UH Next Degree Map

LEE COLLEGE

Strategic Communication – Organizational/Corporate Communication, B.A.
Associate of Arts

2026-2027 Catalog

YEAR 1	Semester 1 – LC		Semester 2 – LC	
	Core Communication ENGL 1301	3	Core Communication ENGL 1302	3
	Core American History	3	Core American History	3
	Core Mathematics	3	Core Social & Behavioral Science	3
	Core Component Area Option EDUC 1200	2	Core CAO SPCH 1321 (UH COMM 2356)	3
	Foreign Language	4	Foreign Language / CLASS Block	4

YEAR 2	Semester 3 – LC		Semester 4 – LC	
	Core Government GOVT 2305	3	Core Government GOVT 2306	3
	Core Life & Physical Science	4	Core Life & Physical Science	3
	Core CAO KINE 1164 Intro to Physical Fitness	1	Core Creative Arts	3
	General Elective	3	General Elective	3
	Core LPC Foreign Language	3	Foreign Language	3

YEAR 3	Semester 5 – UH		Semester 6 – UH	
	COMM 1302 Intro to Communication Theory	3	COMM 2300 Comm Research Methods	3
	COMM 1303 Writing for Communicators	3	COMM 2311 Writing for Print & Digital Media	3
	COMM 1307 Intro to Mass Communication	3	COMM 3360 Principles of Strategic Comm	3
	Advanced CLASS Peoples & Societies Course	3	CLASS Block Course	3
	Minor Course	3	Minor Course	3

YEAR 4	Semester 7 – UH		Semester 8 – UH	
	COMM 3369 Strategic Communication Writing	3	Strategic Communication Capstone	3
	COMM 4355 Organizational Communication	3	Approved Advanced Elective (see advisor)	3
	Approved Advanced Elective (see advisor)	3	Approved Advanced Elective (see advisor)	3
	Minor Course	3	Minor Course	3
	Minor Course	3	General Advanced Elective	3

See reverse for additional information

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UH Transfer Rules

- Courses taken at LC must be completed with a C- or better.
- A maximum of 66 lower-level transfer credits can be used towards a UH bachelor's degree.
- A maximum of 2 credit hours in physical activity courses can transfer.

Major Requirements

- **B.A. Foreign Language:** complete 6 hours of 2000-level foreign language courses. This can also be fulfilled in part or full through credit by exam.
- **CLASS Block:** complete 6 hours of CLASS coursework in two different fields outside of the major subject that does not overlap with core curriculum, B.A. foreign language, or major requirements. Approved subjects include ECON, ENGL (excluding 2311), GEOG, GOVT, HIST, PHIL, PSYC (excluding 2314), SOCI, or SPAN.
- **CLASS Peoples & Societies:** complete an approved course (see UH catalog).
- **Minor:** complete a minor or approved substitute. No more than 6 hours of major coursework can be used towards the minor.
- Complete all COMM and SPCH courses with a grade of C or better.

From CLASS to Careers

Students who graduate with a degree in Communications can pursue a large variety of careers and graduate programs. Recent graduates are employed in the following careers:

- Marketing Manager
- Public Relations Specialist and Manager
- Market Research Analyst and Marketing Specialist
- Business Operations Specialist
- Producer and Director
- Training and Development Specialist
- News Analyst, Reporter, and Journalist
- Web Developer
- Audio and Video Technician

The transferable skills students develop during their undergraduate career are important for future career and graduate school opportunities. Some of the skills recent graduates have emphasized include:

- Customer Service
- Microsoft Office (Word, Excel, PowerPoint)
- Communication
- Sales
- Management and Leadership
- Social Media
- Event Planning

The estimated wage of Communication graduates is $75,300.