

# UNIVERSITY of HOUSTON

## DEPARTMENT OF PUBLIC SAFETY Emergency Management Bureau

### THE UH EMERGENCY ALERT NOTIFICATION SYSTEM

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In a campus emergency, The University of Houston will activate the UH Emergency Alert Notification System to provide critical information. The UH Emergency Alert Notification System utilizes the following methods to send UH Emergency Alerts:

- The UH Emergency Operations Center website: [www.uh.edu/emergency](http://www.uh.edu/emergency)
- Emergency Management Bureau Facebook page (<http://www.facebook.com/UHEMB>)
- Emergency Management Bureau Twitter page (<http://twitter.com/UHEMB>)
- E-mail
- Phone
- SMS Text Messaging
- Alertus beacons
- Outdoor Warning Sirens (if shelter-in-place or lockdown action required)

The University of Houston has the potential to face many different hazards and threats. The threats may require varying degrees of action to be taken. The University of Houston Emergency Management Bureau will utilize the following terms to communicate to the campus community.

#### **General Notification**

**Purpose:** To raise awareness

- This type of message addresses a possible threat
- An example of when this type of message may be used is to monitor tropical storms that may enter the Gulf of Mexico.
- This message is distributed through:
  - UH Emergency Operations Center website: [www.uh.edu/emergency](http://www.uh.edu/emergency)
  - Emergency Management Bureau Facebook page (<http://www.facebook.com/UHEMB>)
  - Emergency Management Bureau Twitter page (<http://twitter.com/UHEMB>)

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### Advisory

**Purpose:** To raise awareness and to advise the campus to take mitigation and preparedness measures

- This type of message addresses a threat that currently exists
- Examples of when this type of message may be used is to advise the campus that there are several infectious disease cases in the Houston area or that UH is in the cone of uncertainty for a hurricane that is still days away.
- This message is distributed through:
  - UH Emergency Operations Center website: [www.uh.edu/emergency](http://www.uh.edu/emergency)
  - Emergency Management Bureau Facebook page (<http://www.facebook.com/UHEMB>)
  - Emergency Management Bureau Twitter page (<http://twitter.com/UHEMB>)
  - E-mail

### Emergency Alert

**Purpose:** Requires immediate action (Evacuation, Shelter-in-place, or Lockdown)

- This type of message addresses a threat that is imminent or has actualized
- Examples of when this type of message may be used include, but are not limited to: an active shooter, an explosion, an unknown or uncontrolled chemical release, tornado damage to campus, or an approaching hurricane (12-36 hours away)
- This message is distributed **Campus-Wide** through all available mediums:
  - UH Emergency Operations Center website: [www.uh.edu/emergency](http://www.uh.edu/emergency)
  - Emergency Management Bureau Facebook page (<http://www.facebook.com/UHEMB>)
  - Emergency Management Bureau Twitter page (<http://twitter.com/UHEMB>)
  - E-mail
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