0%	45.6%
Pennsylvania	10	2.8	51.4	48.6	3.3%	2.9%	0.9%	89.2%
Texas	21	2.8	50.3	47.5	4.4%	24.9%	2.8%	65.2%
Texas	31	3.0	50.6	47.6	12.7%	18.2%	4.7%	61.8%
Kentucky	6	3.2	51.0	47.8	8.6%	1.5%	1.9%	84.5%
Nebraska	2	3.2	51.6	48.4	9.5%	5.1%	3.1%	79.1%
Texas	24	3.2	50.7	47.5	12.0%	14.9%	13.0%	57.7%
Iowa	4	3.4	50.4	47.0	1.4%	2.9%	1.9%	92.0%
Texas	10	4.0	50.9	46.9	12.0%	18.5%	4.4%	62.5%
Pennsylvania	16	4.1	51.5	47.4	5.8%	11.1%	1.7%	78.0%
Missouri	2	4.2	51.3	47.1	4.3%	1.6%	3.5%	88.8%
Michigan	6	4.5	50.2	45.7	7.9%	3.3%	1.6%	83.6%
Ohio	12	4.5	51.6	47.1	5.5%	1.5%	2.8%	88.4%
Texas	22	5.0	51.4	46.4	16.7%	20.7%	17.3%	43.5%
California	50	5.0	52.5	47.5	3.2%	20.1%	5.8%	68.0%
Montana	AL	5.1	51.1	46.0	0.5%	2.5%	0.7%	94.3%
Ohio	1	5.4	51.8	46.4	21.7%	1.3%	2.7%	71.3%

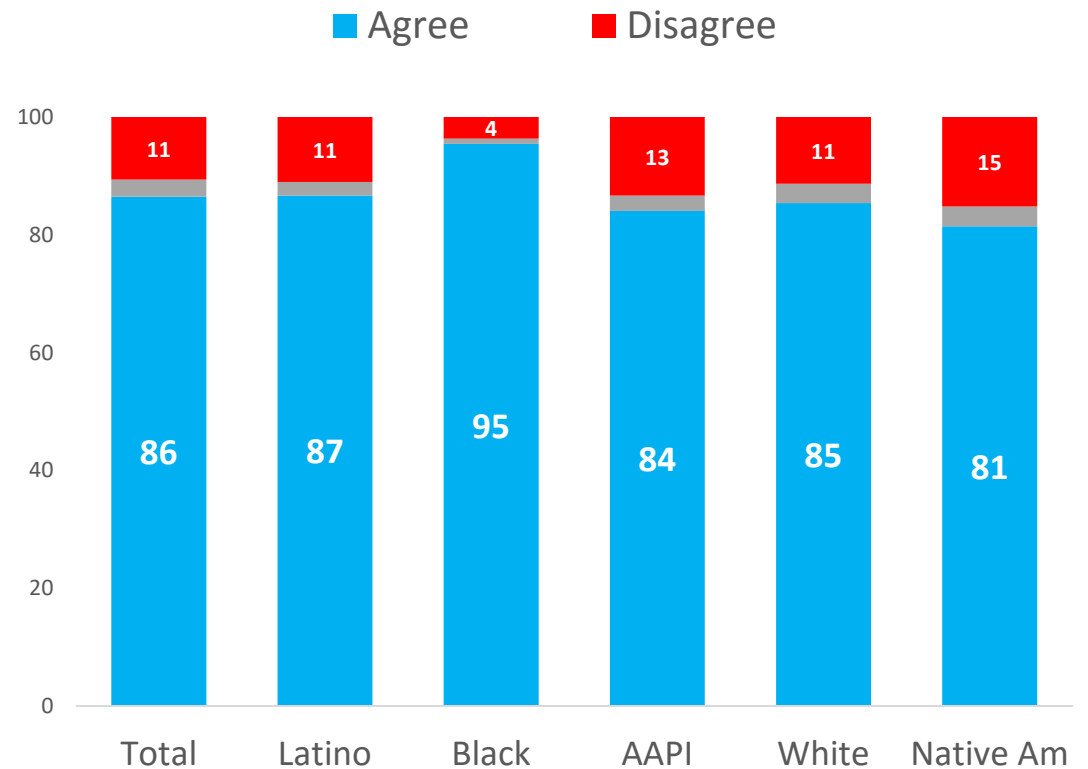| 25 House Seats Republicans Won by 5% or Less in 2018								
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Georgia	7	0.2	50.1	49.9	20.5%	8.8%	13.3%	55.0%
Minnesota	1	0.4	50.2	49.8	2.0%	2.7%	2.4%	91.1%
Texas	**23**	**0.5**	**49.2**	**48.7**	**4.5%**	**60.5%**	**1.3%**	**32.4%**
California	21	0.6	50.3	49.7	6.6%	55.6%	5.0%	31.5%
North Carolina	9	0.6	49.4	48.8	15.3%	4.1%	4.0%	73.5%
New York	27	0.9	49.4	48.5	2.6%	1.8%	1.0%	92.7%
Illinois	13	1.0	50.5	49.5	9.9%	2.3%	3.5%	80.9%
Kansas	2	1.7	48.1	46.4	4.8%	3.9%	1.5%	86.1%
Pennsylvania	1	2.6	51.3	48.7	33.0%	12.5%	7.0%	45.6%
Pennsylvania	10	2.8	51.4	48.6	3.3%	2.9%	0.9%	89.2%
Texas	**21**	**2.8**	**50.3**	**47.5**	**4.4%**	**24.9%**	**2.8%**	**65.2%**
Texas	**31**	**3.0**	**50.6**	**47.6**	**12.7%**	**18.2%**	**4.7%**	**61.8%**
Kentucky	6	3.2	51.0	47.8	8.6%	1.5%	1.9%	84.5%
Nebraska	2	3.2	51.6	48.4	9.5%	5.1%	3.1%	79.1%
Texas	**24**	**3.2**	**50.7**	**47.5**	**12.0%**	**14.9%**	**13.0%**	**57.7%**
Iowa	4	3.4	50.4	47.0	1.4%	2.9%	1.9%	92.0%
Texas	**10**	**4.0**	**50.9**	**46.9**	**12.0%**	**18.5%**	**4.4%**	**62.5%**
Pennsylvania	16	4.1	51.5	47.4	5.8%	11.1%	1.7%	78.0%
Missouri	2	4.2	51.3	47.1	4.3%	1.6%	3.5%	88.8%
Michigan	6	4.5	50.2	45.7	7.9%	3.3%	1.6%	83.6%
Ohio	12	4.5	51.6	47.1	5.5%	1.5%	2.8%	88.4%
Texas	**22**	**5.0**	**51.4**	**46.4**	**16.7%**	**20.7%**	**17.3%**	**43.5%**
California	50	5.0	52.5	47.5	3.2%	20.1%	5.8%	68.0%
Montana	AL	5.1	51.1	46.0	0.5%	2.5%	0.7%	94.3%
Ohio	1	5.4	51.8	46.4	21.7%	1.3%	2.7%	71.3%

The American Election Eve Poll

➢ Exit polling has increasingly come under fire for not providing an accurate and representative sample of all voters in a state or district

➢ Since 2010 we have been working with partners to provide more accurate data on how minority and immigrant communities have voted and why

➢ For 2018 we have a large and robust sample that includes:

  ➢ Latinos, blacks, AAPIs, whites and Native Americans

  ➢ 70 most competitive battleground House seats

  ➢ 6 states with competitive elections

The American Election Eve Poll

- Total sample of n=9,425 Americans who voted in 2018

- Margin of error of +/- 1 % full samples, +/- 2% for House battleground

- Field dates October 31 – November 6, 2018

- Minimum N=600 each group: Latino, African American, Asian American or Pacific Islander, Native American, and white non-Hispanic

  - Due to sample size considerations, Native Americans drawn from 50-state national sample, all other groups drawn only from the 70 competitive districts or individual states

- *Respondents randomly selected from voter file and contacted by cell phone, landline, and via email, verified to be registered to vote, voted early or certain to vote on election day*

- Available in English, Spanish, Chinese, Korean, Vietnamese, Tagalog, Hmong

Immigrant attacks accomplish nothing

In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.

Agree ▇   Disagree ▇

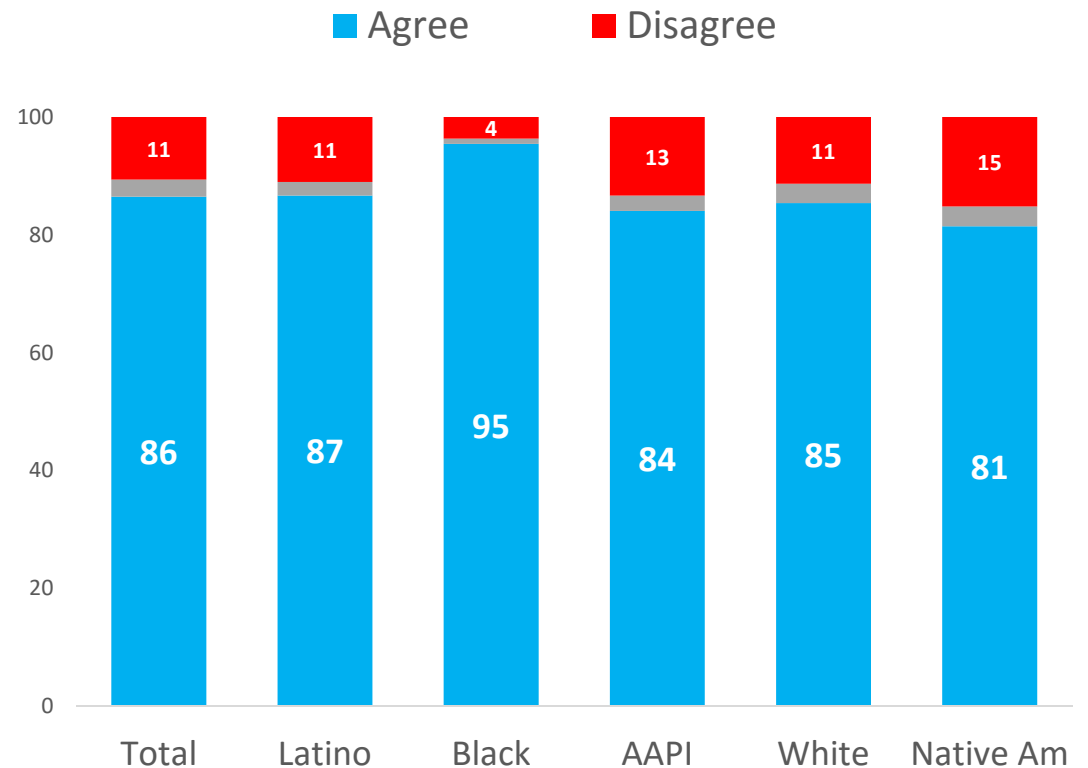|	Total	Latino	Black	AAPI	White	Native Am
Disagree	11	11	4	13	11	15
Agree	86	87	95	84	85	81

Immigrant attacks accomplish nothing

In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.

Agree **Disagree**

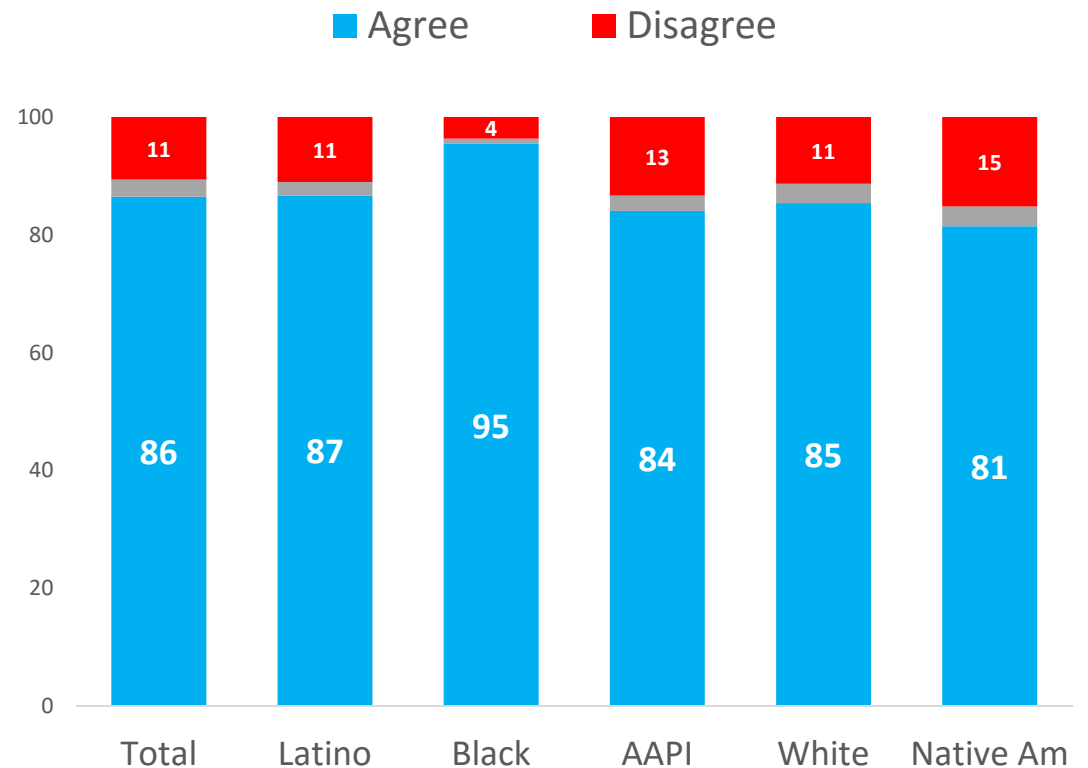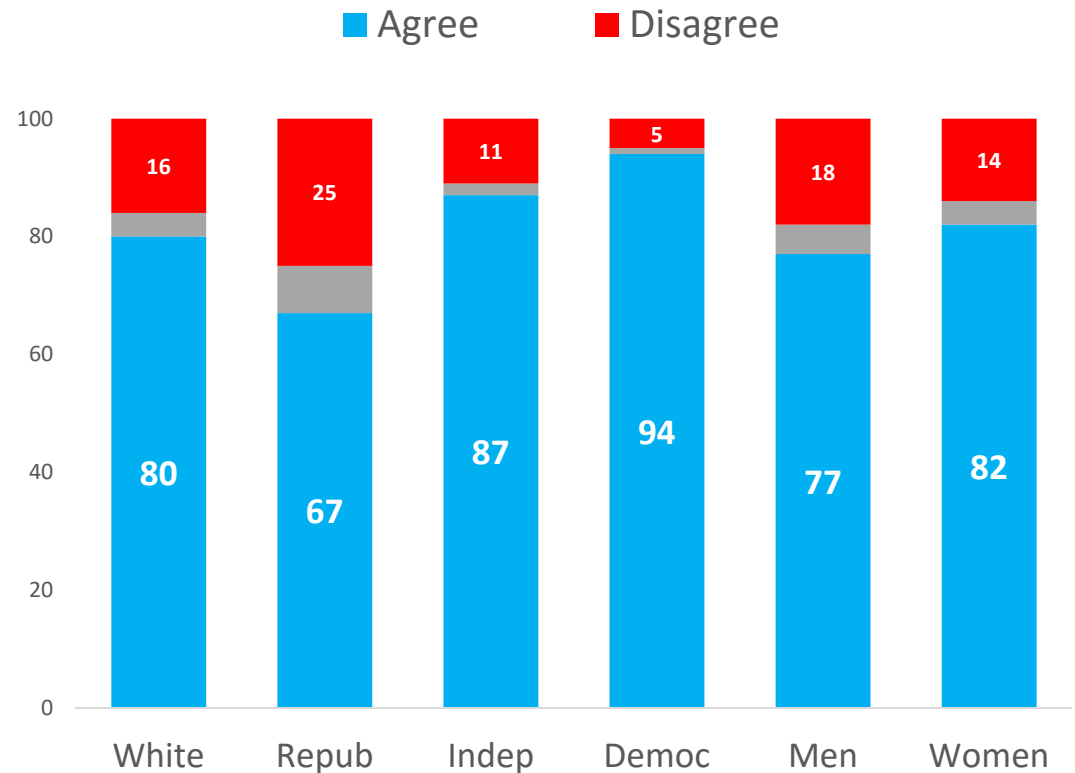| Category	Agree	Disagree
Total	86	11
Latino	87	11
Black	95	4
AAPI	84	13
White	85	11
Native Am	81	15

Immigrant attacks accomplish nothing

In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.

Legend: Agree, Disagree

	Total	Latino	Black	AAPI	White	Native Am
Disagree	11	11	4	13	11	15
Agree	86	87	95	84	85	81

Immigrant attacks accomplish nothing

Among White voters

In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.
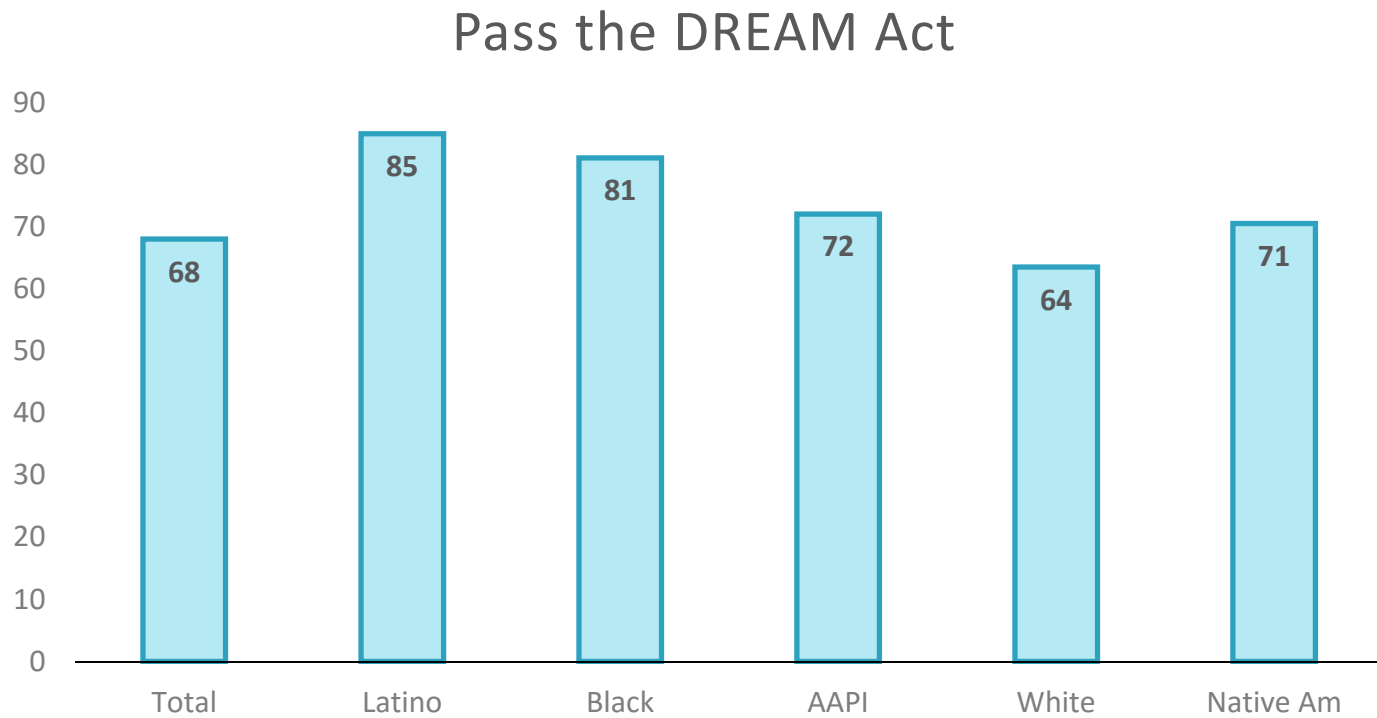
■ Agree   ■ Disagree

	White	Repub	Indep	Democ	Men	Women
Agree	80	67	87	94	77	82
Disagree	16	25	11	5	18	14

THE ISSUES VOTERS WANT CONGRESS TO ADDRESS.....

Widespread support for the DREAM Act
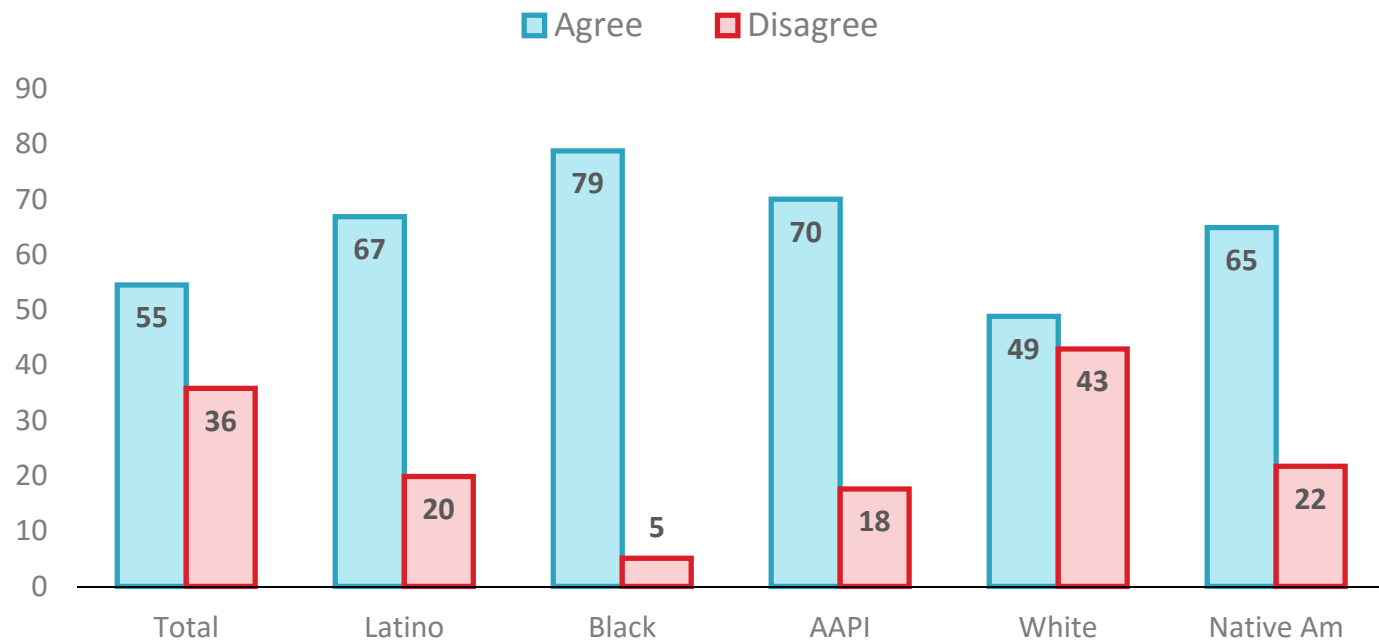
Policy Issues in 2018

Congress should pass the DREAM Act

Pass the DREAM Act

Category	Value
Total	68
Latino	85
Black	81
AAPI	72
White	64
Native Am	71

Access to affordable health care

Obamacare should be strengthened

Agree Disagree

	Total	Latino	Black	AAPI	White	Native Am
Agree	55	67	79	70	49	65
Disagree	36	20	5	18	43	22

Widespread support for the gun laws

Policy Issues in 2018

Congress should pass stricter gun laws

Congress should enact stricter gun laws

Total	Latino	Black	AAPI	White	Native Am
64	72	81	77	60	68