

CURRICULUM VITAE

Tucker Johnson

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(713) 743-7604

EDUCATION

M.H.A. University of Nevada, Las Vegas

College: William F. Harrah College of Hotel Administration. GPA: 4.0/4.0

B.S. Cornell University

College: School of Hotel Administration

ACADEMIC AND PROFESSIONAL EXPERIENCE

Instructional Assistant Professor

University of Houston

2015-Present

Adjunct Faculty

Saint Leo University

2013-2015

Adjunct Faculty

Austin Community College

2013-2015

Corporate Director of Sales & Marketing

Live Oak Lodging

2011-2015

Sales Manager

Ayres Hotels

2009-2011

Product Marketing Manager

PI Management Associates

2007-2009

Director of Sales & Marketing

Candlewood Suites

2005-2007

Assistant General Manager

Log Cabin Inn

2004-2005

Front of House Manager

Outback Steakhouse

2002-2004

TEACHING EXPERIENCE

Classroom Instruction

- Hospitality Managerial Accounting (HRMA 3341) 2016-Present
- Hospitality Cost Controls (HRMA 3343) 2016-Present
- Principles of Hospitality Revenue Management (HRMA 3348) 2016-Present
- Hotel Sales (HRMA 3364) 2016-Present
- Hotel Development (HRMA 4338) 2016-Present
- Hospitality Marketing (HRMA 3361) 2015-Present
- Hotel Operations (HRMA 4340) 2015-Present
- Financial Administration for the Hospitality Industry (HRMA 4343) 2015-Present
- Hospitality Practicum II (HRMA 3360) 2015
- Hotel Front Office Procedures (HAMG 1313) 2013-2015

Distance Learning Instruction

- Hotel Operations (HRMA 4340) 2016-Present
- International Tourism (IHT 415) 2015
- Resort and Private Club Management (IHT 410) 2014-2015
- Hotel Lodging Management (IHT 310) 2013-2015

CERTIFICATIONS

American Hotel and Lodging Association (AH&LA)

- Certified Hospitality Revenue Manager (CHRM)
- Certified Hospitality Sales Professional (CHSP)
- Certification in Hotel Industry Analytics (CHIA)
- Certified Hospitality Educator (CHE)
- Certified Trainer – CHIA

Federation of Dining Room Professionals (FDRP)

- Certified Dining Room Associate (DRA)

PI Worldwide

- Certified Trainer – “Customer-Focused Selling”
- Certified Predictive Index Analyst

NON-REFEREED PUBLICATIONS

Johnson, T. (2017, March 27). A strategy to encourage direct bookings...and do some good at the same time. *Hospitality Net*.

Johnson, T. (2017, March 13). Location, location, uber availability? *Hospitality Net*.

Johnson, T. (2017, January 25). Learning from some of the greats. *San Antonio Hotel & Lodging Association Newsletter*.

Johnson, T. (2016, September 13). Keeping current. *San Antonio Hotel & Lodging Association Newsletter*.

PROFESSIONAL PRESENTATIONS

Johnson, T. (2015). Actively managing your career. *Texas ProStart Invitational Finals*. Waco, Texas. March 27.

Johnson, T. (2015). Global sales strategies. *Kangwon Land Group*. San Antonio, Texas. November 11.

SERVICE

Faculty Advisor

Student Chapter San Antonio Hotel & Lodging Association (SAHLA) 2016-Present

Committee Member

Evaluation Committee 2017-Present

Recruitment Committee 2016-Present

Undergraduate Teaching Assistant Committee 2016-2017

Lodging Courses Committee 2016-Present

Faculty Search, San Antonio Campus Committee 2016