

Frontier Fiesta Timeline

1939 – Frontier Fiesta was founded by a group of students

1942-1945 – Frontier Fiesta discontinued due to World War II

1947 – Frontier Fiesta was revived by Johnny Goyen

1948 – The best overall Variety show award was named after Joe Koppel, the general chairman of the Second Fiesta in 1941. The Joe Koppel Award was given to Kappa Delta Kappa (now known as Sigma Alpha Epsilon).

1949 – The Winner of the Famous Beard Growing Contest got a brand new Ford truck by Mr. Earl McMillian

1950 – Frontier Fiesta raised \$100,000 for the construction of the Garrison Gym swimming pool

1957 – Frontier Fiesta drew in more than one hundred thousand people to the event

1958 – Frontier Fiesta called “The Greatest College Show on Earth” by LIFE Magazine

Kenny Rogers got his start at the 1958 Frontier Fiesta

1959 – General A.D. Bruce discontinued Frontier Fiesta

1992 – A group of students, faculty, alumni and staff restarted Frontier Fiesta led by Glenn Lilie

Frontier Fiesta started giving proceeds to the UH General Scholarship Fund

Kenny Rogers came back to perform at Frontier Fiesta in Hofheinz Pavilion

Frontier Fiesta was located in the lot where the Campus Rec and Wellness Center is currently located

1993 – Frontier Fiesta raised money for the M.D. Anderson Library

1996 – Frontier Fiesta starts the 1st annual Bake-off

2002 – Frontier Fiesta moved to Robertson Stadium

2011 – Frontier Fiesta’s cook off competition becomes officially state sanctioned

2013 – Frontier Fiesta relocated to the Parking Lots 20A and 20C in front of the Campus Rec and Wellness Center due to the demolition of the Robertson Stadium

2014 – Brought B.o.B. (by the Student Program Board), A Great Big World and Love and Theft to Frontier Fiesta

2015 – Frontier Fiesta moves back to the TDECU Stadium and adjacent parking lots 12A and 12B