

2023 SPONSORSHIP OPPORTUNITIES

GIFT LEVELS AND BENEFITS:

BRONZE LEVEL:

\$1,000 FAIR MARKET VALUE: \$0

On-site Booth

Logo on Frontier Fiesta website
Name listed in Gazette event magazine*
Individual social media sponsor recognition
(3 posts; before, during, and after event)

SILVER LEVEL:

\$3,000 FAIR MARKET VALUE: \$0

On-site Booth

Logo on Frontier Fiesta website
Recognition in Gazette (2" x 2")*
Individual social media sponsor recognition
(3 posts; before, during, and after event)
Recognition on sponsors banner*

GOLD LEVEL:

\$5,000 FAIR MARKET VALUE: \$0

On-site Booth

Logo on Frontier Fiesta website
Recognition in Gazette (2"x2")*
Individual social media sponsor recognition
(3 posts; before, during, and after event)
Recognition on sponsors banner*

Name on existing event attraction Recognition on event shirt (2" x 2")*

UNIVERSITY OF HOUSTON



PLATINUM LEVEL:

\$6,000 FAIR MARKET VALUE: \$0

Name on Cook-Off Headquarters and all printed Cook-Off Materials*

On-site Booth

Logo on Frontier Fiesta website

Recognition in Gazette (4"x4")*

Individual social media sponsor recognition

(3 posts; before, during, and after event)

Recognition on sponsors banner*

Recognition on event shirt (2" x 2")*

COUGAR RED LEVEL:

\$10,000 FAIR MARKET VALUE: \$0

Name one of the days of Fiesta after you

(i.e. Family Fun Day sponsored by [your name/company])

On-site Booth

Special thank you announcements on stage

Logo on Frontier Fiesta website

Recognition in Gazette (4"x4")*

Individual social media sponsor recognition

(4 posts; 1 before, 2 during, and 1 after event)

Recognition on sponsors banner*

Recognition on event shirt (3" x 3")*

Name on Frontier Fiesta Mural

* To receive full benefits listed, sponsorship must be approved and logos must be received by:

February 24, 2023

