

# New Mexico State University

College of Agricultural, Consumer and Environmental Science  
School of Hotel, Restaurant and Tourism Management

**Program Enrollment:** 20  
**Institutional Enrollment:** 14,500

**Institutional Accreditation:** Higher Learning Commission

**Degrees Awarded:** Master of Science - Emphasis in Hotel, Restaurant and Tourism Management

**Institution Website:**  
<https://www.nmsu.edu/> Program website -  
<https://aces.nmsu.edu/academics/shrtm/index.html>

## Institutional Description:

New Mexico State University (NMSU) sits on a 900-acre campus in Las Cruces, NM. It enrolls more than 14,500 students from 49 states & 89 foreign countries. NMSU serves a multi-cultural population of students and community members across the state at 5 campuses, a satellite learning center in Albuquerque, cooperative extension offices in each of New Mexico's 33 counties, and 12 agriculture research and science centers. The NMSU System is the state's land-grant university, serving the educational needs of New Mexico's diverse population through comprehensive programs of education, research, extension education, and public service. The HRTM program is part of the College of Agricultural, Consumer and Environmental Sciences (ACES) which is an engine for economic and community development, improving the lives of New Mexicans. The college positively impacts water usage and conservation, food and fiber production and marketing, environmental stewardship, family development and health of New Mexicans. HRTM students benefit from having farm animals, agricultural crops, green houses, composting, food science, technology, and processing facilities, and the world-famous Chile Pepper Institute right on campus. NMSU is classified as a Hispanic-serving institution by the Dept. of Education and is a member of the Hispanic Association of Colleges and Universities. For several years, NMSU has received the Higher Education Excellence in Diversity award by INSIGHT into Diversity magazine. A 2017 report from the Brookings Institution, lists NMSU as a leader in equal access to higher education. NMSU received the nation's second-highest score as a public university providing opportunities for social mobility to students and producing valuable research. Forbes recognized NMSU as one of America's Top Colleges in 2019. NMSU ranked 195th for American's Best Value Colleges. NMSU has been a top Military Friendly school since 2010 according to G.I. Jobs.

## Contact:

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## Program Description:

The School of Hotel, Restaurant & Tourism Management's mission is to serve the needs of our constituents through innovative teaching, research, service, professional applications and partnerships in a multi-cultural and international environment. It embraces the following values: 1. Providing excellence in instruction in a broad-based hospitality and tourism curriculum. 2. Preparing students to enter and advance in their chosen professions. 3. Conducting research to add to the HRTM body of knowledge. 4. Sharing this knowledge with our students, the industry, and the community to improve individuals and organizations. 5. Providing professional service and leadership to stakeholders. Our graduate program is very flexible and tailored to the individual students' academic and career goals. Our dedicated professors provide the resources our students need to achieve their best. Inside and outside of the classroom, HRTM's professors actively engage with students, offering individual attention in a learning-centered environment. Students can complete the degree through the university's fully online NMSU Online platform.

## Special Features

The School of Hotel, Restaurant and Tourism Management provides excellent opportunities for experiential learning. Graduate students may take or be graduate assistants for hands-on food and beverage and meetings and events courses in the 100 West Café and Bobby Lee Lawrence Academy of Wine. Courses using hospitality simulation and general software programs are taught in the Hospitality Technology Lab. The School of HRTM has a special relationship with the NMSU Courtyard by Marriott and the hotel operator, Total Management Systems, Inc. to provide educational opportunities for our students. Corporate executives and property managers are frequent guest speakers in classes. Part-time jobs, internships, and management opportunities are available at the property as well as the company's other locations throughout the state. The Hospitality Futures Center, funded by the J. Willard and Alice S. Marriott Foundation coordinates all the school's outreach, recruiting and professional development efforts. The Annual Career Fair brings 25 – 30 companies to campus each February to interview students for jobs, internships, management training programs and other career opportunities. Many recruiters come to campus at other times of the year as well. Trips to industry trade shows, such as the

NRA Show in Chicago and HX - The Hotel Experience in NYC and field trips to major properties are only a few of the professional activities available. HRTM's specific Faculty Led International Program (FLIP) takes students to Florence, Italy each summer. The School's National Society for Minorities in Hospitality chapter is extremely active and represents HRTM at many college, university, and national activities. Other student organizations include Eta Sigma Delta and Delta Sigma Pi. Students are encouraged to become student members of industry organizations such as ACF, MPI, and NACE.

#### **Admissions Info**

The graduate application includes both the institution's application and the graduate program supplement. The admissions criteria for a Master of Science degree – Hotel, Restaurant and Tourism Management emphasis include: Graduate school application (<http://prospective.nmsu.edu/graduate/apply/>), Official transcripts, Letter of application, Resume, Three letters of reference, Psychometric test results (e.g., GRE; Miller's Analogy; GMAT) International Students Admissions Information: Complete an international student application online at [iss.nmsu.edu](http://iss.nmsu.edu). There is a required non-refundable \$50 international application fee. In addition to the regular admissions materials you will need to submit TOEFL or IELTS scores. TOEFL scores for regular NMSU admission: 79 on the iBT or 550 on the paper-based test for graduate degree applicants\*\* IELTS scores for regular NMSU admission: 6.5 for graduate applicants

#### **Approximate Tuition and Fees**

Fall 2020 Rates Graduate - Resident – Rate per credit (1 – 14 credits) \$329.20 per credit, Flat Rate (15 credits and above) \$4343.20 Non-Resident Students: (1 – 6 credits) \$398.20 per credit Rate per credit (7 – 14 credits) \$1,015.30 per credit Flat Rate (15 credits and above) \$13,152.40 Distance Education Course Fee: \$35.00 per credit Application fee: \$35.00 Other international student and course fees may apply. Significant discounts are available for Non-Resident Students from within a 135-mile radius of Las Cruces, from any Western Undergraduate Exchange (WUE) state, and from Mexico, and students in the fully online NMSUO programs.

#### **Financial Aid and Scholarships Available**

All students are encouraged to complete the FAFSA form and apply for NMSU's "Scholar Dollar\$." Almost 50% of NMSU students are eligible for Pell Grants. Scholarships are available from the university, College of ACES, and HRTM. Information on institutional scholarships and discounts can be found at <https://fa.nmsu.edu/scholarships/>. The College of ACES has more than \$600,000 available for scholarships each year giving majors in the college an excellent opportunity for scholarship support. HRTM endowed scholarships are available with funding from some of New Mexico's most prominent businesses, organizations and individuals. Students may also apply for outside industry scholarships from organizations such as American Hotel and Lodging Association, National and New Mexico Restaurant Associations, New Mexico Hospitality Association, NEWH, Greater Albuquerque Innkeepers Association and many others. Graduate students may apply for a limited number of graduate teaching and lab assistant positions. Assistants are hired per semester on a salary basis, work 20 hours per week, and pay in-state tuition regardless of residency status. Assistants must be enrolled in 9 credits per semester.

#### **Graduation Requirements:**

Completion of at least 30 graduate credits, including statistics and research methods. Other courses are flexible according to student's interests and goals. Students without previous hospitality coursework and/or work experience may be required to take undergraduate leveling courses in areas such as accounting, hotel operations, and marketing. Students frequently take some courses in related disciplines such as family & consumer science, food science & technology, business, and education. Thesis and non-thesis option available. Internship and study abroad options are also available