



RIT

Saunders  
College of  
Business



# WHERE HOSPITALITY & TOURISM MEET TECHNOLOGY

Master of Science in Hospitality and Tourism Management

Among the oldest hospitality programs in the world, hospitality and tourism management promotes luxury operations with a technology twist. Providing leadership and management of accommodations and travel across the globe, you get a wide variety of study abroad options, including four distinctive RIT Global Campuses across six top destination cities, and ten foreign languages to choose as electives.

RIT also delivers a globally and culturally diverse student population, a **global network of over 25,000 alumni**, and the vast resources of a major technology university. The program focuses on service, technology and innovation, preparing you for leadership roles within corporate settings.

**Business +  
Technology  
Unlocked**

**INNOVATION**

**CONNECTIONS**

**EXPERIENCE**

**PASSIONS**

# Hospitality and Tourism Management, MS

Rochester Institute of Technology

## From the Director



**Dr. Jerrie Hsieh**

"More than 10% of all jobs are centered around the many interesting career paths in hospitality and tourism. Hotels, food and beverage, restaurants, resorts, event planning, theme parks, travel—the opportunities are infinite. The hospitality and tourism program provides ambitious students with crucial "HTM" knowledge, including relevant cutting-edge technology and opportunities to develop the skills essential to becoming an organizational leader."

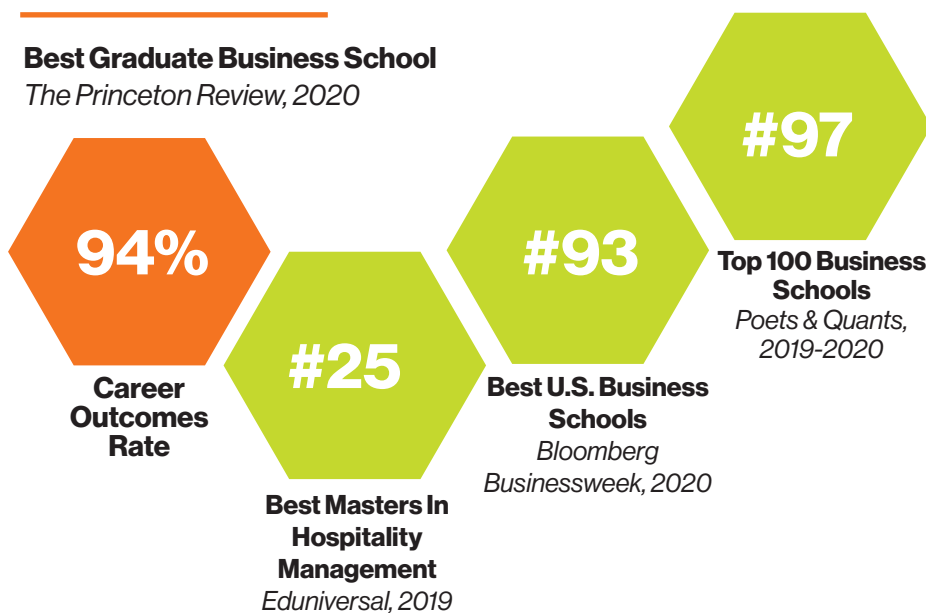
## Job Titles

VP of marketing, resort general manager, unit financial controller, manager quality assurance, director convention and visitors bureau, corporate revenue manager, VP project development, hotel general manager, food and beverage director, manager human resources and guest experience manager.

## Outcomes

### Best Graduate Business School

*The Princeton Review, 2020*



### Service, Technology and Innovation Focus

Obtain foundational knowledge and skills in the hospitality industry. Learn strategies that are critical to address current and emerging issues. Experience an applied curriculum to develop cutting-edge, analytics and technology skills, positioning you to pursue lucrative leadership positions.

### Top Career Placements Globally

Make your mark while joining a worldwide network of over 25,000 Saunders and 130,000 RIT alumni. As one of the oldest HTM programs, graduates are well prepared to step into numerous corporate hospitality and tourism management and government policy positions.

### Real-world Capstone Project Option

Leverage a Career Services and Cooperative Education Office that places more than 4,500 students in more than 6,200 co-op positions each year. Close partnerships with employers provide excellent sources for real-world capstone projects in the classroom, plus co-op and career opportunities.

### Backed by a Hospitality Advisory Board

Saunders Hospitality & Tourism Management Advisory Board members bring industry expertise and guidance from global companies to ensure the highest quality, industry-relevant curricula employers are looking for. The board offers industry experience, mentorship and networking opportunities, plus capstone projects, co-op and career options.

### Luxury Market Orientation

### Financial Aid and Generous Scholarships are Available

### Admissions Contact

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[saunders.rit.edu/ms-htm](http://saunders.rit.edu/ms-htm)

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# Keep in touch.